

Teacher development webinar broadcastin

Introdução

Neste documento, você aprenderá como usar o Telegram para realizar apresentações ao vivo de webinars do tipo conferência para o desenvolvimento dos professores.



O Telegram é uma ferramenta eficaz para a transmissão de eventos. Possibilita aos apresentadores compartilhar as imagens de suas câmeras e telas, além de compartilhar links para materiais relevantes em suas apresentações. Não há limite para a duração das apresentações, podendo também serem gravadas e compartilhadas através do canal Telegram.

Dispor de uma plataforma de transmissão como esta, possibilita aos professores o acesso ao treinamento de instrutores em qualquer parte do mundo onde haja conectividade, e oferece aos instrutores a possibilidade de ministrar treinamento em qualquer parte do mundo.

Dica técnica:

O Telegram é um aplicativo gratuito eficaz que você pode baixar em seu celular e/ou computador. O aplicativo suporta diversas formas de comunicação síncrona e assíncrona, incluindo mensagens de texto e voz, comunicação por vídeo e compartilhamento de tela, upload de documentos, imagens e vídeos.

O Telegram também permite a comunicação tanto individual como entre grupos, e pode até mesmo suportar a transmissão de mensagens para até duzentas mil pessoas. Além disso, o Telegram utiliza pouca conexão, podendo funcionar em telefones celulares, mesmo em locais onde o sinal é fraco e onde a conectividade é limitada.

Você pode baixar o Telegram para seu telefone e computador em: <https://telegram.org/>
Precisará baixá-lo primeiro em seu celular e depois adicioná-lo ao seu computador.

Referência de tempo do webinar: Todos

Horário: A configuração inicial do canal deve levar cerca de 10 a 25 minutos

Objetivo: Possibilitar sessões de treinamento em webinars com transmissão ao vivo.

Preparation:

- Download and install Telegram on your mobile phone and computer from <https://telegram.org/> Note: You'll need to install it on the phone first and then add it to your computer. You need the desktop app to screen-share and record while you are delivering your webinar.
- Watch the tutorial videos on the British Council's Telegram Onboarding channel: https://t.me/+AAtveOjw_ORmOGZk
- On your computer, create a new channel.
- Prepare a training session and a presentation to use when you deliver the training.
- Practice your presentation and do a practice recording (You can delete this later if you don't want other people to see it).
- Go to your channel and click on 'Live Stream' then click on 'Start video chat'.
- Activate your camera and then click on the screen sharing icon and start sharing your screen.
- Click on more and select 'Start Recording'
- You can now practice your presentation. When you have finished, end the live stream and the recording of the presentation will appear in a new channel next to your broadcast channel.
- You can then download and watch the video.

Procedure

- Share a link to your broadcast channel well before you want to deliver your presentation. This will give teachers time to download the Telegram application and subscribe to the channel.
- Make sure you let teachers know what time the presentation will start, so they attend on time.
- Record a short video message in your channel telling teachers about your presentation and what they will learn if they attend.
- You can also post some form of pre-session task for the teachers to do before they attend.
- You could also post a poll to get teachers' views before they attend.

- When you are ready, start your presentation and be sure to record it.
- While you are presenting, you can share links to articles, images, or additional materials you'd like teachers to access.
- When the presentation is finished you can post the recording to the channel and also send any follow-up tasks, handouts or polls to evaluate teachers' response.
- You can use the same channel for multiple live broadcasts. You may leave all the links and recordings of previous broadcasts to make them available, or you can clear the channel before you start a new broadcast.

Additional resources

Presentation for teachers

- Do you think about colours, fonts and grouping when you use a board or prepare a presentation? Watch and listen to Tony's ideas. He shares insights into the relationship between visual design and what makes text easier to read and more memorable.

<https://www.teachingenglish.org.uk/article/presentation-teachers>

The 4 Ps of delivering a webinar presentation

- With much of learning and teacher development moving online, webinars are becoming a welcome alternative to the costs and risks of travelling to conferences. Delivering an online presentation though can be a very different skill from presenting at a conference with a physical audience present. Here are a few tips and suggestions that I've gathered over the last 10+ years of delivering online training.

<https://peacheypublications.com/the-4-ps-of-delivering-a-webinar-presentation>

7 TED Talks on how to improve your presentations

- It's a hard truth of the digital age: Capturing and keeping another person's attention is getting more difficult. While the empirical evidence on the average person's attention span during a presentation is limited, the phrase "death by PowerPoint" rings all too true. IT leaders know from experience that audiences lack patience for ineffective speakers. That's why it's more important than ever for all of us to be thoughtful about how to deliver information.

<https://enterpriseproject.com/article/2018/9/7-ted-talks-how-improve-your-presentations>