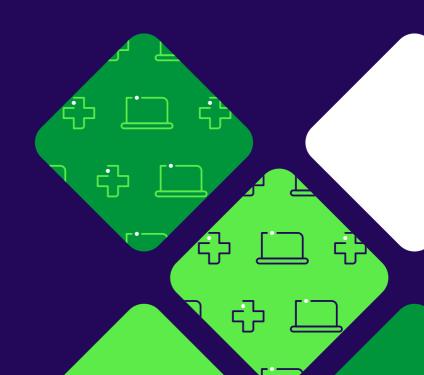


Research

# Latin America stakeholder and influencer mapping

Agents



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## Acknowledgements

The British Council expresses profound gratitude to all participants who have significantly contributed to the successful completion of this study in the Americas region. We extend our sincere appreciation to former UK students, education agents, counsellors, and other stakeholders within the international education sector for their invaluable engagement. Their active involvement in surveys, interviews, and meetings has undeniably enriched the depth and scope of our research.

A special commendation is reserved for the dedicated team who developed the research. We extend our deepest thanks for the collaborative spirit and cooperation demonstrated by all involved parties. This publication stands as a testament to the collective efforts that have culminated in a comprehensive and insightful exploration of the international education landscape in the Americas region.



Joanna Burke Regional Director

BRITISH COUNCIL

# **Introduction / Foreword**

This research delves into the landscape of international education from two distinct perspectives: that of the student or alumnus and that of the educational agent. It offers a mapping of key stakeholders and networks in the Americas connected to both audiences, providing information and analysis on international education in Brazil, Colombia, Mexico, and Peru.

This report not only supplies benchmarks but also provides resources to better understand the diverse local contexts and respond effectively to market needs. The first part of the publication maps agents and agent networks across the four countries, offering an overview of the services and programs they provide along with details of their current partnerships in the UK, with a particular focus on higher education.

The second part presents the socio-economic profile of students and alumni interviewed by the research team. It covers their academic background, current and future areas of interest, preferred study programme formats, and communication channels. Additionally, it includes their views on the UK as a study destination.

Finally, the third part examines the primary funding mechanisms for student mobility from Brazil, Colombia, Mexico, and Peru. This includes national government scholarships and loans, as well as various private funding sources. It outlines the engagement of UK universities and governmental entities with key stakeholders in these countries. The overall outcome of this study is an updated landscape for the involved countries and their links with the UK, highlighting potential opportunities, under-explored areas, and barriers that need addressing. Importantly, it emphasises the significance of local and international actors working strategically for more inclusive, supportive, and successful international education experiences in the UK. This document maps key agents and agent networks across Brazil, Colombia, Mexico and Peru, and offers an overview as to the services and programmesthey offer, as well as details of their current partnerships in the UK, with a specific focus on higher education.

It also maps key funding agencies in the four South American countries, to include national government scholarships or loans, and details private funding sources for international student mobility. Key alumni networks in Latin America are also outlined, with contact details provided for each, along with details of membership numbers, as available.

# Latin America stakeholder and influencer mapping

# **British Council**

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# **Overview**

Agent relationships are vital for effective student recruitment across Latin America. Families prefer to connect with reputable local agents when investing considerable sums of money in

international education, not least for reasons of consumer protection. There are thousands of 'agencies' in the region, ranging from large franchise and multinational operators to single operators with a laptop. British universities should be selective with whom they work and check references carefully to avoid brand and reputation damage. Working with agents that

are part of an industry association can be advantageous, as generally they share an ethics code of practice. However, there are good agencies that do not opt to join such associations, and markets that do not have any such groups in operation.

During this initial engagement with agents in Latin America, it was clear to see that there is an appetite for greater engagement with UK universities, on an individual level, as well as some higher level brand building activity placing the UK as a high quality study destination that offers students a real chance to change their lives.

It is difficult to get accurate data collated in any one place relating to the volume of student traffic through agencies in the region. Some associations have relatively vague data, and most say this is something they want to improve upon. Other individual agents say data offered by associations is not accurate.

For UK universities to increase student recruitment in Latin America, it is vital that strong connections are built with key agents. This relationship should involve regular and up-todate

training identifying institutional unique selling points for agency sales teams, with a key person identified in each institution to quickly respond to queries from agents and their clients, ideally by WhatsApp.

## **The Global Agent Voice**

Agent Voice, a biannual report published by ICEF in September 2022, analysed data from 662 agents in 62 countries during the first six months of the year, and offers a broad overview of agent perspectives, even if the data is not specific to Latin America.

- Interest in study abroad is up by 73% in 2022;
- Agents are focusing on the creation of new partnerships and growth expectations are higher than at any time since the pandemic began;
- Agents are investing more in digital marketing and digital recruitment methods;
- Greater communications with partners facilitates growth;
- Agents are increasingly offering additional services like flights, accommodations, travel insurance;
- There has been a growth of the promotion of online courses, reflecting global demand;
- Global agents report that only 56% of visas for international students that wish to study in the UK are likely to be approved. For Canada, the rate was 57%; USA was 53%; while Australia and New Zealand were 51% and 40% respectively;
- Agents noted that Canada, the UK, and USA were popular among students while borders to enter Australian and New Zealand remained closed;
- Asian markets have trailed in popularity since the pandemic.

## **Agent Aggregators**

Many agents work with platforms that offer edtech solutions to student recruitment and admissions process. Resistance to such 'aggregators' was noted from some key agents, who see these solutions as belittling to the years they have invested in relationships and partnership building. Latin American agents also work with a variety of pathway providers like INTO, Oxford International, Navitas, Study Group.

## 🛇 Adventus.io

Adventus describes itself as the "all in one International Student Recruitment Marketplace", and offers a B2B platform dedicated to growing agent businesses. The platform offers access to more than 1600 education institutions worldwide. Institutions do not need to pay to be on the platform, but the company offers paid plans called Adventus Drive to drive smarter recruitment.

Dozens of UK universities are listed on the platform, although many university profiles are posted by entities like INTO, Navitus, Dukes Education, QA Higher Education, Study Group. Adventus does not yet operate in Peru, but the company hopes to soon expand to both Peru and Ecuador.

| Market   | Agents<br>Onboarded | Adventus<br>Contact Person   |
|----------|---------------------|--|
| LATAM    | 243                 | Roberto Souza<br>Regional Director LATAM<br><u>robertosouza@adventus.io</u>          |
| Brazil   | 110                 | Gerente regional Brazil<br>Carlos Martins (Cadu)<br><u>carlosmartins@adventus.io</u> |
| Colombia | 56                  | Gerente regional Colombia<br>Korina Laverde<br>korinalaverde@adventus.io             |
| Mexico   | 47                  | Gerente regional Mexico<br>Patricia Partida<br>patriciapartida@adventus.io           |

Adventus agent engagement in Latin America and contact details. Source: Adventus, by email.

## **ApplyBoard**

ApplyBoard offers a simplified study abroad search and application process, and the platform supports applications from international students in collaboration with locally based recruitment partners (agencies), using a traditional commission model.

The platform (headquartered in Canada) currently hosts more than 1,500 education institutions across Canada, the US, the UK, Australia and Ireland, and boasts having helped at least 300,000 students from more than 125 countries to apply for courses since 2015.

### **ApplyBoard contact:**

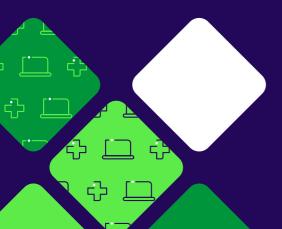
#### Gerardo Carranza

Associate Director for LATAM gerardo.carranza@applyboard.com

| Country  | ApplyBoard<br>Agents | Active Agents |
|----------|----------------------|---------------|
| Brazil   | 121                  | 48            |
| Colombia | 88                   | 68            |
| Mexico   | 80                   | 61            |
| Peru     | 17                   | 12            |

ApplyBoard agent engagement in Latin America and contact details. Source: ApplyBoard, by email.





# Brazil

Belta is the main agent representative association in Brazil, in operation for 30 years, and claims to represent around 75% of the Brazilian outbound education agent market. Belta has 43 member agencies (in operation for at least three years), all signing an agreed code of ethics. Of the 43 agencies operating around 600 points of sale in Brazil, 35 offer higher education programmes.

Belta agencies have access to market research and support for issues like human resource management and legal guidance. Members also have marketing posts featured on Belta social media handles. Belta has 15 non-agent international members, such as schools, universities and other third party companies that offer services to Brazilian students.

Belta regularly partners with international entities like Education in Ireland, Think New Zealand for focused market research, event sponsorship, etc. Government entities can partner with Belta for inclusion in the annual IE! magazine, which has a print run of 15,000 copies in addition to the online version. The United Kingdom featured on the cover in 2020 (US in 2018; Malta in 2019; Ireland in 2021; Canada in 2022; and Australia will feature on the 2023 cover).

According to Belta figures, more than 418,000 Brazilian students embarked on international education programmes during 2018, with language students accounting for 87% of this mobility, and undergraduate university students for 9%. Belta figures suggest that 386,000 Brazilian students travelled for education purposes in 2019, however the breakdown is not available.

| Type of student           | Student<br>Numbers Belta | % age<br>of market |
|---------------------------|--------------------------|--------------------|
| Language students         | 365,000                  | 87%                |
| High school students      | 15,880                   | 4%                 |
| Undergraduate<br>students | 37,780                   | 9%                 |
|                           | 418,660                  | 100%               |

International student mobility from Belta agencies in Brazil, 2018. Source: Belta National Report for FELCA 2019. https://www.felca.org/associate-directory/belta/

A survey conducted in October 2022 in partnership between Belta and ICEF collated information from 756 points of sale across Brazil (Belta agents represented 65%). More than half (55%) of the agents noted increased sales in 2022 as compared to 2019, 16% reported stability between the two periods, and 30% said sales had dipped since the pandemic.

The most popular destinations for Brazilian students were Canada, US, UK, Ireland, and Australia, reflecting little difference between preferences noted in 2019.

Postgraduate (research masters 10th 10th / PhD)

Principal products sold in Brazil in 2022 and in 2019, as reported by agents. Source: Pesquisa de Mercado Selo Belta 2022

## > Brazil Agent Mapping

Thirty-six Brazilian agencies responded to a survey that was sent out for the purposes of this research. Three additional agencies that did not respond were included in this agent guide, due to their size and scope in Brazil. Twenty one agencies mapped in this report already work with the United Kingdom, although six of these do not have direct relationship with UK universities, engaging through partnerships with platforms like ApplyBoard and Adventus as well as groups like Study Group, INTO, Navitas.

Three agents in Brazil said they were not interested in further engagement with UK universities, two were unsure and the remaining 26 agencies were all interested in increased engagement in the market.

While the majority of Brazilian agencies (95%) mapped in this report work with higher education, it is not always the principal product sold. Nearly

half (49%) reported that 5% of their sales or less are in higher education, with many commenting that this is an area they wish to grow. Other agencies reported that the majority of their work is at university level, with six agencies reporting that more than 80% of their revenue comes from the sale of higher education products.

Canada was a top five destination for higher education for twenty six agencies in Brazil and six agencies only listed Canada as a best seller. The United States was the second most popular choice, with 17 agents mentioning the US in their top five. Sixteen Brazilian agencies placed the UK in their top five, making it the third most popular destination for Brazilian agencies. Australia was a top destination for nine agents, Ireland for five, and New Zealand for four agents.

Belta said that most students start their search for international education online, and their first

contact with a Belta agency was normally online. A notable majority (67%) completed their purchase in the physical agency. While Belta is the main agents association in Brazil, it does not represent the entire sector, and there are many quality operators that prefer to work outside of the association. A selection of non-Belta agents are mapped in this report.

| Latin America stakeholder and | l influencer mapping |  |
|-------------------------------|----------------------|--|
|-------------------------------|----------------------|--|

Type of Service

Travel insurance

Flight tickets

Accommodation reservations

Visa assistance

Foreign currency exchange

Principal services sold in Brazil in 2022 and in 2019, as reported by agents.

Source: Pesquisa de Mercado Selo Belta 2022

2019

1st

2nd

∕lth

3rd

5th

Т

2022

1st

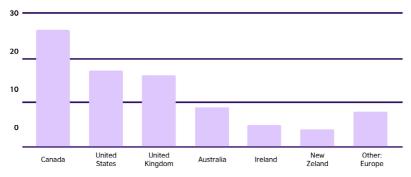
2nd

3rd

∆th

5th

| 2022 | Type of Product                             | 2019 |
|------|---|------|
| 1st  | Language courses                            | 1st  |
| 2nd  | Short trips for teens<br>(summer camp)      | 2nd  |
| 3rd  | High school                                 | 3rd  |
| 4th  | Language course<br>with part-time work      | 4th  |
| 5th  | Professional course, certificate or diploma | 5th  |
| 6th  | Undergraduate                               | 6th  |
| 7th  | Postgraduate (MBA / Taught<br>masters)      | 7th  |
| 8th  | Work and travel                             | 8th  |
| 9th  | Volunteer work                              | 9th  |
|      |   |      |



Brazilian agents top five destinations for higher education. Source: SOS Survey for the British Council November 2022

| Brazil - Name of Agency                        | Number of<br>Branches | Higher Education<br>as % of Sales | UK Partners |
|--|-----------------------|-----------------------------------|-------------|
| Gold Tassel University Programmes              | 1                     | 100%                              | Yes         |
| loveEDU  | 1                     | 100%                              | Yes         |
| Gradeup Education Consultancy                  | 2                     | 95%                               | Yes         |
| Studies Planet                                 | 5                     | 90%                               | Yes         |
| YES - Young Education Studies Intercâmbio LTDA | 1                     | 85%                               | Yes         |
| Lion's Intercâmbio                             | 1                     | 80%                               | No          |
| NM Educação International                      | 1                     | 50%                               | Yes         |
| Canada Intercâmbio                             | 14                    | 50%                               | No          |
| CP4 Cursos no Exterior                         | 1                     | 40%                               | Yes         |
| Conte Intercâmbio                              | 1                     | 30%                               | No *        |
| Efigie Educacional                             | 1                     | 25%                               | Yes         |
| Travelmate                                     | 30                    | 15%                               | Yes         |
| Experimento                                    | 60                    | 10%                               | Yes         |
| BEX  | 7                     | 10%                               | Yes         |
| S7 Intercâmbio                                 | 12                    | 10%                               | Yes         |
| Intercultural                                  | 23                    | 5%                                | Yes         |
| Beeducation                                    | 1                     | 5%                                | Yes         |
| Yázigi Travel                                  | 1                     | 5%                                | Yes         |
| Just ETC Group                                 | 9                     | 5%                                | Yes         |
| English Experience (EE) Intercâmbios           | 1                     | 5%                                | No          |
| Via Mundo                                      | 1                     | 5%                                | Yes         |

\*No direct partners

| Brazil - Name of Agency            | Number of<br>Branches | Higher Education<br>as % of Sales | UK Partners |
|------------------------------------|-----------------------|-----------------------------------|-------------|
| Embarque Educacional               | 2                     | 5%                                | No *        |
| Beth Coutinho Viagens Ltda         | 1                     | 5%                                | No          |
| CIAE Intercâmbios                  | 1                     | 5%                                | Yes         |
| International Schools              | 2                     | 5%                                | No *        |
| Intervip                           | 1                     | 5%                                | No *        |
| Trinity Intercâmbio                | 1                     | 2%                                | No *        |
| Best Intercâmbio                   | 1                     | 2%                                | No          |
| Central do Estudante               | 1                     | 2%                                | No          |
| Cultura Global                     | 1                     | 1%                                | No *        |
| Education First (EF)               | 20                    | -                                 | -           |
| World Study                        | 35                    | -                                 | -           |
| STB                                | 42                    | -                                 | -           |
| Dri Viagens                        | 1                     | -                                 | Yes         |
| SIS - Student Information Services | 1                     | 0%                                | No          |
| Green Intercâmbio                  | 20                    | 0%                                | -           |

\*No direct partners



#### BELTA

- Brazilian Association of Education Travel Agents
- ④ 43 members
- www.belta.org.br

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#### **Alexandre Argenta**

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#### **Gold Tassel University Programmes**

LATAM Presence: Brazil

Belta Observer Associate

- · Established: 2019
- Team Members: 6
- · Branches: 1- Cuiabá
- · Higher Education as percentage of sales: 100%
- UK University Partners: via Navitas, INTO, Kaplan; University of Hertfordshire
- Desire for more UK partners: Yes



#### SERVICES

| Student counselling   | $\checkmark$ |
|-----------------------|--------------|
| In-school initiatives | $\checkmark$ |
| Flight Tickets        | ~            |
| Travel Insurance      | ~            |
| Visa Assistance       | ~            |

| Language Programmes                     |              |
|---|--------------|
| High School                             |              |
| Technical Courses                       | ~            |
| Executive Programmes                    | ~            |
| University Preparation / Foundatin Year | $\checkmark$ |
| Undergraduate                           | ~            |
| Postgraduate                            | ~            |
| Study Abroad                            | ~            |
| 50+ Programmes                          |              |

Latin America stakeholder and influencer mapping



#### loveEDU

LATAM Presence: Brazil

- Established: 2017
- Team Members: 6
- Branches: 1 São Paulo
- Higher Education as percentage of sales: 100%
- UK University Partners: 35 UK partners

@ mirela.freitas@loveedu.com.br

· Desire for more UK partners: No

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Mirela Freitas

#### SERVICES

| Student counselling   | $\checkmark$ |
|-----------------------|--------------|
| In-school initiatives |              |
| Flight Tickets        |              |
| Travel Insurance      |              |
| Visa Assistance       |              |

#### PROGRAMMES

| Language Programmes                     | $\checkmark$ |
|---|--------------|
| High School                             |              |
| Technical Courses                       |              |
| Executive Programmes                    |              |
| University Preparation / Foundatin Year | ~            |
| Undergraduate                           | ~            |
| Postgraduate                            | $\checkmark$ |
| Study Abroad                            |              |
| 50+ Programmes                          |              |



#### **Gradeup Education Consultancy**

LATAM Presence: Brazil

- Established: 2012
- Team Members: 10
- · Branches: 2 Curitiba, São Paulo
- Higher Education as percentage of sales: 95%
- UK University Partners: Direct agreement with several (works with most Russell Group universities)
- · Desire for more UK partners: Yes

Gradeup also offers IELTS/TOEFL preparation, career orientation, portfolio preparation

# Leonardo Trench

Director

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#### SERVICES

| Student counselling   | ~ |
|-----------------------|---|
| In-school initiatives | ~ |
| Flight Tickets        |   |
| Travel Insurance      | ~ |
| Visa Assistance       | ~ |

#### PROGRAMMES

| Language Programmes                     | $\checkmark$ |
|---|--------------|
| High School                             | $\checkmark$ |
| Technical Courses                       | $\checkmark$ |
| Executive Programmes                    | $\checkmark$ |
| University Preparation / Foundatin Year | ~            |
| Undergraduate                           | ~            |
| Postgraduate                            | ~            |
| Study Abroad                            | ~            |
| 50+ Programmes                          |              |

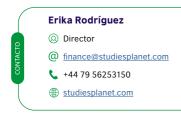
ONTACTO



#### **Studies Planet**

LATAM Presence: Colombia, Peru, Brazil, Mexico, Chile, Bolivia, Ecuador, Venezuela

- Established: 2007
- Team Members: 9
- · Branches: 5 Bogotá, São Paulo, London, Mexico
- Higher Education as percentage of sales: 90%
- UK University Partners: Dozens of university partners as well as via Navitas, Study Group, INTO
- · Desire for more UK partners: Yes



#### SERVICES

| Student counselling   | $\checkmark$ |
|-----------------------|--------------|
| In-school initiatives |              |
| Flight Tickets        |              |
| Travel Insurance      |              |
| Visa Assistance       | ~            |

#### PROGRAMMES

| Language Programmes                     | $\checkmark$ |
|---|--------------|
| High School                             |              |
| Technical Courses                       |              |
| Executive Programmes                    |              |
| University Preparation / Foundatin Year | ~            |
| Undergraduate                           | ~            |
| Postgraduate                            | ~            |
| Study Abroad                            |              |
| 50+ Programmes                          |              |



#### YES - Young Education Studies Intercâmbio LTDA

LATAM Presence: Brazil

Belta Full Associate

- Established: 2015
- Team Members: 14
- Branches: 1 Curitiba
- Higher Education as percentage of sales: 85%
- UK University Partners: "Confidential"\*
- · Desire for more UK partners: Yes

\*There are more than 20 UK universities listed on their site.

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#### SERVICES

| Student counselling   | ~ |
|-----------------------|---|
| In-school initiatives | ✓ |
| Flight Tickets        | ~ |
| Travel Insurance      | ~ |
| Visa Assistance       |   |

| Language Programmes                     | ~ |
|---|---|
| High School                             | ~ |
| Technical Courses                       | ~ |
| Executive Programmes                    | ~ |
| University Preparation / Foundatin Year | ~ |
| Undergraduate                           | ~ |
| Postgraduate                            | ~ |
| Study Abroad                            | ~ |
| 50+ Programmes                          | ~ |



#### Lion's Intercâmbio

LATAM Presence: Brazil

Belta Full Associate

- Established: 2017
- Team Members: 30
- Branches: 1 São Paulo
- Higher Education as percentage of sales: 80%
- · UK University Partners: None
- · Desire for more UK partners: Don't know

#### SERVICES

| Student counselling   | ✓ |
|-----------------------|---|
| In-school initiatives | ~ |
| Flight Tickets        | ~ |
| Travel Insurance      | ~ |
| Visa Assistance       | ~ |

#### PROGRAMMES

| Language Programmes                     | $\checkmark$ |
|---|--------------|
| High School                             |              |
| Technical Courses                       | $\checkmark$ |
| Executive Programmes                    | ~            |
| University Preparation / Foundatin Year | ~            |
| Undergraduate                           | ~            |
| Postgraduate                            |              |
| Study Abroad                            |              |
| 50+ Programmes                          | ~            |

#### Bárbara Rossi Lopes

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#### NM Educação Internacional

LATAM Presence: Brazil

- Established: 2002
- Team Members: 12
- Branches: 1 São Paulo
- Higher Education as percentage of sales: 50%
- UK University Partners: Many
- · Desire for more UK partners: Yes

# David Mandil

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- www.nmedu.com.br

#### SERVICES

| Student counselling   | $\checkmark$ |
|-----------------------|--------------|
| In-school initiatives |              |
| Flight Tickets        |              |
| Travel Insurance      |              |
| Visa Assistance       |              |
|                       |              |

| Language Programmes                     | $\checkmark$ |
|---|--------------|
| High School                             | $\checkmark$ |
| Technical Courses                       | ~            |
| Executive Programmes                    | ~            |
| University Preparation / Foundatin Year | ~            |
| Undergraduate                           | ~            |
| Postgraduate                            | ~            |
| Study Abroad                            | ~            |
| 50+ Programmes                          | ~            |



#### Canada Intercâmbio

LATAM Presence: Brazil

Belta Full Associate

- Established: 2007
- Team Members: 25
- Branches: 14 located across the south, southwest and centrewest of Brazil
- Higher Education as percentage of sales: 50%
- UK University Partners: None\*
- \* Desire for more UK partners: Yes

\* As the name suggests, this agency focuses on Canada. They do not work with any UK universities, but have stated a desire to.



#### SERVICES

| Student counselling   | $\checkmark$ |
|-----------------------|--------------|
| In-school initiatives | ~            |
| Flight Tickets        | $\checkmark$ |
| Travel Insurance      | $\checkmark$ |
| Visa Assistance       | ~            |

#### PROGRAMMES

| Language Programmes                     | $\checkmark$ |
|---|--------------|
| High School                             | ~            |
| Technical Courses                       | ~            |
| Executive Programmes                    | ~            |
| University Preparation / Foundatin Year | ~            |
| Undergraduate                           | ~            |
| Postgraduate                            | ~            |
| Study Abroad                            | ~            |
| 50+ Programmes                          | ✓            |



#### CP4

LATAM Presence: Brazil

Belta Full Associate

- Established: 1992
- Team Members: 5
- Branches: 1 Rio de Janeiro, representative in Curitiba
- Higher Education as percentage of sales: 40%
- · UK University Partners: Yes
- · Desire for more UK partners: Yes

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#### SERVICES

| Student counselling   | ~ |
|-----------------------|---|
| In-school initiatives | ~ |
| Flight Tickets        | ~ |
| Travel Insurance      | ~ |
| Visa Assistance       | ~ |

| Language Programmes                     | ~ |
|---|---|
| High School                             | ~ |
| Technical Courses                       | ~ |
| Executive Programmes                    | ~ |
| University Preparation / Foundatin Year | ~ |
| Undergraduate                           | ~ |
| Postgraduate                            | ~ |
| Study Abroad                            | ~ |
| 50+ Programmes                          | ~ |



#### **Conte Intercâmbio**

LATAM Presence: Brazil

Belta Observer Associate

- Established: 2010
- Team Members: 2
- Branches: 1 São Paulo
- Higher Education as percentage of sales: 30%

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- · UK University Partners: via Adventus
- . Desire for more UK partners: Yes

+55 11 986588336

Adriana Conte

| SE | RVI | CES |  |
|----|-----|-----|--|
|    |     |     |  |

| Student counselling   | $\checkmark$ |
|-----------------------|--------------|
| In-school initiatives |              |
| Flight Tickets        | $\checkmark$ |
| Travel Insurance      | ~            |
| Visa Assistance       |              |

#### PROGRAMMES

| Language Programmes                     | $\checkmark$ |
|---|--------------|
| High School                             | $\checkmark$ |
| Technical Courses                       |              |
| Executive Programmes                    | ~            |
| University Preparation / Foundatin Year |              |
| Undergraduate                           | ~            |
| Postgraduate                            |              |
| Study Abroad                            |              |
| 50+ Programmes                          | ~            |



#### **Efigie Educacional**

LATAM Presence: Brazil

- Established 2006
- · Team Members: 10
- Branches: 1 Campinas
- Higher Education as percentage of sales: 25%\*
- UK University Partners: De Montfont University, Universidad of Hertfordshire
- · Desire for more UK partners: Yes

\*High school programmes are their strongest selling product

#### Aline Grippi

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#### SERVICES

| Student counselling   | $\checkmark$ |
|-----------------------|--------------|
| In-school initiatives | ~            |
| Flight Tickets        |              |
| Travel Insurance      |              |
| Visa Assistance       |              |
|                       |              |

| Language Programmes                     | $\checkmark$ |
|---|--------------|
| High School                             | $\checkmark$ |
| Technical Courses                       | $\checkmark$ |
| Executive Programmes                    | $\checkmark$ |
| University Preparation / Foundatin Year | $\checkmark$ |
| Undergraduate                           | $\checkmark$ |
| Postgraduate                            | $\checkmark$ |
| Study Abroad                            | $\checkmark$ |
| 50+ Programmes                          |              |

# a travel mate

#### Travelmate

LATAM Presence: Brazil

Belta Master Associate

- Established: 2002
- Team Members: 60
- Branches: 30
- Higher Education as percentage of sales: 15%
- · UK University Partners: BPP University; via INTO
- · Desire for more UK partners: Yes

Eduardo Heidemann

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 www.travelmate.com.br

Director
 Director

| -              |
|----------------|
| experimento    |
| 58 <b>GNOS</b> |

#### Experimento

LATAM Presence: Brazil

Belta Master Associate

- Other LATAM Presence:
- · Established: 1964
- · Team Members: 60
- · Branches: 60
- · Higher Education as percentage of sales: 10%
- UK University Partners: More than 15 UK partners\*
- · Desire for more UK partners: Yes

\*Partners include City London University, University of Exeter, Queens University Belfast, Cambridge School of Visual & Performing Arts, University of Stirling, Newcastle University, Glasgow Caledonian University, University of East Anglia

#### **Renata Bueno**

Product Manager

- @ renatabueno@experimento.com.br
- +55 11 983852250
- www.experimento.com.br

#### SERVICES

| Student counselling   | $\checkmark$ |
|-----------------------|--------------|
| In-school initiatives |              |
| Flight Tickets        | ~            |
| Travel Insurance      | ~            |
| Visa Assistance       | ~            |

#### PROGRAMMES

| Language Programmes                     | ~ |
|---|---|
| High School                             | ~ |
| Technical Courses                       | ~ |
| Executive Programmes                    | ~ |
| University Preparation / Foundatin Year | ~ |
| Undergraduate                           | ~ |
| Postgraduate                            | ~ |
| Study Abroad                            | ~ |
| 50+ Programmes                          | ~ |

#### SERVICES

| Student counselling   | ~ |
|-----------------------|---|
| In-school initiatives | ~ |
| Flight Tickets        | ~ |
| Travel Insurance      | ~ |
| Visa Assistance       | ~ |

| Language Programmes                     | $\checkmark$ |
|---|--------------|
| High School                             | ~            |
| Technical Courses                       | ~            |
| Executive Programmes                    | ~            |
| University Preparation / Foundatin Year | ~            |
| Undergraduate                           | ~            |
| Postgraduate                            | ~            |
| Study Abroad                            | ~            |
| 50+ Programmes                          | ~            |



#### BEX

22

LATAM Presence: Brazil

Belta Full Associate

- Established: 1992
- Team Members: 10 (Head Office)
- Branches: 7 Head office in Salvador, 6 branches in the south of Brazil, and two remote offices.
- · Higher Education as percentage of sales: 10%
- UK University Partners: Various (City University London, University of Manchester, Newcastle University, University of Stilling, University of East Anglia, University of Exeter and others)
- · Desire for more UK partners: Yes



#### SERVICES

| Student counselling   | $\checkmark$ |
|-----------------------|--------------|
| In-school initiatives |              |
| Flight Tickets        | $\checkmark$ |
| Travel Insurance      | $\checkmark$ |
| Visa Assistance       | ~            |

#### PROGRAMMES

| Language Programmes                     | $\checkmark$ |
|---|--------------|
| High School                             | $\checkmark$ |
| Technical Courses                       | $\checkmark$ |
| Executive Programmes                    | ~            |
| University Preparation / Foundatin Year | $\checkmark$ |
| Undergraduate                           | ~            |
| Postgraduate                            | $\checkmark$ |
| Study Abroad                            | ~            |
| 50+ Programmes                          | ~            |
|   |              |

## s7intercâmbio

#### **S7**

LATAM Presence: Brazil

Belta Full Associate

- Established: 1998
- Team Members: 30
- Branches: 12 Porto Alegre, Florianópolis, Chapecó, Curitiba, São Paulo (4), Rio de Janeiro, Belo Horizonte, Poços de Caldas, Juiz de Fora
- · Higher Education as percentage of sales: 10%
- UK University Partners: BPP University
- · Desire for more UK partners: To consider

#### **Gisele Niizoki**

**BRITISH COUNCIL** 

- Product Manager
- @ gisele.n@s7intercambio.com.br
- +55 11 932373554
- § <u>s7intercambio.com.br</u>

#### SERVICES

| Student counselling   | ~ |
|-----------------------|---|
| In-school initiatives | ~ |
| Flight Tickets        | ~ |
| Travel Insurance      | ~ |
| Visa Assistance       | ~ |

| Language Programmes                     | $\checkmark$ |
|---|--------------|
| High School                             | $\checkmark$ |
| Technical Courses                       | $\checkmark$ |
| Executive Programmes                    | $\checkmark$ |
| University Preparation / Foundatin Year | $\checkmark$ |
| Undergraduate                           | $\checkmark$ |
| Postgraduate                            | $\checkmark$ |
| Study Abroad                            |              |
| 50+ Programmes                          | $\checkmark$ |



#### Intercultural

LATAM Presence: Brazil

Belta Full Associate

- Established: 1995
- Team Members: 35
- Branches: 23 Located in various cities in the south of Brazil
- Higher Education as percentage of sales: 5%
- UK University Partners: Few direct partnerships
- · Desire for more UK partners: Yes

#### Marina Jendiroba

- O Director
- @ marina.jendiroba@intercultural.com.br
- +55 48 999723771
- www.intercultural.com.br

#### SERVICES

| Student counselling   | $\checkmark$ |
|-----------------------|--------------|
| In-school initiatives | ~            |
| Flight Tickets        | ~            |
| Travel Insurance      | ~            |
| Visa Assistance       | ~            |

#### PROGRAMMES

| Language Programmes                     | ~            |
|---|--------------|
| High School                             | $\checkmark$ |
| Technical Courses                       | ~            |
| Executive Programmes                    | ~            |
| University Preparation / Foundatin Year | ~            |
| Undergraduate                           | ~            |
| Postgraduate                            | ~            |
| Study Abroad                            | $\checkmark$ |
| 50+ Programmes                          | ~            |
|   |              |



#### Beeducation

LATAM Presence: Brazil

Belta Full Associate

- Established: 2018
- Team Members: 10
- · Branches: 1 São Paulo
- · Higher Education as percentage of sales: 5%
- · UK University Partners: University of Hertfordshire
- · Desire for more UK partners: Yes

#### Vivian Lacerda de Castro

- O Director
- @ vivian@beeducation.tur.br
- 📞 + 55 11 976867453
- www.beeducation.tur.br

#### SERVICES

| Student counselling   | ~ |
|-----------------------|---|
| In-school initiatives |   |
| Flight Tickets        |   |
| Travel Insurance      | ~ |
| Visa Assistance       | ~ |

| Language Programmes                     | $\checkmark$ |
|---|--------------|
| High School                             | $\checkmark$ |
| Technical Courses                       | ~            |
| Executive Programmes                    | ~            |
| University Preparation / Foundatin Year | ~            |
| Undergraduate                           | $\checkmark$ |
| Postgraduate                            | ~            |
| Study Abroad                            | ~            |
| 50+ Programmes                          | ~            |



#### Yázigi Travel

LATAM Presence: Brazil

Belta Full Associate

- Established: 2002
- Team Members: 8
- Branches: 1 São José dos Campos
- · Higher Education as percentage of sales: 5%
- UK University Partners: University of Hertfordshire; via INTO, QS, Study Group, Kaplan
- . Desire for more UK partners: Yes

| Maura |  |
|-------|--|
|       |  |

Owner & CEO

@ mauraleao@yazigitravel.com.br

📞 +55 12 996302945

yazigitravel.com.br

#### SERVICES

| Student counselling   | $\checkmark$ |
|-----------------------|--------------|
| In-school initiatives | $\checkmark$ |
| Flight Tickets        | $\checkmark$ |
| Travel Insurance      | $\checkmark$ |
| Visa Assistance       |              |

#### PROGRAMMES

| Language Programmes                     | ~ |
|---|---|
| High School                             | ~ |
| Technical Courses                       |   |
| Executive Programmes                    |   |
| University Preparation / Foundatin Year |   |
| Undergraduate                           | ~ |
| Postgraduate                            | ~ |
| Study Abroad                            | ~ |
| 50+ Programmes                          | ~ |



#### Just ETC Group

LATAM Presence: Brazil

Belta Full Associate

- · Established: 1999
- Team Members: 7
- Branches: 9 São Paulo city (2), São Paulo state (2), Brasilia, Vitoria, Salvador, João Pessoa
- Higher Education as percentage of sales: 5%
- UK University Partners: via INTO; University of Hertfordshire
- · University of Hertfordshire
- Desire for more UK partners: Yes

#### Neila Chammas

O Director

@ <u>neila@justetcgroup.com.br</u>

- +55 11 986528123
- www.etcintercambio.com.br www.justintercambios.com.br

#### SERVICES

| Student counselling   | $\checkmark$ |
|-----------------------|--------------|
| In-school initiatives |              |
| Flight Tickets        | $\checkmark$ |
| Travel Insurance      | ~            |
| Visa Assistance       |              |

#### PROGRAMMES

| Language Programmes                     | $\checkmark$ |
|---|--------------|
| High School                             | ~            |
| Technical Courses                       | ~            |
| Executive Programmes                    | ~            |
| University Preparation / Foundatin Year | ~            |
| Undergraduate                           | ~            |
| Postgraduate                            | ~            |
| Study Abroad                            | ~            |
| 50+ Programmes                          | ~            |

#### BRITISH COUNCIL



#### **English Experience (EE) Intercâmbios**

LATAM Presence: Brazil

#### Belta Full Associate

- Established: 2009
- Team Members: 2
- Branches: 1 Mogi Mirim
- · Higher Education as percentage of sales: 5%
- · UK University Partners: No direct partnerships

(a) najla@eeintercambios.com.br

· Desire for more UK partners: Yes

Najla Tagliaferro

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 www.eeintercambios.com.br

#### SERVICES

| Student counselling   | $\checkmark$ |
|-----------------------|--------------|
| In-school initiatives |              |
| Flight Tickets        | ~            |
| Travel Insurance      | $\checkmark$ |
| Visa Assistance       |              |

#### PROGRAMMES

| Language Programmes                     | $\checkmark$ |
|---|--------------|
| High School                             | ~            |
| Technical Courses                       |              |
| Executive Programmes                    |              |
| University Preparation / Foundatin Year |              |
| Undergraduate                           | ~            |
| Postgraduate                            |              |
| Study Abroad                            |              |
| 50+ Programmes                          | ~            |



#### Via Mundo

LATAM Presence: Brazil

Belta Full Associate

- Established: 1999
- Branches: 1 São Luis
- · Higher Education as percentage of sales: 5%
- UK University Partners: University of Bristol, University of Edinburgh
- Desire for more UK partners: Yes

 $^{\ast}$  Via Mundo also sells graduation trips, and education tours

| $\bigcap$ | Antonio Bacelar           |
|-----------|---------------------------|
|           | (a) Director              |
|           | @ abacelar@viamundo.net   |
| 8         | <b>L</b> +55 98 981157361 |
|           | www.viamundo.net          |
|           |                           |

#### SERVICES

| Student counselling   | $\checkmark$ |
|-----------------------|--------------|
| In-school initiatives | $\checkmark$ |
| Flight Tickets        | $\checkmark$ |
| Travel Insurance      | ~            |
| Visa Assistance       | ~            |

| Language Programmes                     | ~ |
|---|---|
| High School                             | ~ |
| Technical Courses                       | ~ |
| Executive Programmes                    | ~ |
| University Preparation / Foundatin Year | ~ |
| Undergraduate                           | ~ |
| Postgraduate                            | ~ |
| Study Abroad                            | ~ |
| 50+ Programmes                          | ~ |



#### **Embarque Educacional**

LATAM Presence: Brazil

#### Belta Full Associate

- Established: 2000
- Team Members: 4
- Branches: 2 in northern state of Piauí
- Higher Education as percentage of sales: 5%

(O) natasha@embarqueeducacional.com.br

www.embarqueeducacional.com.br

- · UK University Partners: via INTO
- · Desire for more UK partners: Yes

+55 86 999891093

Natasha Cunha

| Student counselling   |   |
|-----------------------|---|
| In-school initiatives |   |
| Flight Tickets        | ✓ |
| Travel Insurance      | ~ |
| Visa Assistance       | ~ |

#### PROGRAMMES

| Language Programmes                     | $\checkmark$ |
|---|--------------|
| High School                             | $\checkmark$ |
| Technical Courses                       | $\checkmark$ |
| Executive Programmes                    | ~            |
| University Preparation / Foundatin Year | $\checkmark$ |
| Undergraduate                           | ~            |
| Postgraduate                            |              |
| Study Abroad                            |              |
| 50+ Programmes                          | ~            |



#### **Beth Coutinho Viagens Ltda**

LATAM Presence: Brazil

Belta Full Associate

- Established 2007
- Team Members 6
- Branches: 1
- Higher Education as percentage of sales: 5%
- · UK University Partners: None
- · Desire for more UK partners: No

#### **Alice Coutinho**

O Director

@ alice@bethcoutinho.com.br

- 📞 +55 31 991269652
- www.bethcoutinho.com.br

#### SERVICES

| Student counselling   | $\checkmark$ |
|-----------------------|--------------|
| In-school initiatives |              |
| Flight Tickets        | ~            |
| Travel Insurance      | ~            |
| Visa Assistance       | ~            |

| Language Programmes                     | ~            |
|---|--------------|
| High School                             | ~            |
| Technical Courses                       | ~            |
| Executive Programmes                    | ~            |
| University Preparation / Foundatin Year | $\checkmark$ |
| Undergraduate                           |              |
| Postgraduate                            |              |
| Study Abroad                            | ~            |
| 50+ Programmes                          | ~            |



#### **CIAE Intercâmbios**

LATAM Presence: Brazil

#### Belta Full Associate

- Established: 2009
- Team Members: 3
- Branches: 1 Suzano
- Higher Education as percentage of sales: 5% (only recently started to work with higher education)
- UK University Partners: University of the West of Scotland
- · Desire for more UK partners: Yes



#### SERVICES

| Student counselling   | $\checkmark$ |
|-----------------------|--------------|
| In-school initiatives | ~            |
| Flight Tickets        | $\checkmark$ |
| Travel Insurance      | $\checkmark$ |
| Visa Assistance       |              |

#### PROGRAMMES

| Language Programmes                     | $\checkmark$ |
|---|--------------|
| High School                             | ~            |
| Technical Courses                       | $\checkmark$ |
| Executive Programmes                    |              |
| University Preparation / Foundatin Year | $\checkmark$ |
| Undergraduate                           | $\checkmark$ |
| Postgraduate                            | $\checkmark$ |
| Study Abroad                            |              |
| 50+ Programmes                          | ~            |
|   |              |

nternationals chools" O intercâmbio que vai mudar sua vida!

#### **International Schools**

LATAM Presence: Brazil

Belta Full Associate

- Established: 1989
- · Team Members: 10
- · Branches: 2 Rio de Janeiro
- · Higher Education as percentage of sales: 5%
- · UK University Partners: via ApplyBoard
- · Desire for more UK partners: Yes

UK accounts for around 65% of their business, they were sending 900 students per year pre-pandemic.

#### María Thereza Cardoso de Mello

O Director

@ mthereza@internationalschools.com.br

📞 +55 (21) 2263 8175 / 99987 7896

www.internationalschools.com.br

#### SERVICES

| Student counselling   | $\checkmark$ |
|-----------------------|--------------|
| In-school initiatives | $\checkmark$ |
| Flight Tickets        | $\checkmark$ |
| Travel Insurance      | $\checkmark$ |
| Visa Assistance       | ~            |

| Language Programmes                     | ~                     |
|---|-----------------------|
| High School                             | ~                     |
| Technical Courses                       | ~                     |
| Executive Programmes                    | ~                     |
| University Preparation / Foundatin Year | <ul> <li>✓</li> </ul> |
| Undergraduate                           | ~                     |
| Postgraduate                            | ~                     |
| Study Abroad                            | ~                     |
| 50+ Programmes                          | ~                     |



#### Intervip

LATAM Presence: Brazil

Belta Full Associate

- Established: 1994
- Team Members: 4
- Branches: 1 Belo Horizonte
- Higher Education as percentage of sales: Less than 5%
- UK University Partners: via INTO
- · Desire for more UK partners: No

#### **Paula Quick**

O Director

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- **\$** +55 31 98431 8027
- www.intervip.tur.br

#### SERVICES

| Student counselling   | $\checkmark$ |
|-----------------------|--------------|
| In-school initiatives | ~            |
| Flight Tickets        | ~            |
| Travel Insurance      | ~            |
| Visa Assistance       |              |

#### PROGRAMMES

| Language Programmes                     | $\checkmark$ |
|---|--------------|
| High School                             | ~            |
| Technical Courses                       |              |
| Executive Programmes                    | $\checkmark$ |
| University Preparation / Foundatin Year |              |
| Undergraduate                           |              |
| Postgraduate                            |              |
| Study Abroad                            |              |
| 50+ Programmes                          | ~            |



#### **Trinity Intercâmbio**

LATAM Presence: Brazil

Belta Observing Member

- Established: 2018
- Team Members: 8
- Branches: 1 São Paulo
- Higher Education as percentage of sales: 2%
- · UK University Partners: via Apply Board, Adventus
- · Desire for more UK partners: Yes

#### **Victor Lorasque**

O Director

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- +55 11 94790-8935
- www.trinityintercambio.com.br

#### SERVICES

| Student counselling   | 1 |
|-----------------------|---|
|                       | • |
| In-school initiatives |   |
| Flight Tickets        |   |
| Travel Insurance      | ✓ |
| Visa Assistance       |   |

| Language Programmes                     | ~            |
|---|--------------|
| High School                             | $\checkmark$ |
| Technical Courses                       | ~            |
| Executive Programmes                    | ~            |
| University Preparation / Foundatin Year | $\checkmark$ |
| Undergraduate                           | $\checkmark$ |
| Postgraduate                            | ✓            |
| Study Abroad                            |              |
| 50+ Programmes                          |              |



#### **Best Intercâmbio**

LATAM Presence: Brazil

Belta Full Associate

- Established: 2009
- Team Members: 6
- Branches: 1 Cuiabá
- Higher Education as percentage of sales: 2% (not the agency's focus)
- · UK University Partners: 0
- · Desire for more UK partners: No



#### SERVICES

| Student counselling   | $\checkmark$ |
|-----------------------|--------------|
| In-school initiatives | $\checkmark$ |
| Flight Tickets        | $\checkmark$ |
| Travel Insurance      | $\checkmark$ |
| Visa Assistance       | $\checkmark$ |

#### PROGRAMMES

| Language Programmes                     | $\checkmark$ |
|---|--------------|
| High School                             | $\checkmark$ |
| Technical Courses                       | $\checkmark$ |
| Executive Programmes                    | ~            |
| University Preparation / Foundatin Year |              |
| Undergraduate                           |              |
| Postgraduate                            |              |
| Study Abroad                            | ~            |
| 50+ Programmes                          | ~            |



#### **Central do Estudante**

#### LATAM Presence: Brazil

Belta Full Associate

- Established: 1996
- Team Members: 9
- Branches: 1 Belo Horizonte
- Higher Education as percentage of sales: 2%
- UK University Partners: -
- · Desire for more UK partners: Don't know

#### **Carla Campos do Amaral**

- Director
   Director
- @ carla@centraldoestudante.com.br
- 📞 +55 31 99979 1830
- www.centraldoestudante.com.br

#### SERVICES

| Student counselling   | $\checkmark$ |
|-----------------------|--------------|
| In-school initiatives | ~            |
| Flight Tickets        | $\checkmark$ |
| Travel Insurance      | $\checkmark$ |
| Visa Assistance       |              |

| Language Programmes                     | ~ |
|---|---|
| High School                             | ~ |
| Technical Courses                       |   |
| Executive Programmes                    | ~ |
| University Preparation / Foundatin Year |   |
| Undergraduate                           | ~ |
| Postgraduate                            |   |
| Study Abroad                            |   |
| 50+ Programmes                          | ~ |



#### **Cultura Global**

LATAM Presence: Brazil

Belta Full Associate

- Established: 2001
- Team Members: 2
- Branches: 1 São Paulo
- Higher Education as percentage of sales: 1%
- UK University Partners: via Oxford International, Study Group
- · Desire for more UK partners: Yes



O Director

@ djardim@culturaglobal.com.br

- 📞 +55 11 98199 8520
- www.culturaglobal.com.br

#### SERVICES

| Student counselling   | $\checkmark$ |
|-----------------------|--------------|
| In-school initiatives | ~            |
| Flight Tickets        | ~            |
| Travel Insurance      | ~            |
| Visa Assistance       | ~            |

#### PROGRAMMES

| Language Programmes                     | $\checkmark$ |
|---|--------------|
| High School                             | $\checkmark$ |
| Technical Courses                       | ~            |
| Executive Programmes                    | ~            |
| University Preparation / Foundatin Year | ~            |
| Undergraduate                           | ~            |
| Postgraduate                            |              |
| Study Abroad                            |              |
| 50+ Programmes                          | ~            |



#### **EF - Education First\***

| LATAM Presence: Bra | azil |
|---------------------|------|
|---------------------|------|

Belta Full Associate

- Established: 1998
- Branches: 20

ONTACTO

\*Information extracted from Belta website

@ escolasidiomas.br@ef.com

**L** +55 11 21229000

www.ef.com.br

| Language Programmes                     | $\checkmark$ |
|---|--------------|
| High School                             | ~            |
| Technical Courses                       | ~            |
| Executive Programmes                    | ~            |
| University Preparation / Foundatin Year |              |
| Undergraduate                           | ~            |
| Postgraduate                            | ~            |
| Study Abroad                            |              |
| 50+ Programmes                          | ~            |



#### World Study\*

LATAM Presence: Brazil

Belta Master Associate

- Established: 1998
- Branches: 35 Most branches located in south and southwest of Brazil, as well as one in Manaus in the Amazon region. Headquarters in Rio de Janeiro.

\*Information extracted from Belta website

# @ contato@worldstudy.com.br 21 99191-5793 www.worldstudy.com.br

#### PROGRAMMES

| Language Programmes                     | $\checkmark$ |
|---|--------------|
| High School                             | ~            |
| Technical Courses                       | ~            |
| Executive Programmes                    | ~            |
| University Preparation / Foundatin Year |              |
| Undergraduate                           | ~            |
| Postgraduate                            | ~            |
| Study Abroad                            |              |
| 50+ Programmes                          | 1            |



#### STB\*

LATAM Presence: Brazil

Belta Master Associate

- Established: 1971
- Branches: 42

\*Information extracted from Belta Website

@ info@stb.com.br

www.stb.com.br

| Language Programmes                     | ~ |
|---|---|
| High School                             |   |
| Technical Courses                       | ~ |
| Executive Programmes                    | ~ |
| University Preparation / Foundatin Year |   |
| Undergraduate                           | ~ |
| Postgraduate                            | ~ |
| Study Abroad                            |   |
| 50+ Programmes                          | ~ |



#### **Dri Viagens**

LATAM Presence: Brazil

Belta Full Associate

- Established: 2008
- Team Members: 3
- Branches: 1 Amparo
- Higher Education as percentage of sales: Only getting started. Very interested in working in higher education
- · UK University Partners: University of Hertfordshire
- · Desire for more UK partners: Yes



#### SERVICES

| Student counselling   | $\checkmark$ |
|-----------------------|--------------|
| In-school initiatives | $\checkmark$ |
| Flight Tickets        | $\checkmark$ |
| Travel Insurance      | $\checkmark$ |
| Visa Assistance       | ~            |

#### PROGRAMMES

| Language Programmes                     | $\checkmark$ |
|---|--------------|
| High School                             | ✓            |
| Technical Courses                       | ~            |
| Executive Programmes                    | ~            |
| University Preparation / Foundatin Year | ~            |
| Undergraduate                           | ~            |
| Postgraduate                            | ~            |
| Study Abroad                            | ~            |
| 50+ Programmes                          | ~            |
|   |              |



#### **SIS - Student Information Services**

LATAM Presence: Brazil, Chile, Argentina, Costa Rica Belta Founding Member

- Established: 1989
- Team Members: 3
- Branches: 1 São Paulo
- · Higher Education as percentage of sales: 0%
- UK University Partners: None
- · Desire for more UK partners: Yes

#### Solange Pizzo

O Director

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- +55 11 94726 3192
- www.sis-intercambio.com.br

#### SERVICES

| Student counselling   | ~ |
|-----------------------|---|
| In-school initiatives |   |
| Flight Tickets        | ~ |
| Travel Insurance      | ~ |
| Visa Assistance       | ~ |

#### PROGRAMMES

| Language Programmes                     | $\checkmark$ |
|---|--------------|
| High School                             | $\checkmark$ |
| Technical Courses                       |              |
| Executive Programmes                    | ~            |
| University Preparation / Foundatin Year |              |
| Undergraduate                           |              |
| Postgraduate                            |              |
| Study Abroad                            |              |
| 50+ Programmes                          | ~            |

ONTACTO



#### Green Intercâmbio

LATAM Presence: Brazil

#### Belta Full Associate

- Established: 1976
- Team Members: 20
- Branches: 1 Belo Horizonte
- Higher Education as percentage of sales: 0% (does not currently work with higher education)

#### SERVICES

| Student counselling   | $\checkmark$ |
|-----------------------|--------------|
| In-school initiatives |              |
| Flight Tickets        | $\checkmark$ |
| Travel Insurance      | $\checkmark$ |
| Visa Assistance       |              |

#### PROGRAMMES

| Language Programmes                     | $\checkmark$ |
|---|--------------|
| High School                             | $\checkmark$ |
| Technical Courses                       | $\checkmark$ |
| Executive Programmes                    |              |
| University Preparation / Foundatin Year | $\checkmark$ |
| Undergraduate                           |              |
| Postgraduate                            |              |
| Study Abroad                            |              |
| 50+ Programmes                          | ~            |

# Andre Araujo

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# Colombia



# Colombia

Among hundreds of education agents in Colombia, ANEX is the official representative association, and counts 23 full members and three junior members. ANEX entry requirements include:

- Fully incorporated as a Colombian company (individuals are not considered)
- · Colombian citizen and resident
- Operating for at least three years
- International accreditation or partnerships
- Three references
- Presentation letter form at least two existing members
- · Visit to premises by ANEX.

ANEX agencies operate to a shared ethical code and the association offers support and advice with practical operational issues as well as offering networking opportunities, specialised training and lobbying. The ANEX annual general meeting is held in mid-February.

Exact student mobility numbers are difficult to pinpoint, and while ANEX highlights a lack of any coherent source, this is something the association is working on. However, they note that many market stakeholders (members and nonmembers) avoid disclosing information considered commercially sensitive, thus limiting accurate data collation. ANEX figures suggest that around 20,700 Colombians students travelled for education purposes in 2019, representing 20% growth from the previous year. The majority of these students buy international language programmes (69%), and higher education students represents around 18% of consumers. The remainder participate in high school exchange programmes. ANEX says its member agencies account for around 18% of overall student travel from Colombia, and around 26% of higher education mobility (ANEX members sent around 950 students to international universities in 2019, from an overall mobility number of 3,700).

| Type of Student      | Colombia | ANEX<br>Members |
|----------------------|----------|-----------------|
| Language students    | 14,300   | 5,720           |
| High school students | 2,700    | 800             |
| University students  | 3,700    | 950             |
|                      | 20,700   | 7,470           |

International student mobility from Colombia and from ANEX agencies, 2019. Source: ANEX National Report for FELCA 2020. ANEX estimates that higher education amounts to 80-85% of member agencies' business, and notes a growing demand for higher education and pathway programmes. While the English language market continues to grow steadily, growth slowed in 2019. Greater supply of bilingual schools in Colombia and a general improvement in English teaching level is thought to explain this trend, at least partially. While students in Colombia seek high quality international education, they are also increasingly price sensitive. Agencies provide a comprehensive service and many add-ons are offered through third party partners, for example, insurance, accommodation, flight tickets (some agencies are also tourism agencies). ANEX enjoys a partnership with Air Canada, with special discounted flights for ANEX members and their clients.

ANEX works closely with international entities such as Languages Canada, English USA, Austrade, but reports having little engagement with the British Council in recent times.

## > Colombia Agent Mapping

This document maps nineteen agencies that are active in Colombia, of which thirteen work with higher education products in the UK, (although most have few or no direct relationships with British universities). Some work through platforms like ApplyBoard and Adventus, and others engage through groups like INTO, QA Universities. Apart from one agency that was not sure, and one that did not reply to this question, all other agencies (89%) said they would like to work with more UK university partners.

All Colombian agents listed in this report are active in higher education sales, and only two agencies reported that third level products accounted for 10% or less of their annual sales. Eight agencies reported that higher education accounts for more than half of their revenue, while higher education represented more than 80% of sales for three.

All but two agencies said that Canada was in their top five destinations for higher education, in fact for nine agencies, Canada was the only destination mentioned. While the United Kingdom was the second most popular destination, only five agencies mentioned Britain in their top five destinations for higher education.



Colombia agents preferences

Colombian agents top five destinations for higher education. Source: SOS Survey for the British Council November 2022

| Colombia Agencies                         | Number of<br>Branches | Higher<br>Education as %<br>of Sales | UK Partners |
|---|-----------------------|--------------------------------------|-------------|
| AJ Academic Agency                        | Online                | 95%                                  | Yes         |
| Pacific International Studies             | 1                     | 80%                                  | Yes         |
| Qualifly                                  | 5                     | 80%                                  | Yes         |
| Grasshopper International                 | 5                     | 60%                                  | Yes         |
| Extudia SAS                               | 5                     | 53%                                  | Yes         |
| Edu Link Estudios en el Exterior          | 1                     | 50%                                  | No          |
| Infinity Education                        | 1                     | 50%                                  | No          |
| Study Union International                 | 4                     | 50%                                  | No *        |
| Babel Studies                             | 3                     | 40%                                  | Yes         |
| IEP Colombia International Education      | 1                     | 40%                                  | No *        |
| Go Study and Travel                       | 2                     | 35%                                  | No *        |
| KIOSK Estudios en el Exterior             | 3                     | 35%                                  | No *        |
| Trotamundos                               | 2                     | 30%                                  | Yes         |
| ISSO - International Student Services Org | 1                     | 25%                                  | No          |
| Australiasian Student Services            | 2                     | 20%                                  | No          |
| Global Connection                         | 5                     | 20%                                  | Yes         |
| Easy2Go                                   | 1                     | 20%                                  | Yes         |
| English Star                              | 1                     | 10%                                  | Yes         |
| Tres Amigos by Study Unlimited            | 1                     | 5%                                   | Yes         |

\*No direct partners



#### ANEX

- National Association of Study Abroad Companies
- ② 23 full members, 3 junior members
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#### **Felipe Garces**

- ANEX President
- @ felipe@extudia.com

# 

#### **AJ Academic Agency**

LATAM Presence: Colombia, Venezuela, Costa Rica, Ecuador, Caribbean

- Established: 2019
- · Team Members: 2
- · Branches: Online Head Office in Trinidad & Tobago
- · Higher Education as percentage of sales: 95%
- UK University Partners: University of Law, British School of Management and Science, Arden University, Oxford Royal Academy
- · Desire for more UK partners: Yes



#### SERVICES

| Student counselling   | $\checkmark$ |
|-----------------------|--------------|
| In-school initiatives | ~            |
| Flight Tickets        | $\checkmark$ |
| Travel Insurance      | ~            |
| Visa Assistance       | $\checkmark$ |

| Language Programmes                     | ~            |
|---|--------------|
| High School                             | $\checkmark$ |
| Technical Courses                       | ~            |
| Executive Programmes                    | ~            |
| University Preparation / Foundatin Year | $\checkmark$ |
| Undergraduate                           | ~            |
| Postgraduate                            | ~            |
| Study Abroad                            | ~            |
| 50+ Programmes                          | ~            |



#### **Pacific International Studies**

LATAM Presence: Colombia, Chile, Ecuador, Peru, El Salvador, Nicaragua, Argentina

ANEX Full Member Agency

- Established: 1995
- Team Members: 3
- · Branches: Bogotá
- Higher Education as percentage of sales: 80%
- UK University Partners: Bangor University, University of Dundee, University Greenwich, University of Bradford
- · Desire for more UK partners: Yes

Agency also offers home stay service to students



#### SERVICES

| Student counselling   | $\checkmark$ |
|-----------------------|--------------|
| In-school initiatives | $\checkmark$ |
| Flight Tickets        | $\checkmark$ |
| Travel Insurance      | ~            |
| Visa Assistance       | ~            |

#### PROGRAMMES

| Language Programmes                     | $\checkmark$ |
|---|--------------|
| High School                             | $\checkmark$ |
| Technical Courses                       | ~            |
| Executive Programmes                    | ~            |
| University Preparation / Foundatin Year | $\checkmark$ |
| Undergraduate                           | ~            |
| Postgraduate                            | $\checkmark$ |
| Study Abroad                            | ~            |
| 50+ Programmes                          |              |

#### QualiFly 7.

#### Qualifly

LATAM Presence: Colombia, online in Mexico

ANEX Full Member Agency

- Established: 2011
- Team Members: 5
- · Branches: Bogota, online since pandemic
- Higher Education as percentage of sales: 80%
- UK University Partners: Salford University, Hertfordshire University, Northampton University, BPP University, Bath Spa University, Anglia Ruskin University
- Desire for more UK partners: Yes

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O Director

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www.goqualifly.com

#### SERVICES

| Student counselling   | $\checkmark$ |
|-----------------------|--------------|
| In-school initiatives |              |
| Flight Tickets        |              |
| Travel Insurance      | ~            |
| Visa Assistance       | ~            |

| Language Programmes                     | ~ |
|---|---|
| High School                             | ~ |
| Technical Courses                       | ~ |
| Executive Programmes                    | ~ |
| University Preparation / Foundatin Year | ~ |
| Undergraduate                           | ~ |
| Postgraduate                            | ~ |
| Study Abroad                            | ~ |
| 50+ Programmes                          | ~ |



#### **Grasshopper International**

LATAM Presence: Colombia, Online all of LATAM except Brazil

ANEX Full Member Agency

- Established: 2000
- · Team Members: 35
- Branches: 5 Medellín, Bogotá, Cali, Pereira, Manizales
- Higher Education as percentage of sales: 60%
- UK University Partners: Brunel University, Westminster University, West England University, University of South Wales, Queens University Belfast; via INTO, Navitas
- · Desire for more UK partners: Yes

Sandra Bustamante

Director

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www.grasshopperstudy.com

#### SERVICES

| Student counselling   | $\checkmark$ |
|-----------------------|--------------|
| In-school initiatives | $\checkmark$ |
| Flight Tickets        | $\checkmark$ |
| Travel Insurance      | ~            |
| Visa Assistance       | ~            |

#### PROGRAMMES

| Language Programmes                     | $\checkmark$ |
|---|--------------|
| High School                             | ~            |
| Technical Courses                       | ~            |
| Executive Programmes                    | ~            |
| University Preparation / Foundatin Year | ~            |
| Undergraduate                           | ~            |
| Postgraduate                            | ~            |
| Study Abroad                            | ~            |
| 50+ Programmes                          |              |



#### **Extudia SAS**

LATAM Presence: Colombia, Bolivia, Online throughout LATAM

ANEX Full Member Agency

- Established: 2012
- · Team Members: 25
- Branches: 5 Medellin, Bogota, Ibague, Monteria, Bucaramanga & online
- · Higher Education as percentage of sales: 53%
- UK University Partners: Various
- · Desire for more UK partners: Yes
- Agency also offers '30+ programmes' and internships.

#### **Felipe Garces**

Director
 Director

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- www.extudia.com

#### SERVICES

| Student counselling   | ~ |
|-----------------------|---|
| In-school initiatives | ~ |
| Flight Tickets        | ~ |
| Travel Insurance      | ~ |
| Visa Assistance       | ~ |

| Language Programmes                     | $\checkmark$ |
|---|--------------|
| High School                             | $\checkmark$ |
| Technical Courses                       | ~            |
| Executive Programmes                    | ~            |
| University Preparation / Foundatin Year | ~            |
| Undergraduate                           | ~            |
| Postgraduate                            | $\checkmark$ |
| Study Abroad                            | ~            |
| 50+ Programmes                          | ~            |



#### Edu Link Estudios en el Exterior

LATAM Presence: Colombia, US

ANEX Full Member Agency

- Established: 2013
- Team Members: 5
- · Branches: 1
- · Higher Education as percentage of sales: 50%

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• UK University Partners: None

Director
 Director

· Desire for more UK partners: Yes

#### SERVICES

| Student counselling   | $\checkmark$ |
|-----------------------|--------------|
| In-school initiatives |              |
| Flight Tickets        |              |
| Travel Insurance      | ~            |
| Visa Assistance       | ~            |

#### PROGRAMMES

| Language Programmes                     | ~ |
|---|---|
| High School                             | ~ |
| Technical Courses                       | ~ |
| Executive Programmes                    | ~ |
| University Preparation / Foundatin Year | ~ |
| Undergraduate                           | ~ |
| Postgraduate                            |   |
| Study Abroad                            |   |
| 50+ Programmes                          | ~ |
|   |   |



#### **Infinity Education**

LATAM Presence: Colombia

ANEX Full Member Agency

- Established: 2006
- Team Members: 12
- · Branches: 1
- Higher Education as percentage of sales: 50%
- UK University Partners: None
- Desire for more UK partners: Yes

#### SERVICIOS

| Orientación a estudiantes | ~ |
|---------------------------|---|
| Iniciativas en la escuela |   |
| Boletos de avión          | ~ |
| Seguro de viaje           | ~ |
| Asistencia de visas       | ~ |

#### PROGRAMMES

| Language Programmes                     | $\checkmark$ |
|---|--------------|
| High School                             | ~            |
| Technical Courses                       | ~            |
| Executive Programmes                    | ~            |
| University Preparation / Foundatin Year | ~            |
| Undergraduate                           | ~            |
| Postgraduate                            |              |
| Study Abroad                            |              |
| 50+ Programmes                          | ~            |

## Xiomara Hernández

O Director

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#### **Study Union International**

LATAM Presence: Colombia

ANEX Full Member Agency

- Established: 1998
- · Team Members: 25
- · Branches: 4 Bogotá, Medellín, Cali, Barranquilla
- Higher Education as percentage of sales: 50%
- UK University Partners: via INTO, Study Group
- · Desire for more UK partners: Yes

Agency also sells junior academic & cultural programmes



#### SERVICES

| Student counselling   | $\checkmark$ |
|-----------------------|--------------|
| In-school initiatives | ~            |
| Flight Tickets        |              |
| Travel Insurance      | ~            |
| Visa Assistance       | ~            |

#### PROGRAMMES

| Language Programmes                     | $\checkmark$ |
|---|--------------|
| High School                             | $\checkmark$ |
| Technical Courses                       | $\checkmark$ |
| Executive Programmes                    | ~            |
| University Preparation / Foundatin Year | $\checkmark$ |
| Undergraduate                           | ~            |
| Postgraduate                            | ~            |
| Study Abroad                            | ~            |
| 50+ Programmes                          | ~            |

# babelstudies

#### **Babel Studies**

LATAM Presence: Colombia, online throughout LATAM

ANEX Full Member Agency

- Established: 2005
- Team Members: 25
- \* Branches: 3 Bucaramanga, Bogota & Medellin
- Higher Education as percentage of sales: 40%
- UK University Partners: Various
- · Desire for more UK partners: Yes

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O Director

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#### SERVICES

| Student counselling   | ~ |
|-----------------------|---|
| In-school initiatives | ~ |
| Flight Tickets        | ~ |
| Travel Insurance      | ~ |
| Visa Assistance       | ~ |

| Language Programmes                     | $\checkmark$ |
|---|--------------|
| High School                             | $\checkmark$ |
| Technical Courses                       | ~            |
| Executive Programmes                    | ~            |
| University Preparation / Foundatin Year | $\checkmark$ |
| Undergraduate                           | ~            |
| Postgraduate                            | $\checkmark$ |
| Study Abroad                            | ~            |
| 50+ Programmes                          | ~            |



#### **IEP Colombia International Education**

LATAM Presence: Colombia, also recruits in Chile, Peru, Panama, Venezuela, Eduador & Guatemala

ANEX Full Member Agency

- Established: 1998
- Team Members: 2
- Branches: 1
- Higher Education as percentage of sales: 40%
- UK University Partners: via Adventus
- · Desire for more UK partners: Yes

Agency also sells teacher training programmes and football camps

#### Martha Helena Salcedo

O Director

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#### SERVICES

| Student counselling   | ✓ |
|-----------------------|---|
| In-school initiatives |   |
| Flight Tickets        |   |
| Travel Insurance      | ~ |
| Visa Assistance       | ~ |

#### PROGRAMMES

| Language Programmes                     | $\checkmark$ |
|---|--------------|
| High School                             | $\checkmark$ |
| Technical Courses                       | $\checkmark$ |
| Executive Programmes                    | ~            |
| University Preparation / Foundatin Year | ~            |
| Undergraduate                           | ~            |
| Postgraduate                            | ~            |
| Study Abroad                            | ~            |
| 50+ Programmes                          | ~            |



ONTACTO

#### Go Study and Travel

LATAM Presence: Colombia

ANEX Full Member Agency

- · Established: 1997
- · Team Members: 4
- · Branches: 2 Bogota, Barranquilla
- · Higher Education as percentage of sales: 35%
- · UK University Partners: via Apply Board, Adventus
- · Desire for more UK partners: Don't know

#### Martha Rozo

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#### SERVICES

| Student counselling   | ~ |
|-----------------------|---|
| In-school initiatives |   |
| Flight Tickets        | ~ |
| Travel Insurance      | ~ |
| Visa Assistance       | ~ |

| Language Programmes                     | ~            |
|---|--------------|
| High School                             | ~            |
| Technical Courses                       | $\checkmark$ |
| Executive Programmes                    | ~            |
| University Preparation / Foundatin Year | ~            |
| Undergraduate                           | ~            |
| Postgraduate                            |              |
| Study Abroad                            |              |
| 50+ Programmes                          | ~            |



#### **KIOSK Estudios en el Exterior**

LATAM Presence: Colombia, Argentina, Uruguay, Dominican Republic

ANEX Full Member Agency

- Established: 1998
- Team Members: 19
- · Branches: 3 Bogota, Medellin, Cali
- Higher Education as percentage of sales: 35%
- \* UK University Partners: via Navitas, Study Group, Apply Board, INTO
- · Desire for more UK partners: Yes

| $\left( \right)$ | Sergio Alfonso Gallego Galvis |
|------------------|-------------------------------|
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| T                | www.kiosk.com.co              |
| $\sim$           |                               |



| Student counselling   | $\checkmark$ |
|-----------------------|--------------|
| In-school initiatives | $\checkmark$ |
| Flight Tickets        |              |
| Travel Insurance      | ~            |
| Visa Assistance       | ~            |

#### PROGRAMMES

| Language Programmes                     | ~ |
|---|---|
| High School                             | ~ |
| Technical Courses                       | ~ |
| Executive Programmes                    | ~ |
| University Preparation / Foundatin Year | ~ |
| Undergraduate                           | ~ |
| Postgraduate                            | ~ |
| Study Abroad                            | ~ |
| 50+ Programmes                          | ~ |



#### Trotamundos

LATAM Presence: Colombia

ANEX Full Member Agency

- Established: 1998
- · Team Members: 20
- · Branches: 2 Bogota, Cali
- Higher Education as percentage of sales: 30%
- UK University Partners: University of the Arts London, University of Greenwich, University of Exeters
- · Desire for more UK partners: Yes

#### María López

O Director

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#### SERVICES

| Student counselling   | ~ |
|-----------------------|---|
| In-school initiatives | ~ |
| Flight Tickets        | ~ |
| Travel Insurance      | ~ |
| Visa Assistance       | ~ |

| Language Programmes                     | $\checkmark$ |
|---|--------------|
| High School                             | ~            |
| Technical Courses                       | ~            |
| Executive Programmes                    | ~            |
| University Preparation / Foundatin Year | ~            |
| Undergraduate                           | ~            |
| Postgraduate                            | ~            |
| Study Abroad                            |              |
| 50+ Programmes                          |              |



#### **ISSO - International Student Services Org**

LATAM Presence: Colombia

ANEX Junior Agency

- Established: 1999
- Team Members: 4
- Branches: 1 Cali
- Higher Education as percentage of sales: 25%
- UK University Partners: -
- · Desire for more UK partners: Yes

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|--|
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| www.estudiosexterior.com   |
|  |

#### SERVICES

| Student counselling   | $\checkmark$ |
|-----------------------|--------------|
| In-school initiatives | ~            |
| Flight Tickets        |              |
| Travel Insurance      | ~            |
| Visa Assistance       | ~            |

#### PROGRAMMES

| Language Programmes                     | $\checkmark$ |
|---|--------------|
| High School                             | ~            |
| Technical Courses                       | ~            |
| Executive Programmes                    | ~            |
| University Preparation / Foundatin Year | ~            |
| Undergraduate                           | ~            |
| Postgraduate                            | ~            |
| Study Abroad                            | ~            |
| 50+ Programmes                          | ~            |



#### **Australasian Student Services**

LATAM Presence: Colombia

ANEX Junior Agency

- Established: 2013
- Team Members: 8
- Branches: 2 Bogota, Sogamoso
- Higher Education as percentage of sales: 20%
- UK University Partners: None
- Desire for more UK partners: Yes

#### Sergio Daza

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#### SERVICES

| Student counselling   | ~ |
|-----------------------|---|
| In-school initiatives |   |
| Flight Tickets        |   |
| Travel Insurance      | ~ |
| Visa Assistance       | ~ |

| Language Programmes                     | ~ |
|---|---|
| High School                             |   |
| Technical Courses                       | ~ |
| Executive Programmes                    | ~ |
| University Preparation / Foundatin Year |   |
| Undergraduate                           | ~ |
| Postgraduate                            |   |
| Study Abroad                            |   |
| 50+ Programmes                          |   |



#### **Global Connection**

LATAM Presence: Colombia, Mexico

ANEX Full Member Agency

- Established: 2000
- Team Members: 55
- Branches: 5 Bogota (2), Medellin, Buaramanga, Cucuta
- Higher Education as percentage of sales: 20%

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- UK University Partners: Regents University
- · Desire for more UK partners: Yes

Alexandra Galindo

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Director
 Director

| Flight Tickets       Travel Insurance |              |
|---------------------------------------|--------------|
| Travel Insurance                      |              |
|                                       | $\checkmark$ |
| Visa Assistance                       | $\checkmark$ |

#### PROGRAMMES

SERVICES Student counselling

| Language Programmes                     | $\checkmark$ |
|---|--------------|
| High School                             | $\checkmark$ |
| Technical Courses                       | $\checkmark$ |
| Executive Programmes                    | ~            |
| University Preparation / Foundatin Year | $\checkmark$ |
| Undergraduate                           | ~            |
| Postgraduate                            |              |
| Study Abroad                            |              |
| 50+ Programmes                          | 1            |



#### Easy2Go

LATAM Presence: Colombia

ANEX Full Member Agency

- Established: 2009
- Team Members: 18
- Branches: 1- Bogota
- Higher Education as percentage of sales: 20%
- UK University Partners: Montfort University; via QA Universities
- · Desire for more UK partners: Yes

#### Andrea Escobar

O Director

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#### SERVICES

| Student counselling   | ~ |
|-----------------------|---|
| In-school initiatives | ~ |
| Flight Tickets        |   |
| Travel Insurance      | ~ |
| Visa Assistance       | ~ |

#### PROGRAMMES

| Language Programmes                     | $\checkmark$ |
|---|--------------|
| High School                             | $\checkmark$ |
| Technical Courses                       | $\checkmark$ |
| Executive Programmes                    | ~            |
| University Preparation / Foundatin Year | ~            |
| Undergraduate                           | ~            |
| Postgraduate                            | $\checkmark$ |
| Study Abroad                            | ~            |
| 50+ Programmes                          | ~            |

#### 46



#### **English Star**

LATAM Presence: Colombia

ANEX Full Member Agency

- Established: 2000
- · Team Members: 3
- Branches: 1
- Higher Education as percentage of sales: 10%
- UK University Partners: ETC College
- Desire for more UK partners: Yes

|          | Martha Patricia Abril Castro |
|----------|------------------------------|
|          | O Director                   |
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| Ţ        | www.englishstarweb.com       |
|          |                              |

#### SERVICES

| Student counselling   | $\checkmark$ |
|-----------------------|--------------|
| In-school initiatives |              |
| Flight Tickets        |              |
| Travel Insurance      | ~            |
| Visa Assistance       | ~            |

#### PROGRAMMES

| Language Programmes                     | $\checkmark$ |
|---|--------------|
| High School                             | ~            |
| Technical Courses                       | ~            |
| Executive Programmes                    | ~            |
| University Preparation / Foundatin Year | ~            |
| Undergraduate                           | ~            |
| Postgraduate                            |              |
| Study Abroad                            |              |
| 50+ Programmes                          | ~            |



#### **Tres Amigo by Study Unlimited**

LATAM Presence: Colombia

ANEX Full Member Agency

- Established: 2012
- Team Members: 25
- · Branches: 1 Bogota
- Higher Education as percentage of sales: 5%
- \* UK University Partners: University of Chester
- · Desire for more UK partners: Yes

#### Javier Avila

International Relations Manager

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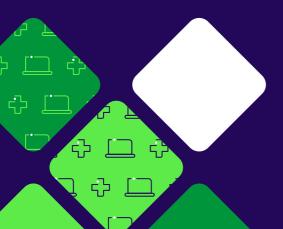
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- www.tresamigos.com.co

#### SERVICES

| Student counselling   | $\checkmark$ |
|-----------------------|--------------|
| In-school initiatives | ~            |
| Flight Tickets        | ~            |
| Travel Insurance      | ~            |
| Visa Assistance       | ~            |

| Language Programmes                     | ~ |
|---|---|
| High School                             | ~ |
| Technical Courses                       | ~ |
| Executive Programmes                    | ~ |
| University Preparation / Foundatin Year | ~ |
| Undergraduate                           | ~ |
| Postgraduate                            | ~ |
| Study Abroad                            |   |
| 50+ Programmes                          |   |





# Mexico

AMTE (Mexican Association of Education Tourism) is the main agent representative association in Mexico and counts the following among its members: 12 'partner' agencies (have been at least two years in the association); 9 'associate' members (are active in the market for at least two year); and 6 'affiliate' members.

To enter the association, agencies must present:

- Two recommendations from existing AMTE members;
- Three recommendations from industry stakeholders;
- · Identification and proof of residency;
- Fiscal ID;
- · Proof of tax situation.

The association also offers membership to international schools, universities and other education entities. Current members are EC English, ILAC, ILSC, Kings Education, Navitas, CATS College, Mohawk College, Royal Roads, National College of Ireland, Hermes Colleges, St Lawrence College, Kaplan International, Bayswater Education. Those highlighted are UK entities.

AMTE said it is difficult to quantify the size and value of the international education market, but the association hopes to measure this in 2023. In an internal survey, it was estimated that around 30,000 students went overseas using AMTE agency services in 2018. However, this is not even close to representing the size of the Mexican market.

AMTE is interested in greater collaboration with the British Council and suggested various ways that alignment could be organised:

- Sponsorship of monthly meetings which occur on the last Thursday of each month. These meetings are generally held online, though three meetings a year are physical;
- Sponsorship of the AMTE AGM which takes place each March;
- Sponsorship of AMTE end of year event, organising a 'strategic session' for agents;
- Webinars for member agencies.

### > Mexico Mapping

For the purposes of this research, twenty Mexican agencies responded to an online survey, with several reporting activity in several markets in Latin America. Only four of the agents said that higher education products accounted for 10% or less of their annual sales, nine agencies said higher education accounted for at least 40% of turnover, while two agencies work exclusively with third level sales.

While 40% said they worked with higher education in the United Kingdom, 45% reported having direct relationships with universities in the UK, with a further 15% working indirectly with the UK through third party partnerships. Only two agencies said they were not interested in additional partnerships with UK universities, one was unsure and the rest asserted a wish for greater engagement.

Canada was the number one higher education destination for thirteen of the agencies in Mexico, and was mentioned in the top five destinations by 85% of Mexican agents.



Mexican agents top five destinations for higher education. Source: SOS Survey for the British Council November 2022

| Mexico - Name of Agency  | Number of<br>Branches | Higher<br>Education as %<br>of Sales | UK Partners |
|--|-----------------------|--------------------------------------|-------------|
| Across the Pond  | Online                | 100%                                 | Yes         |
| Inova Education  | 2                     | 100%                                 | Yes         |
| Emigrate to Canada Consultancy Services SA                         | 1                     | 90%                                  | No          |
| Class Education  | 6                     | 80%                                  | Yes         |
| Enjoy Languages  | 16                    | 60%                                  | Yes         |
| Agora International Learning                                       | 1                     | 50%                                  | No          |
| Findcourse   | 1                     | 40%                                  | Yes         |
| Gled   | 1 (20 agents)         | 40%                                  | No *        |
| Tecama Viajes Cursos y Camps SA de CV                              | 4                     | 40%                                  | No          |
| Edulynks   | 8                     | 35%                                  | Yes         |
| Estudia Viajando de Grupo (Link Education Travel)                  | 5                     | 35%                                  | No          |
| Edex Education Group   | 4                     | 30%                                  | Yes         |
| Studyworld   | 1                     | 30%                                  | No          |
| Information Planet   | 4                     | 30%                                  | Yes         |
| Edutravel World  | 1                     | 30%                                  | No          |
| Estudiantes Embajadores (Programas Estudiantiles de México, A. C.) | 19                    | 20%                                  | Yes         |
| Conexión Global en Educación                                       | 3                     | 10%                                  | No          |
| Nacel México   | 2                     | 10%                                  | No *        |
| Dribaly  | 1                     | 4%                                   | No          |
| Viaja y Aprende S RL CV  | 1                     | 1-5%                                 | No *        |

\*No direct partners

## ΑΛΤΕ

#### AMTE

- Mexican Association of Educational Tourism
- I2 partner agencies, 9 associate agencies, 6 affiliate agencies
- www.amtemexico.org

#### **Pauline Berçon**

- AMTE General Coordinator
- @ <u>coordinacion@amtemexico.org</u> <u>coord.amte@gmail.com</u>
- +52 55 2813 8902

#### William Herrera

- AMTE President
- @ wherrera@estudiantesembajadores.com



#### **Across the Pond**

LATAM Presence: Mexico, Chile, Colombia, All LATAM remote

- Established: 2004
- Team Members: 9\*
- · Branches: Sin sucursal física
- Higher Education as percentage of sales: 100%
- · UK University Partners: Dozens
- · Desire for more UK partners: 'Don't know'
- \* Several sales staff are UK university graduates.

#### **Mark McGrath**

- O University Liaison and Global Student Adviser
- @ mark@studyacrossthepond.com
- 📞 +52 22 24617075
- mx.studyacrossthepond.com

#### SERVICES

| Student counselling   | $\checkmark$ |
|-----------------------|--------------|
| In-school initiatives |              |
| Flight Tickets        |              |
| Travel Insurance      |              |
| Visa Assistance       | $\checkmark$ |

| Language Programmes                     |   |
|---|---|
| High School                             |   |
| Technical Courses                       |   |
| Executive Programmes                    |   |
| University Preparation / Foundatin Year | ~ |
| Undergraduate                           | ~ |
| Postgraduate                            | ~ |
| Study Abroad                            |   |
| 50+ Programmes                          |   |



#### **Inova Education**

LATAM Presence: All LATAM

- Established: 1996
- · Team Members: 7
- Branches: 2
- Higher Education as percentage of sales: 100%
- UK University Partners: Dozens
- · Desire for more UK partners: Yes

#### SERVICES

| Student counselling   | $\checkmark$ |
|-----------------------|--------------|
| In-school initiatives | ~            |
| Flight Tickets        |              |
| Travel Insurance      |              |
| Visa Assistance       | ~            |

#### PROGRAMMES

| Language Programmes                     |   |
|---|---|
| High School                             |   |
| Technical Courses                       |   |
| Executive Programmes                    |   |
| University Preparation / Foundatin Year | ~ |
| Undergraduate                           | ~ |
| Postgraduate                            | ~ |
| Study Abroad                            |   |
| 50+ Programmes                          |   |



@ eric@inovaeducation.com

- 📞 +44 79 61901309
- www.inovaeducation.com



#### **Emigrate to Canada Consultancy Services SA**

LATAM Presence: Mexico, Colombia

AMTE Partner Agency

- Established: 2005
- · Team Members: 20
- Branches: 1 Mexico City
- Higher Education as percentage of sales: 90%
- · UK University Partners: None
- Desire for more UK partners: Yes

The company works exclusively with Canadian universities, but expressed a desire to connect with UK universities.

#### **David Méndez**

Director
 Director

@ david@emigraacanada.com

+52 5559893525

https://www.emigraacanada.com/

#### SERVICES

| Student counselling   |   |
|-----------------------|---|
| In-school initiatives | ~ |
| Flight Tickets        |   |
| Travel Insurance      |   |
| Visa Assistance       |   |

| Language Programmes                     |   |
|---|---|
| High School                             |   |
| Technical Courses                       |   |
| Executive Programmes                    |   |
| University Preparation / Foundatin Year | ~ |
| Undergraduate                           | ~ |
| Postgraduate                            | ~ |
| Study Abroad                            |   |
| 50+ Programmes                          | ~ |



#### **Class Education**

LATAM Presence: Mexico, Colombia, Peru, Chile, Argentina

AMTE Associate Agency

- Established: 1994
- Team Members: 34
- Branches: 6 Mexico City, Mexico State, Coahuila, Merida, Guadalajara and San Luis Potosi.
- Higher Education as percentage of sales: 80%
- UK University Partners: King's College London
- · Desire for more UK partners: Yes

The agency also organises accommodation, financing, phone cards and airport pickups.

| $\left( \right)$ | Bruno Perron               |
|------------------|----------------------------|
|                  | (a) Director               |
| CONTACTO         | @ bruno@classeducation.com |
| ē                | <b>L</b> +1 7788667090     |
| Ţ                | www.classeducation.com     |
|                  |                            |

#### SERVICES

| Student counselling   | $\checkmark$ |
|-----------------------|--------------|
| In-school initiatives |              |
| Flight Tickets        |              |
| Travel Insurance      | ~            |
| Visa Assistance       | ~            |

#### PROGRAMMES

| Language Programmes                     | ~ |
|---|---|
| High School                             | ~ |
| Technical Courses                       | ~ |
| Executive Programmes                    |   |
| University Preparation / Foundatin Year | ~ |
| Undergraduate                           | ~ |
| Postgraduate                            | ~ |
| Study Abroad                            | ~ |
| 50+ Programmes                          | ~ |



#### **Enjoy Languages**

LATAM Presence: Mexico, Colombia

#### AMTE Partner Agency

- Established: 2002
- · Team Members: 40
- Branches: 16 Monterrey, Saltillo, Chihuahua, Tampico, Leon, Queretaro, Pachuca, Mexico City, Puebla, Guadalajara, Tlajomulco, Tuxtla, Cancun, Toluca, Monclova, Naucalpan
- Higher Education as percentage of sales: 60%
- UK University Partners: University College Birmingham
- Desire for more UK partners: Yes

#### **Lionel Stumpert**

Ø Director

Iionel@enjoylanguages.com
 Iiionel@enjoylanguages.com
 Iiionel@enjoylanguages.com
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www.enjoylanguages.com.mx

#### SERVICES

| Student counselling   | ~ |
|-----------------------|---|
| In-school initiatives |   |
| Flight Tickets        |   |
| Travel Insurance      | ~ |
| Visa Assistance       | ~ |

| Language Programmes                     |  |
|---|--|
| High School                             |  |
| Technical Courses                       |  |
| Executive Programmes                    |  |
| University Preparation / Foundatin Year |  |
| Undergraduate                           |  |
| Postgraduate                            |  |
| Study Abroad                            |  |
| 50+ Programmes                          |  |



#### **Agora International Learning**

LATAM Presence: Mexico

AMTE Associate Agency

- Established: 2016
- Team Members: 7
- Branches: 1 Mexico City

Rosy Ceceña

Higher Education as percentage of sales: 50%

O r.cecena@agorainternational.com.mx

www.agorainternational.com.mx

- UK University Partners: None
- · Desire for more UK partners: Yes

+54 5541772841

#### SERVICES

| Student counselling   | $\checkmark$ |
|-----------------------|--------------|
| In-school initiatives | ~            |
| Flight Tickets        |              |
| Travel Insurance      | ~            |
| Visa Assistance       |              |

#### PROGRAMMES

| Language Programmes                     | $\checkmark$ |
|---|--------------|
| High School                             | $\checkmark$ |
| Technical Courses                       | $\checkmark$ |
| Executive Programmes                    | ~            |
| University Preparation / Foundatin Year | $\checkmark$ |
| Undergraduate                           | $\checkmark$ |
| Postgraduate                            | $\checkmark$ |
| Study Abroad                            | $\checkmark$ |
| 50+ Programmes                          | $\checkmark$ |

Findcourse.com

#### Findcourse

LATAM Presence: Mexico

AMTE Affiliate Agency

- Established: 2009
- Team Members: 30
- · Branches: 1
- Higher Education as percentage of sales: 40%
- UK University Partners: Brunel University, Strathclyde University, Dundee University, Greenwich University, Middlesex University, Aston University, University of Roehampton, De Montfort University, London South Bank University, Regent's University London
- · Desire for more UK partners: Yes

Findcourse is an international platform for university courses and scholarships, and also operates as an agency in Mexico

|        | Fernanda Déleon             |
|--------|-----------------------------|
|        | (Q) Operations Director     |
| ONTACT | @ m.fernanda@findcourse.com |
| ē      | <b>\$</b> +54 5562225433    |
| Ţ      | www.findcourse.com          |

#### SERVICES

| Student counselling   | $\checkmark$ |
|-----------------------|--------------|
| In-school initiatives | $\checkmark$ |
| Flight Tickets        |              |
| Travel Insurance      | ~            |
| Visa Assistance       | ~            |

| Language Programmes                     | ~ |
|---|---|
| High School                             | ~ |
| Technical Courses                       | ~ |
| Executive Programmes                    |   |
| University Preparation / Foundatin Year | ~ |
| Undergraduate                           | ~ |
| Postgraduate                            | ~ |
| Study Abroad                            | ~ |
| 50+ Programmes                          | ~ |



#### Gled

LATAM Presence: Mexico, Ecuador, Chile, Costa Rica, Peru, Uruguay

AMTE Partner Agency

- Established: 2014
- Team Members: 50
- Branches: 1 & 20 sales representatives in Ensenada, Mexicali, Tijuana, Hermosillo, Los Mochis, Culiacán, Obregón, Durango, Chihuahua, Saltillo, San Luis Potosí, Leon, Queretaro, Pachuca, Guadalajara, Morelia, Veracruz, Ciudad de México, Cuernavaca, Tuxtla, Cancún
- Higher Education as percentage of sales: 40%
- UK University Partners: via Oxford International, Navitas, Study group
- Desire for more UK partners: No

Agency also sells Au Pair programmes, group tours



#### SERVICES

| Student counselling   | $\checkmark$ |
|-----------------------|--------------|
| In-school initiatives |              |
| Flight Tickets        |              |
| Travel Insurance      | ~            |
| Visa Assistance       | ~            |

#### PROGRAMMES

| Language Programmes                     | $\checkmark$ |
|---|--------------|
| High School                             | ~            |
| Technical Courses                       | ~            |
| Executive Programmes                    | ~            |
| University Preparation / Foundatin Year | ~            |
| Undergraduate                           | ~            |
| Postgraduate                            | ~            |
| Study Abroad                            | ~            |
| 50+ Programmes                          | ~            |



#### Tecama Viajes Cursos y Camps SA de CV (TK Tours)

LATAM Presence: Mexico

#### AMTE Partner Agency

- Established: 1978
- Team Members: 12
- Branches: 4 Mexico City, Puebla, Cancún & Oaxaca
- Higher Education as percentage of sales: 40%
- UK University Partners: None
- · Desire for more UK partners: Yes

TK Tours also organises accommodation and excursions.

#### Luz de María León Campos

O Director

@ luzleon@tktours.com.mx

+54 5563442292

www.tktours.com.mx

#### SERVICES

| Student counselling   | $\checkmark$ |
|-----------------------|--------------|
| In-school initiatives | ~            |
| Flight Tickets        | ~            |
| Travel Insurance      | ~            |
| Visa Assistance       | ~            |

#### PROGRAMMES

| Language Programmes                     | $\checkmark$ |
|---|--------------|
| High School                             | $\checkmark$ |
| Technical Courses                       | ~            |
| Executive Programmes                    | ~            |
| University Preparation / Foundatin Year | ~            |
| Undergraduate                           | ~            |
| Postgraduate                            |              |
| Study Abroad                            | ~            |
| 50+ Programmes                          | ~            |

ONTACTO



#### Edulynks

LATAM Presence: Mexico, Guatemala

AMTE Partner Agency

- Established: 2002
- · Team Members: 14
- Branches: 8 Los Mochis, Mazatlan, Guadelajara, Morelia, monterrey, Mexico City (2), Puebla, Tepic
- Higher Education as percentage of sales: 35%
- UK University Partners: Coventry University; via INTO, QA Group, Navitas
- · Desire for more UK partners: Yes

Edulynks has been working with higher education for more than 10 years and hosts two online fairs annually promoted all across Latin America.



#### SERVICES

| Student counselling   | $\checkmark$ |
|-----------------------|--------------|
| In-school initiatives | ~            |
| Flight Tickets        |              |
| Travel Insurance      | ~            |
| Visa Assistance       |              |

#### PROGRAMMES

| ~ |
|---|
| ~ |
|   |
|   |
| ~ |
| ~ |
|   |
|   |
| ~ |
|   |

# 

#### Estudia Viajando de Grupo (Link Education Travel)

LATAM Presence: Mexico, Colombia

AMTE Partner Agency

- · Established: 2005
- · Team Members: 40
- Branches: 5 Toluca, Puebla, Metepec, Leon, Cancún
- Higher Education as percentage of sales: 35%
- · UK University Partners: None
- · Desire for more UK partners: Yes

Agency also sells Au Pair programmes.

#### Alejandro Camacho

- Operations Director
- @ alex@estudiaviajando.com.mx
- +52 7221000595
- www.estudiaviajando.com.mx

#### SERVICES

| Student counselling   | $\checkmark$ |
|-----------------------|--------------|
| In-school initiatives |              |
| Flight Tickets        | ~            |
| Travel Insurance      | ~            |
| Visa Assistance       | ~            |

| Language Programmes                     | $\checkmark$ |
|---|--------------|
| High School                             | $\checkmark$ |
| Technical Courses                       | ~            |
| Executive Programmes                    | ~            |
| University Preparation / Foundatin Year | ~            |
| Undergraduate                           | ~            |
| Postgraduate                            | ~            |
| Study Abroad                            | ~            |
| 50+ Programmes                          | ~            |



#### **Edex Education Group**

LATAM Presence: Mexico, Central America, LATAM, Caribbean

AMTE Affiliate Agency

- Established: 2011
- Team Members: 80
- · Branches: 4
- Higher Education as percentage of sales: 30%
- UK University Partners: Northumbria University London, University of Roehampton, University of South Wales
- · Desire for more UK partners: Yes



#### SERVICES

| Student counselling   | ✓ |
|-----------------------|---|
| In-school initiatives | ~ |
| Flight Tickets        |   |
| Travel Insurance      |   |
| Visa Assistance       | ~ |

#### PROGRAMMES

| Language Programmes                     | $\checkmark$ |
|---|--------------|
| High School                             | $\checkmark$ |
| Technical Courses                       | $\checkmark$ |
| Executive Programmes                    | ~            |
| University Preparation / Foundatin Year | ~            |
| Undergraduate                           | ~            |
| Postgraduate                            | $\checkmark$ |
| Study Abroad                            | ~            |
| 50+ Programmes                          | ~            |



#### Studyworld

LATAM Presence: Mexico

AMTE Affiliate Agency Afiliate

- · Established: 2011
- Team Members: 5
- · Branches: 1 Pachuca
- · Higher Education as percentage of sales: 30%
- UK University Partners: None (UK is a new market for the agency)
- · Desire for more UK partners: Yes

Studyworld also offers accommodation services and excursions.

#### Teresita de Jesús Fernández Cruz

O Director

- @ studyworld@btdviaje.com.mx
- +54 7712796119

www.btdviaje.com.mx

#### SERVICES

| Student counselling   | ~ |
|-----------------------|---|
| In-school initiatives | ~ |
| Flight Tickets        | ~ |
| Travel Insurance      | ~ |
| Visa Assistance       |   |

#### PROGRAMMES

| Language Programmes                     | ~            |
|---|--------------|
| High School                             | ~            |
| Technical Courses                       | $\checkmark$ |
| Executive Programmes                    | ~            |
| University Preparation / Foundatin Year |              |
| Undergraduate                           | ~            |
| Postgraduate                            | $\checkmark$ |
| Study Abroad                            | ~            |
| 50+ Programmes                          | ~            |

ONTACTO



#### Information Planet

LATAM Presence: Mexico, Brazil, Colombia, Venezuela y Ecuador

AMTE Associate Agency

- Established: 2011
- Team Members: 18
- Branches: 4- Ensenada, Tijuana, La Paz & Guadalajara .
- Higher Education as percentage of sales: 30%
- UK University Partners: Several direct partnerships as well as links via platforms
- · Desire for more UK partners: Yes

### Juan Camilo Serrano Cortes Director (D) Juan.serrano@informationplanet.com.mx

- +52 6643283828
- www.informationplanet.mx

#### SERVICES

| Student counselling   | ~ |
|-----------------------|---|
| In-school initiatives | ~ |
| Flight Tickets        | ~ |
| Travel Insurance      | ~ |
| Visa Assistance       | ~ |

#### PROGRAMMES

| Language Programmes                     | ~ |
|---|---|
| High School                             | ~ |
| Technical Courses                       | ~ |
| Executive Programmes                    | ~ |
| University Preparation / Foundatin Year | ~ |
| Undergraduate                           | ~ |
| Postgraduate                            | ~ |
| Study Abroad                            | ~ |
| 50+ Programmes                          |   |

# Edutravel WORLD

#### **Edutravel World**

LATAM Presence: Mexico & all LATAM markets except for Nicaragua

AMTE Associate Agency

- Established: 1980
- Team Members: 110
- Branches: 1
- Higher Education as percentage of sales: 30%
- · UK University Partners: -
- · Desire for more UK partners: Yes

#### SERVICES

| Student counselling   | $\checkmark$ |
|-----------------------|--------------|
| In-school initiatives | ~            |
| Flight Tickets        | ~            |
| Travel Insurance      | ~            |
| Visa Assistance       | ~            |

#### PROGRAMMES

| Language Programmes                     | ~            |
|---|--------------|
| High School                             | ~            |
| Technical Courses                       | ~            |
| Executive Programmes                    | ~            |
| University Preparation / Foundatin Year | ~            |
| Undergraduate                           | $\checkmark$ |
| Postgraduate                            | ~            |
| Study Abroad                            | ~            |
| 50+ Programmes                          |              |

#### **Anette Goebel**

Director
 Director

@ anette@edutravelworld.com

+52 5519527467



#### Estudiantes Embajadores (Programas Estudiantiles de México, A.C.)

LATAM Presence: Mexico

AMTE Partner Agency

- · Established: 1988
- Team Members: 24
- Branches: 10 Aguas Calientes, Cancun, Celaya, Chihuahua, Coatzacoalcos, Cuernavaca, Mexico City South, State of Mexico, Guadalajara, Hermosillo, Leon, Monterrey, Merida, Monclova, Puebla, Queretaro, Tampico, Torreon, Zacatecas
- · Higher Education as percentage of sales: 20%
- UK University Partners: Kings College London, London School of Business and Finance, University of Law
- · Desire for more UK partners: No



#### SERVICES

| Student counselling   | $\checkmark$ |
|-----------------------|--------------|
| In-school initiatives | ~            |
| Flight Tickets        | ~            |
| Travel Insurance      | ~            |
| Visa Assistance       |              |

#### PROGRAMMES

| Language Programmes                     | ~ |
|---|---|
| High School                             | ~ |
| Technical Courses                       |   |
| Executive Programmes                    | ~ |
| University Preparation / Foundatin Year | ~ |
| Undergraduate                           | ~ |
| Postgraduate                            | ~ |
| Study Abroad                            | ~ |
| 50+ Programmes                          | ~ |
|   |   |



#### Conexión Global en Educación

LATAM Presence: Mexico

AMTE Associate Agency

- Established: 2005
- Team Members: 5
- Branches: 3 Monterrey, Leon, Celaya
- Higher Education as percentage of sales: 10%
- UK University Partners: None
- · Desire for more UK partners: Yes

#### Marta Collazo

@ marta@conexion-global.com.mx

📞 +52 4777240574

www.conexion-global.com.mx

#### SERVICES

| Student counselling   | ~ |
|-----------------------|---|
| In-school initiatives |   |
| Flight Tickets        |   |
| Travel Insurance      | ~ |
| Visa Assistance       |   |

| Language Programmes                     | $\checkmark$ |
|---|--------------|
| High School                             | $\checkmark$ |
| Technical Courses                       |              |
| Executive Programmes                    | ~            |
| University Preparation / Foundatin Year | ~            |
| Undergraduate                           | ~            |
| Postgraduate                            |              |
| Study Abroad                            | ~            |
| 50+ Programmes                          | ~            |

#### nacel • Educational Travel

#### **Nacel México**

LATAM Presence: Mexico

AMTE Partner Agency

- Established: 1978
- Team Members: 5
- Branches: 2 San Luis Potosí & Guadalajara
- Higher Education as percentage of sales: 10%
- · UK University Partners: via various platforms
- · Desire for more UK partners: Not sure

Lillian García

(@ lillian@nacel.com.mx
 +52 5518071583
 () www.nacel.com.mx

#### SERVICES

| Student counselling   | $\checkmark$ |
|-----------------------|--------------|
| In-school initiatives | ~            |
| Flight Tickets        | ~            |
| Travel Insurance      | ~            |
| Visa Assistance       | ~            |

#### PROGRAMMES

| Language Programmes                     | $\checkmark$ |
|---|--------------|
| High School                             | $\checkmark$ |
| Technical Courses                       |              |
| Executive Programmes                    |              |
| University Preparation / Foundatin Year | ~            |
| Undergraduate                           |              |
| Postgraduate                            |              |
| Study Abroad                            | ~            |
| 50+ Programmes                          | ✓            |

### Dribaly

#### Dribaly

LATAM Presence: Mexico

AMTE Affiliate Agency

- Established: 2019
- Team Members: 5
- Branches: 1 Oaxaca de Juarez
- · Higher Education as percentage of sales: 4%
- UK University Partners: None
- · Desire for more UK partners: Yes

A newly formed agency, Dribaly are keen to work more with higher education.

#### César Conde

@ cesar.conde@dribaly.com

+54 5614881472

www.dribaly.com

#### SERVICES

| Student counselling   | $\checkmark$ |
|-----------------------|--------------|
| In-school initiatives |              |
| Flight Tickets        | ~            |
| Travel Insurance      | ~            |
| Visa Assistance       | ~            |

| Language Programmes                     | $\checkmark$ |
|---|--------------|
| High School                             | $\checkmark$ |
| Technical Courses                       |              |
| Executive Programmes                    |              |
| University Preparation / Foundatin Year | $\checkmark$ |
| Undergraduate                           | $\checkmark$ |
| Postgraduate                            | $\checkmark$ |
| Study Abroad                            |              |
| 50+ Programmes                          |              |



#### Viaja y Aprende S RL CV

LATAM Presence: Mexico

AMTE Associate Agency

- Established: 2010
- Team Members: 2
- Branches: 1 Mexico City
- Higher Education as percentage of sales: 1 5%
- UK University Partners: via University Direct
- Desire for more UK partners: Yes

#### SERVICES

| Student counselling   | $\checkmark$ |
|-----------------------|--------------|
| In-school initiatives | ~            |
| Flight Tickets        |              |
| Travel Insurance      | ~            |
| Visa Assistance       | ~            |

#### PROGRAMMES

| Language Programmes                     | $\checkmark$ |
|---|--------------|
| High School                             | $\checkmark$ |
| Technical Courses                       | $\checkmark$ |
| Executive Programmes                    | $\checkmark$ |
| University Preparation / Foundatin Year | $\checkmark$ |
| Undergraduate                           |              |
| Postgraduate                            |              |
| Study Abroad                            |              |
| 50+ Programmes                          |              |

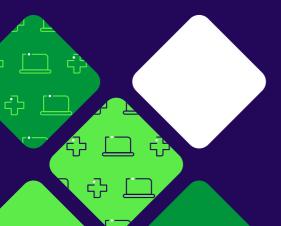
### Andrea Korb

#### Director Director

@ andrea@viajayaprende.com.mx

- \$\$\\$\$534165277
- www.viajayaprende.com.mx





# Peru

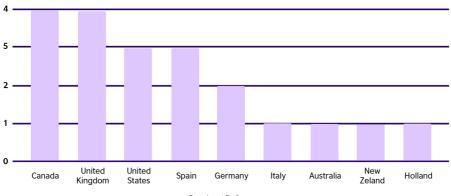
There is no agent association in Peru and many agencies that are active in the market are based in other countries. As in other Latin American countries, there is great class division in Peru, and many wealthy families opt to invest in an international education for their children. Many begin this process with a high school exchange, before traveling overseas for university level education. Peruvian students are unlikely to be interested in long-term migration options, and they tend to return home once their studies are complete. However, geo-political unease in the country and region may lead to greater demand for long-term post study options.

Agents active in the market note a recent increase in demand for university programmes. While the US was always a traditional route for young Peruvian students wishing to study overseas, more and more are now seeking options in Europe. Students tend to arrive at agents with a wishlist of universities that they are interested in, and such lists are largely driven by those universities that have invested in brand development or attended fairs there, as well as by rankings.

While the market was traditionally driven by postgraduate demand (and Spain was the 'go-to' destination), agents note a growing demand for undergraduate courses in recent years.

### > Peru Agent Mapping

Of the five agencies listed for Peru (not accounting for agencies that are recorded in other markets but also active in Peru), all report that higher education accounts for at least 75% of their annual sales. Four of the agencies report working with UK universities, and cite the UK as a top five destination. Only one agency is not interested in further connections with UK universities.



Peru Agent Preferences

Peruvian agents top five destinations for higher education. Source: SOS Survey for the British Council November 2022

| Peru - Name of Agency          | Number<br>of Branches | Higher<br>Education as %<br>of Sales | UK Partners |
|--------------------------------|-----------------------|--------------------------------------|-------------|
| Global Admission Centre        | 1                     | 95%                                  | Yes         |
| Key Education                  | 1                     | 90%                                  | Yes         |
| The U For You                  | 2                     | 90%                                  | Yes         |
| LAE International Studies Peru | 1                     | 80%                                  | Yes         |
| Minerva Consultores Acadêmicos | Online                | 75%                                  | Yes         |



#### **Global Admission Centre**

LATAM Presence: Peru, Paraguay

- Established: 2018
- Team Members: 12
- · Branches: 1 Lima
- Higher Education as percentage of sales: 95%
- UK University Partners: Various (University of Bristol, University of York, University of Essex, Anglia Ruskin University, University of Hertfordshire, Nottingham Trent University, Newcastle University, Durham University, UWE Bristol, and others)
- · Desire for more UK partners: Yes



| Student counselling   | $\checkmark$ |
|-----------------------|--------------|
| In-school initiatives | ~            |
| Flight Tickets        |              |
| Travel Insurance      |              |
| Visa Assistance       |              |

#### PROGRAMMES

| Language Programmes                     | ~ |
|---|---|
| High School                             |   |
| Technical Courses                       |   |
| Executive Programmes                    |   |
| University Preparation / Foundatin Year | ~ |
| Undergraduate                           | ~ |
| Postgraduate                            | ~ |
| Study Abroad                            |   |
| 50+ Programmes                          |   |

# Amy Geraghty

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- www.globaladmissioncenter.com



#### **Key Education**

LATAM Presence: Peru, Ecuador, Panama, Mexico, USA

- Established: 2016
- Team Members: 4
- Higher Education as percentage of sales: 90%
- UK University Partners: University of the Arts London, Manchester University, University of Exeter; via Kings Education
- · Desire for more UK partners: Yes





| Student counselling   | $\checkmark$ |
|-----------------------|--------------|
| In-school initiatives | ~            |
| Flight Tickets        |              |
| Travel Insurance      | ~            |
| Visa Assistance       | ~            |

#### PROGRAMMES

| Language Programmes                     | ~ |
|---|---|
| High School                             |   |
| Technical Courses                       |   |
| Executive Programmes                    | ~ |
| University Preparation / Foundatin Year |   |
| Undergraduate                           | ~ |
| Postgraduate                            | ~ |
| Study Abroad                            | ~ |
| 50+ Programmes                          |   |



#### The U For You

LATAM Presence: Mexico, Panama, Ecuador, Venezuela, Peru, El Salvador, Chile, paraguay, Honduras, USA

- Established: 2014
- · Team Members: 22
- · Branches: 2 Lima, Arequipa
- Higher Education as percentage of sales: 90%
- UK University Partners: Various (University of Exeter, Newcastle University, University of Leeds, Stirling University, University of Manchester, University of York, University of Liverpool, Manchester
   Metropolitan University, City University of London, Queens University belfast, De Montfort University, Durham University, University of Bristol, Brighton University, University of South Hampton, Essex University, Nottingham University, and Trent University, Glasgow University and others)
- · Desire for more UK partners: Yes

Melanie Milanes (The U for U Panama/Sede)

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+507 69309190

#### SERVICES

| Student counselling   | $\checkmark$ |
|-----------------------|--------------|
| In-school initiatives | ~            |
| Flight Tickets        |              |
| Travel Insurance      | ~            |
| Visa Assistance       | ~            |

| Language Programmes                     | $\checkmark$ |
|---|--------------|
| High School                             |              |
| Technical Courses                       | $\checkmark$ |
| Executive Programmes                    |              |
| University Preparation / Foundatin Year | $\checkmark$ |
| Undergraduate                           | $\checkmark$ |
| Postgraduate                            |              |
| Study Abroad                            |              |
| 50+ Programmes                          |              |



#### LAE International Studies Peru

LATAM Presence: Various - 40 offices in 15 countries

- Established: 2003
- Team Members: 7
- Branches: Peru Lima
- Mexico Queretaro, Merida, Monterrey, Guadalajara
- Higher Education as percentage of sales: 80%
- UK University Partners: Various (Brunel University, University of Essex, Anglia Ruskin University, Lincoln University, Teeside University, University of Hertfordshire, University of Derby, University of South Wales); via SI UK

Desire for more UK partners: Yes

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#### SERVICES

| Student counselling   | $\checkmark$ |
|-----------------------|--------------|
| In-school initiatives | $\checkmark$ |
| Flight Tickets        | $\checkmark$ |
| Travel Insurance      | ~            |
| Visa Assistance       | ~            |

#### PROGRAMMES

| Language Programmes                     | $\checkmark$ |
|---|--------------|
| High School                             | ~            |
| Technical Courses                       | $\checkmark$ |
| Executive Programmes                    |              |
| University Preparation / Foundatin Year | ~            |
| Undergraduate                           | ~            |
| Postgraduate                            | ~            |
| Study Abroad                            |              |
| 50+ Programmes                          | ~            |

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#### **Minerva Consultores Académicos**

LATAM Presence: Peru, Bolivia & Paraguay

- Established: 2010
- Team Members: 7
- Branches: Online (Head office in Bolivia)
- Higher Education as percentage of sales: 75%

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- UK University Partners: Various
- · Desire for more UK partners: No

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#### SERVICES

| Student counselling   | ~ |
|-----------------------|---|
| In-school initiatives | ~ |
| Flight Tickets        | ~ |
| Travel Insurance      | ~ |
| Visa Assistance       | ~ |

#### PROGRAMMES

| $\checkmark$ |
|--------------|
| $\checkmark$ |
|              |
|              |

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BRITISH COUNCIL

# Latin America stakeholder mapping

**Funding Mechanisms** 

This document maps key funding mechanisms for student mobility from Brazil, Colombia, Mexico and Peru, including national government scholarships and loans. Engagement of British universities and governmental entities with key stakeholders is mapped, and contact details are provided for further engagement. A range of private funding sources are also outlined.

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# **Overview**

### > Brazil

Education and science budgets in Brazil have reduced considerably since a peak in 2014. during the Science without Borders programme (investment of R\$10.5 billion in outward international mobility over four years), and few government supported mobility programmes currently exist. Data from the Brazilian Society for Scientific Progress show that in the last ten years, the main funding agencies, CAPES and CNPg have had more than half of their research funds cut. There has been considerable engagement at research level between British entities and statelevel partners, although Brazilians note that better advance planning for joint projects could lead to greater uptake and impact.

### > Colombia

The Colombian government offers a range of scholarships and education credit programmes to support overseas studies. Crédito Beca has supported nearly fifteen thousand postgraduate students over thirty years, a governmental investment of more than seven hundred and twenty million dollars. Britain is the second most popular destination for this programme that offers loan forgiveness of up to 80% if graduates return to Colombia post-study and fulfill certain other conditions (more than one hundred and forty million dollars has already been invested in mobility to British universities). A separate ICETEX promoted mobility programme depends on tuition discounts of at least 50% from partner universities. However, the agency notes that most UK universities do not offer such discounts.

### > Mexico

British universities are well connected with funding agencies in Mexico and make up 34% of co-funding partners with CONACYT, Mexico's National Council of Science and Technology, which leads Research and Development in Mexico, and is responsible for various international mobility projects, and 30% of partners with FUNED, a non profit foundation that supports international postgraduate studies in various areas of education, science and technology.

### > Peru

PRONABEC, attached to the Ministry of Education, offers international postgraduate scholarships, and 15% of awardees in 2022 were for mobility to the UK. The Peruvian civil service (SERVIR) offers international loan scholarships in all academic areas (except MBA), with debt forgiveness pending certain conditions. While British third level institutions represent 10% of approved universities, around 20% of funded beneficiaries to date have been UK-bound (Britain is the number one English-language destination). The UK is the number one English-language destination.

### > Private Funding

Several banks and fintechs in Latin America offer loans specifically for education purposes. However, most did not respond to requests for further information regarding destination countries for the education mobility of their clients, either because they do not collate data in this fashion, or due to perceived commercial sensitivity.

# Brazil

### > Key Funding Agencies

#### MEC

The Ministry of Education (MEC) maintains multiple bilateral cooperation agreements and has close relations with the British Council. The Ministry expressed a desire to consider future educational and scientific actions as public private projects.

A September 2021 MOU aims to strengthen internationalisation in Brazilian higher education, and foresees bilateral and multilateral calls to include joint events and work missions for technical visits and match-making to strengthen partnerships between universities in Brazil and the UK, with co-funding of R\$2 million (around £306k) from either party for initial actions.

A further five-year <u>agreement</u> signed in early December 2022 focusses on capacity building for teachers and the internationalisation of Brazilian basic education, through MEC training of educators and managers in partnership with the UK.

MEC launched a student mobility programme with Hungary in 2021, and are in negotiations with other countries for academic mobility actions, teacher training, language training and the development of innovative technological projects.

#### MINISTÉRIO DA EDUCAÇÃO

#### **Roseli Alves**

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#### CAPES

CAPES (Brazilian Federal Agency for Support and Evaluation of Graduate Education) is a federal funding agency, under the Ministry of Education, responsible for quality assurance in postgrad courses in Brazil (CAPES evaluates all official third level educational establishments in Brazil every two years, grading postgraduate courses from 1-7). CAPES has a further remit in the training of teachers in elementary education, and has engaged with international governments, including the UK, to improve standards in Brazilian basic education.

CAPES launched PrInt in 2019, a R\$300 million annual investment for four years to support internationalisation of Brazilian universities. However, many did not show an effective understanding of the concept, and universities that received funding were those already established internationally. Of 36 funded universities, 97% mentioned the UK as a preferred partner for engagement. Only one did not mention the UK.

## **©CAPES**

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#### CNPq

CNPq (National Council for Scientific and Technological Development) is a federal organization under the Ministry of Science and Technology, dedicated to the promotion of scientific and technological research, and to the formation of HR resources for research in Brazil. CNPq traditionally funded international research mobility, but this aspect has been all but dismantled and even national research funding has been curtailed.

## **CNP**q

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#### CONFAP

CONFAP (National Council of State Research Support Foundations) is the representative association for all 27 state level funding agencies in Brazil (Each state retains a certain proportion of its tax take for research, innovation and development). Confap does not manage funds directly.

There has been considerable engagement between Confap and entities in the UK, under the remit of the Newton Fund with more than 600 funded projects since 2014 in STEM, health sciences, climate change & the environment, and agriculture. However, it was noted that in many cases, the lead-in time given by UK institutions for Brazilian partners to approve and launch calls was quite short.

#### CONFAP

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#### FAPESP

FAPESP is the research funding agency for the State of São Paulo. A formal partnership agreement is in place between FAPESP and the British Council since 2005, with the latest five-year renewal signed in April 2020.

A range of co-funded 'Researcher Links' calls have been launched in recent years (occasionally including other partners), funding mobility for early career researchers in order to create strong research partnerships.

### FAPESP

#### Virginia Sanches Subiñas

- Scientific Programme Coordinator
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## **International Mobility**

The Science without Borders (SWB) mobility programme was launched in 2011 as a joint project between the Ministry of Science, Technology and Innovation (MCTI) and the Ministry of Education (MEC) to invest in the training of highly qualified personnel in STEM areas and was a landmark initiative for the internationalisation of Brazilian higher education.

The three-year programme, administered by CAPES and CNPq, cost R\$ 10.5 billion, and sent nearly ninety-three thousand Brazilians to study ininternational universities (80% at undergraduate level). Britain was the second most popular destination, receiving 10,740 (12% of the total) students, 56% (6,066) studying at undergraduate level (Overall scholarships, administered by both CNPq and CAPES).

CAPES funded mobility for a total of 1,592 students to 122 UK universities during SWB (figures include bilateral programmes with specific universities outlined in the table below). CAPES also supported Chair Programmes at three UK universities in recent years: 'Anísio Teixeira Chair' at the Institute of Education at University of London (last call in 2014, one scholar selected in 2016); 'Celso Furtado Chair' at St. John's College (Cambridge) (last call in 2017, one scholar selected in 2018; and 'Rio Branco Chair' at King's College and Oxford University (last call in 2017, one scholar selected in 2018.

Further letters of intent were signed in London in May 2022 during an official visit by the Minister for Education and committee, with Oxford University, King's College, Cambridge University and the Institute of Education at University of London. Under this agreement, CAPES plans to fund the mobility of professors, researchers and policy makers to the UK.

| Convocatorias de movilidad bilateral entre universidades del Reino Unido y CAPES 2011–2015 |  |
|--|--|
| Full Doctorate in Cambridge_<br>University (Cambridge Trust) 2010 - 2014                   | Up to 25 four-year doctoral scholarships funded by CAPES, with<br>Cambridge Trust offering fees exemption for the first ten.   |
| Full Doctorate in University of Dundee 2011, 2012  | Up to 10 four-year doctoral scholarships, with expenses funded by CAPES,<br>and fee exemption offered by University of Dundee.   |
| CAPES / University of Nottingham 2015  | Up to 15 four-year projects with focus on 'Drug Discovery', covering<br>undergraduate mobility (3-12 months, extendable by a further 6);<br>postgraduate mobility (3-12 months); doctoral mobility (3-12 months);<br>postdoc mobility (3-12 months). CAPES set aside R\$200k per project per<br>year (pending available budgets) |
| CAPES /<br>University of Nottingham and University of Birmingham Programme<br>2013, 2014   | Up to 20 full doctorate (10 each) and 10 postdoc (5 each) funded by CAPES, with fee exemptions offered by the British universities.  |

CAPES has long standing cooperation agreements in Europe, including <u>COFECUB</u> (co-funded researcher mobility), <u>BRAFICE</u> & <u>BRAFAGR</u> (thematic undergraduate mobility) with the French; and regular researcher mobility calls with <u>DAAD</u> in Germany. However, CAPES says current <u>budget cuts</u> will suffocate all active programmes.

## Programa Institucional de Doutorado Sanduíche no Exterior (PDSE)

## > Institutional International Doctorate (Sandwich) Programme

| Scholarship type       | Financial support for PhD candidates to spend 6-10 months pursuing institutional research interests in an international university.<br>Support includes:<br>• Monthly allowance (6-10 months)<br>• Travel allowance<br>• Installation allowance<br>• Health insurance<br>• Fees are not payable |
|------------------------|---|
| Funding agency         | CAPES   |
| Scholarship conditions | <ul> <li>Candidates must be registered on PhD programmes with CAPES minimum rating of 4</li> <li>Candidates must return to Brazil following their research stay</li> <li>Candidates must not already hold a PhD qualification</li> </ul>  |
| Number of scholarships | Overall funding of BRL\$ 113,662,292 (around GBP £18 million) to pay for 2,035 scholarships.  |
| Priority areas         | Research area must be aligned with internationalisation plan of candidates Brazilian<br>university  |
| Further information    | pdse@capes.gov.br<br>CAPES Edital nº 44/2022<br>https://www.gov.br/capes/pt-br/centrais-de-conteudo/editais/22122022_<br>Edital_1882688_Edital_44_2022.pdf  |

### > Initiatives in Basic Education

There have been some initiatives between the UK and the CAPES Directorate for the Training of Teachers in Basic Education, although none in very recent years. However, the British Council recently signed an agreement with the Brazilian Ministry of Education (MEC), which focuses on teacher professional development. The agreement also provides for technical support for a Brazilian Public Schools prize, with a view to mapping in-school internationalisation initiatives. MEC hopes the 'Leadership for Schools' initiative will reach more than 84,000 school principals and 50,000 school team members, while more than 44,000 teachers of basic education should benefit from 'Teaching Science and its Technologies', indirectly reaching more than 880,000 Brazilian schoolchildren. MEC also hope to incorporate VET collaboration between the two nations.

CAPES recently launched a call to send 30 elementary educators (in the public system) to Ireland for a yearlong postgraduate programme in education leadership and management, fully funded by the Brazilian government.

| MOBILITY PROGRAMME FOR SCHOOL          | 29 Brazilian public school directors participated in a course offered by the National College for Teaching and Leadership in Nottingham.   |
|--|--|
| DIRECTORS 2014                         | The programme was fully funded by CAPES and incorporated education management and leadership workshops and school visits.  |
| TEACHING ENGLISH                       | This programme was offered in partnership between CAPES and the University of London.  |
| AS A FOREIGN LANGUAGE 2010 - 2013      | Over four calls, 99 English teachers in the Brazilian public school network were funded to complete one Masters module (30 credits) in the UK.   |
| INTERNATIONAL STEM<br>COOPERATION 2015 | <ul> <li>Mobility and exchange of teachers and researchers (15) responsible for teaching science, technology, engineering and mathematics from emerging countries to the United Kingdom.</li> <li>Two week visit to the UK to visit STEM teacher training entities (Higher Education Authority, Science for Teaching and Learning, Association for Science Education, STEMnet, Science Museum, and other institutions)</li> <li>Knowledge dissemination activities, with the application of a teacher training plan aligned with STEM themes.</li> <li>The initiative was co-funded as follows: CAPES</li> <li>Payment of £250 to participants before their journey to the UK</li> <li>Financing of up to BRL \$24k for knowledge dissemination activities in Brazil upon their return</li> <li>British Council / Newton Fund</li> <li>International flights &amp; internal travel in the UK</li> <li>Accommodation in the UK</li> <li>Health insurance</li> </ul> |

### > Bilateral Engagement with CONFAP

UK partners include the British Council, the Medical Research Council (MRC), the Economic & Social Research Council (ESRC), the Biotechnology & Biological Sciences Research Council (BBSRC), Research Councils UK (RCUK); UK Research & Innovation (UKRI), and UK Academies (the Academy of Medical Science, the British Academy, the Royal Academy of Engineering, and the Royal Society). There have been 27 joint calls between FAPs and UK partners since 2014, as illustrated in annex 1. Figures show fluctuating levels of engagement from the FAPs. It was noted by Brazilian partners that, on occasion, timelines provided by UK partners were not sufficient for full engagement.

## > UK-Brazil English Collaboration Call 2018

| Theme           | For universities, colleges and English language providers from the UK to work with<br>Brazilian Higher Education institutions (HEIs) in tackling the barriers to effective English<br>language teaching (ELT) and learning (ELL).                 |
|-----------------|---|
| Funding agency  | British Council     MEC     11 FAPs (State Level Funding Agencies)  |
| Funding         | Grants to a maximum of £10k to be implemented within a period of up to 7 months to<br>include:<br>• mobility for knowledge exchange<br>• event costs (seminars, workshops)<br>• travel & subsistence<br>• software licenses<br>• other activities |
| UK Universities | Approved projects:<br>Cambridge University (2)<br>Bournemouth University<br>University of Birmingham<br>Regent's University<br>University of Glasgow<br>University of York<br>University of Surrey  |

### > Compromiso bilateral con la FAPESP

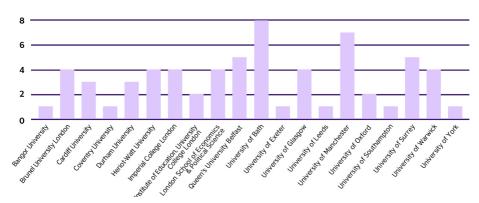
| FAPESP / Brazil - Newton Researcher Links<br>(BNRL) Workshop 2018                              | <ul> <li>Supporting up to 40 researchers to take part in workshop (3-5 days in duration)</li> <li>Ten funded projects involved Queens University, London School of Economics,<br/>Manchester University, University of York, Sheffield, Brunel, East Anglia, London<br/>City University, University of Leeds, Cardiff University.</li> </ul> |
|--|--|
| FAPESP/NEWTON FUND – Latin America<br>Biodiversity Regional Researcher Links<br>Workshops 2017 | <ul> <li>Workshops in either of the Host Countries (Argentina, Brazil (State of São Paulo),<br/>Chile, Colombia, Mexico and Peru) with attendees split into three equal quotas</li> <li>One project funded (University of St Andrews)</li> </ul>   |
| Newton Fund Researcher Links Travel<br>Grants 2017   | Two projects funded (Durham University, University College London)   |
| FAPESP / ANII / Newton Fund (UK)<br>Researcher Links Workshops 2016/2017                       | <ul> <li>Workshops coordinated by three leading researchers from a UK institution, one in<br/>the State of São Paulo and one from a Uruguay institution</li> <li>Three projects were funded involving University of York, University of Reading, and<br/>Aberdeen University</li> </ul>  |

### > FAPESP SPRINT

FAPESP also has individual agreements with 28 UK universities (annex 2) with the main engagement in SPRINT (São Paulo Researchers in International Cooperation).

- FAPESP publishes SPRINT calls four times a year, each with a range of partners (individual universities, consortia, and state agencies)
- There have been 65 calls in partnership with UK universities in the SPRINT programmes since 2014 (each call has multiple partners)

- Since 2014, there have been calls with 265 FAPESP international partners. UK universities represent 24% of these (64 individual calls)
- 651 projects were submitted for consideration, and 123 were approved for funding (19% success rate)
- Of 28 UK partners, only 9 have not yet launched any call



SPRINT Calls with UK universities 2014 - 2022. Source: https://fapesp.br/sprint Chart 1

# **Philanthropic Initiatives**

## > Líderes Estudar

| Scholarship type    | Financial support for young Brazilians (up to 34 years) to study overseas <ul> <li>Undergraduate</li> <li>Single semester mobility</li> <li>Postgraduate</li> </ul>   |
|---------------------|---|
| Funding agency      | Fundação Estudar  |
| Funding provided    | From 5% - 95% of requesed amount, following selection period and analysis of<br>candidates transcripts, socioeconomic situation, etc.   |
| Priority areas      | All areas of knowledge  |
| Repayment           | Beneficiaries are encouraged to repay the support in the form of a donation and support the actions of the Foundation to promote the incentive to other young Brazilians, but this is not a prerequisite              |
| UK universities     | There is no approved list of universities; students can apply to study where they like.<br>In 30 years, 790 Brazilian students have benefited from this scholarship, with 25 (3%)<br>going to universities in the UK. |
| Further information | Beatriz Alvarenga<br>beatriz.alvarenga@estudar.org.br<br>https://mudanca.estudar.org.br/lideres-estudar-2022/   |

## > Ling Institute

| Scholarship type | Partial scholarships for recent law graduates that show leadership and a drive to impact Brazilian society to complete a full time LLM, MBA, or MPA in universities in the US and Europe. |
|------------------|---|
| Funding agency   | Ling Institute  |
| UK universities  | University of Cambridge (LLM)     London School of Economics (LLM, MBA, MPA/MPP)     University of Oxford (LLM, MPA/MPP)  |

## Colombia

### > Key Funding Agencies

#### ICETEX

ICETEX (Colombian Institute of Education Credit and Technical Studies Abroad 'Mariano Ospina Pérez') is a government agency that supports access to higher education for talented students from disadvantaged backgrounds. ICETEX facilitates access to international educational opportunities to improve the quality of life of Colombian citizens thereby contributing to the social and economic development of the country. The autonomous entity linked to the Ministry of Education promotes and grants education credits, either with its own resources or with those of third parties.

PACES (Higher Education Access and Quality programme) aims to improve the quality of third level education in Colombia and to increase the access of students from disadvantaged socioeconomic backgrounds to quality third level education. 'Passport to Science' offers partially forgivable education loans for postgraduate students to study abroad with certain conditions and is outlined below.

#### COLFUTURO

Colfuturo is a non-profit supported by the Colombian Ministry of Science, Technology and Innovation, and the private sector. It provides financial support to students to complete international postgraduate or double degree study programmes.

Colfuturo manages 'Crédito Beca', a thirty year-old student loan programme for overseas postgraduate studies. Nearly fifteen thousand (14,689) Colombian students have been funded for international postgraduate studies in 57 countries since the programme began in 1992, with a total investment of USD \$717.7 million. Masters programmes accounted for 88% of investment, with the remainder offered for PhD studies and in 2022 there was a 46% success. rate for applicants (of 3,365 that applied for funding, 1,534 were successful).

Britain is the second most popular destination (after the US), with 4,279 completing studies in the UK since the programme began, accounting for 21% of all beneficiaries. Investment for studies in the UK amounted to USD \$140.2 million since 1992.

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# **Colombia Funded Mobility**

## > Crédito Beca

| Scholarship type                        | Masters     PhD     Post-graduate specialisations in health sciences  |
|---|---|
| Funding agency                          | COLFUTURO   |
| Financiamiento proporcionado<br>(2022)  | <ul> <li>Education loans of up to USD\$50,000 to cover all study expenses, including tuition, airfares, subsistence, medical insurance, visas etc</li> <li>Repayment amounts can be reduced by up to 80%, if graduates fulfill certain conditions (see below)</li> </ul>  |
| Priority areas                          | Programmes are funded in any country and language as long as they are full-time and<br>in-person.<br>• All areas of knowledge<br>• Loan rebates are higher for programmes outside of areas of business administration<br>and law  |
| Scholarship duration                    | 9–24 months   |
| Scholarship conditions                  | Colombian beneficiaries are assessed on: :<br>• postgraduate degree to be funded (38%)<br>• undergraduate GPA (37%)<br>• essay (20%)  |
| Repayment conditions                    | Interest rates vary from 7-15%<br>Graduates that return to Colombia and remain for 3 years post study can obtain the following<br>rebates on their loan repayments:<br>20% for MBA or law degrees<br>40% for all other areas<br>Plus, possibility of further rebate of:<br>20% if they work in education or the civil service on return<br>20% if they work outside of Bogota on return   |
| Percentage to UK                        | One fifth (20%) of successful applicants in 2022 were funded for $$ studies in the UK (302 of 1,534 successful applicants).   |
| Co-fund necessary?                      | <ul> <li>It is necessary to offer some tuition discount to enter into an agreement with Colfuturo (and feature on their site)</li> <li>However, students can apply for funding to attend universities that are not partners.</li> </ul>   |
| Current UK universities included        | <ul> <li>Colfuturo lists 26 UK university partners on its website, of a total of 124 international partners (UK universities represent 21% of all partnerships)</li> <li>Partners offer tuition discounts that range from 10-100% (Full list of UK partners and link to agreement in annex 3)</li> <li>For example, Imperial College London offers a 25% tuition discount to a maximum of eight students for entry to the 2023/24 academic year.</li> </ul> |
| Classification/ Ranking<br>systems used | <ul> <li>Colfuturo uses a range of international rankings to evaluate the academic quality of courses.</li> <li>If the programme does not appear in official rankings, other criteria are applied, such as faculty profiles, research groups, accreditations, links with industry, and research resources.</li> <li>The website offers links to various international rankings to help guide students to the best programmes.</li> </ul>                    |
| Frequency of calls                      | <ul> <li>Calls open annually from January to February, with results published each May.</li> <li>The number of scholarship credits offered each year depends on COLFUTURO's annual budget.</li> </ul>   |
| Further information                     | https://www.colfuturo.org/programas/credito-beca  |

## > Passport to Science

| Scholarship type              | • Masters<br>• PhD  |
|-------------------------------|---|
| Funding agency                | ICETEX  |
| Funding provided (2022)       | Masters<br>• Up to USD \$78k for tuition (two year programmes)<br>• USD \$19,500 maximum per semester<br>• Up to USD \$13,650 for maintenance expense only - USD \$2,500 for round trip airfare<br>PhD<br>• Up to USD \$178k for four year programmes<br>• Up to USD \$15,575 for maintenance expense<br>• USD \$2,500 for round trip airfare |
| Priority areas                | <ul> <li>Health</li> <li>Sustainable energy</li> <li>Bioeconomy</li> <li>Food</li> <li>Society</li> </ul>   |
| Scholarship duration          | 2-4 years   |
| Scholarship conditions        | <ul> <li>Colombian permanent resident</li> <li>Master's degrees must be research-based and include a thesis or equivalent resulting from<br/>the research process</li> </ul>  |
| Repayment conditions          | <ul> <li>Grantees must return to Colombia and put their knowledge at the service of education and<br/>Colombia's progress.</li> <li>Repayment rebates of:</li> <li>- 50% of tuition fees (masters)</li> <li>- 80% (PhD)</li> </ul>  |
| Number of annual scholarships | <ul> <li>There have been 246 beneficiaries to date (2017 - 2021).</li> <li>In 2017 a total of COP 37,000 million (GBP 6,2 million) was invested in this programme, funding 97 beneficiaries</li> </ul>  |
| Ranking systems used          | <ul> <li>Best institutions in the world defined as any of the 500 universities of the Shanghai<br/>Ranking or in one of the Top 25 research centres according to the Thomson Reuters<br/>rankings</li> </ul>  |
| Frequency of calls            | Annual since 2017 (Most recent call was in 2021)  |
| Further information           | http://www.web.icetex.gov.co/programa-paces   |

## > Mariano Ospina Perez Foundation Award

| Scholarship type        | Masters programmes in Colombia or abroad  |
|-------------------------|---|
| Funding agency          | ICETEX  |
| Funding provided (2022) | • Up to USD \$16,000  |
| Priority areas          | Agricultural Sciences   |
| Scholarship duration    | 1-2 years   |
| Scholarship conditions  | <ul> <li>Applicants must be aged 22 - 65</li> <li>Preference for those with at least one year of professional work experience</li> <li>Applicants must submit a research project</li> <li>The programme is aimed at:         <ul> <li>professionals of farmers' associations, cooperatives, agricultural and livestock associations</li> <li>rural enterprises</li> <li>research institutions</li> <li>professionals graduated in agricultural sciences, or economic administrative, sanitary, environmental areas</li> </ul> </li> </ul> |
| Repayment conditions    | • None  |
| Frequency of calls      | 2 scholarships offered in annual call   |
| Further information     | https://www.fundmarianoospinaperez.org/convocatoria-icetex-2022//   |

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## > ICETEX - Scholarships Abroad

| Funding agency                   | Foreign HEIs with active ICETEX MOU<br>ICETEX promotes these scholarships via its channels but does not provide funding   |
|----------------------------------|---|
| Scholarship type                 | Undergraduate     Masters     PhD     Short courses     Virtual or in-person     ICETEX carries out the pre-selection of candidates     International HEI makes the final selection   |
| Funding provided (2022)          | <ul> <li>Depends on the HEI discount on tuition fees.</li> <li>ICETEX does not provide any funding for these scholarships.</li> <li>Students can apply for a student loan for up to USD 25,000 via ICETEX's financial institution partners.</li> </ul>  |
| Priority areas                   | All areas of knowledge  |
| Scholarship duration             | Duration of course  |
| Scholarship conditions           | Depends on MOU  |
| Repayment conditions             | <ul> <li>Students loans must be repaid within five years</li> <li>After the 5 year period, a payment plan is agreed with relatively low installments due</li> <li>After this, the student's guarantor must assume the debt and the beneficiary is reported to credit risk entities.</li> </ul>  |
| Number of annual<br>scholarships | In a typical call, involving several ICETEX partners, an average of 10,000 people apply and approximately 2,000 are selected (20% success rate). From 2016 to 2021, only 7 Colombian students have gone to the UK under this arrangement.   |
| Co-fund necessary?               | Minimum of 50% discounts on tuition fees required from the foreign HEI, particularly in the UK due to high living costs.  |
| Current UK universities included | Currently no UK HEIs are included.     Previously, ICETEX had agreements with:         University College London         University of Leeds ICETEX are interested in having more agreements with UK universities, but note that fee discounts offered by UK universities tend to be less than the minimum 50% tuition discount required. |
| Frequency of calls               | Depends on the frequency agreed with HEI partners   |
| Further information              | https://web.icetex.gov.co/es/becas/becas-para-estudios-en-el-exterior/becas-vigentes  |

# Mexico

## > Key Funding Agencies

#### CONAHCYT

The National Council of Science and Technology (CONACYT) is Mexico's National Science Foundation, responsible for setting policy, promoting scientific and technological activities, as well as granting scholarships for postgraduate studies (national and international scholarships benefit more than eighty five thousand students annually). CONACYT coordinates a system of 26 Public Research Centres.

International scholarship opportunities, are contemplated under Mexico's National Development Plan 2019 - 2024. There are currently 2104 students overseas with CONACYT support - 23% of whom in the UK, the majority at PhD level.

Of 1280 supported PhD candidates globally, 400 are in the UK (31%); while 17% of all Masters scholarship holders are in the UK (90 of 543). Meanwhile, only 3% of postdoc scholars chose the UK (2 of 67), and there are no Mexican students being supported to complete postgraduate 'specialisations' (214 are being supported to pursue medicine related programmes, mostly in Spain and Cuba). There is no obligation for scholars to repay funds invested, but there are certain conditions applied to each call.

CONACYT lists 21 co-funding UK universities among 61 international partners (full list of UK partners in annex 4). Half of CONACYT Masters studentsin the UK are in official partner universities, while 70% of PhD candidates are hosted by UK CONACYT partners.



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#### FIDERH

The Fund for the Development of Human Resources (FIDERH) is a federal trust, administered by the Bank of Mexico, that provides education loans for postgraduate studies. These are repaid at low interest rates over ten years with a 12 month post-study grace period. FIDERH forms part of the CONACYT system. There are agreements in place with 32 UK universities, with partial fee waivers. Half of these are Russell Group universities. (See annex 5 for the full list and details of fee waivers).

## A fiderh

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#### SEP

The DGRI (General Office for International Affairs) of the Ministry of Public Education (SEP) grants fellowships for academic exchanges to students of public and private institutions wishing to study a semester abroad in several non-Spanish speaking countries, including the UK, along with complementary fellowships for entire postgraduate programs abroad. A number of agreements exist between SEP and the UK government, regarding mutual recognition of studies, and cultural cooperation.



SEP International Relations

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#### AMEXCID

AMEXCID (Mexican Agency of International Cooperation for Development) is the administrative body that coordinates, executes and evaluates Mexico's international cooperation actions and programmes. AMEXCID was created in 2011 as a decentralised body of the Ministry of Foreign Affairs (SRE), with technical and managerial autonomy, and interacts with the various Federal Government agencies and cooperating partners. AMEXCID offers incoming 'excellence scholarships' for foreigners.

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#### FUNED

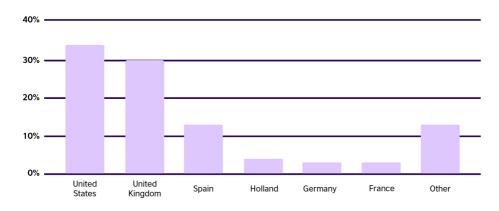
The Mexican Foundation for Education, Technology and Science (FUNED) is a non-profit (linked to Conacyt and other foundations) that was founded in 1993 by Mexican entrepreneurs. It offers education credit for the pursuit of international masters programmes, with a focus on sustainable development goals that includes artificial intelligence and biotechnology. Funded programmes also include areas of business, including MBA programmes.

British universities comprise 33% (35) of 107 approved universities listed on the FUNED site. In 2019, a total of 512 students were funded to complete postgraduate studies in 19 countries. The UK was the second most popular destination, and 30% of FUNED beneficiaries went to British universities to study. In 2022, FUNED supported the mobility of 60 students to go to the Uk to study, representing 38% of beneficiaries.



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Países de destino para los becarios FUNED 2019. Fuente: FUNED Evaluación de Impacto 2020

## **Mexico Funded Mobility**

## > Creation and Knowledge Towards the Future

| Scholarship type              | Support for Culture and Art Professionals for Postgraduate Studies Abroad (AFPE) PhD Direct PhD (doesn't require candidate to hold a masters) Masters Research oriented studies Professionalism oriented studies   |
|-------------------------------|--|
| Funding agency                | <ul> <li>CONACYT</li> <li>SACPC (System of Support for Creation and Cultural Projects), Ministry of Culture</li> <li>In collaboration with FINBA (Foundation of the National Institute of Fine Arts)</li> </ul>  |
| Funding provided (2022)       | <ul> <li>Tuition: £7,220 annual (max of MXN \$200k)</li> <li>Stipend: £770 per month (UK) / £880 London)</li> <li>Health insurance £150 annual</li> </ul>  |
| Priority areas                | <ul> <li>Architecture;</li> <li>Visual arts;</li> <li>Dance;</li> <li>Collective rights in art and culture;</li> <li>Design;</li> <li>Cultural &amp; creative economy;</li> <li>Specialisations: scenery, lighting, sound and costumes;</li> <li>Specialisations: engineering &amp; technology related to the development of fine arts;</li> <li>Cultural studies;</li> <li>Cultural management;</li> <li>Literature;</li> <li>Audiovisual media;</li> <li>Music;</li> <li>Cultural heritage restoration;</li> <li>Theatre.</li> </ul> |
| Scholarship duration          | <ul> <li>Masters: up to 24 months</li> <li>Direct PhD: up to 60 months</li> <li>PhD: up to 60 months for those that have not received CONACYT masters funding</li> <li>PhD: up to 48 months for former recipients of CONACYT masters funding</li> </ul>  |
| Scholarship conditions        | <ul> <li>Mexican nationality;</li> <li>Proof of previous studies;</li> <li>Acceptance letter from international university</li> </ul>  |
| Number of annual scholarships | 90 scholarships in 2022 (50% more than in 2021)  |

## > Doctorates in Science and Humanities Abroad 2022

| Scholarship type        | PhD  |
|-------------------------|--|
| Funding agency          | • CONACYT  |
| Funding provided (2022) | <ul> <li>Tuition: £7,220</li> <li>Stipend: £770 per month (UK) / £880 (London)</li> <li>Health Insurance: £150 annual</li> </ul>   |
| Priority areas          | <ul> <li>Physics, Mathematics &amp; Earth Sciences</li> <li>Astronomy &amp; Astrophysics, Earth &amp; Space Sciences, Maritime</li> <li>sciences, Physical sciences, Mathematical sciences</li> <li>Chemistry &amp; Biology</li> <li>Biology, Environmental sciences, Biomedical sciences, Chemistry</li> <li>Medicine and Health Sciences</li> <li>Nursing, Medical investigation, Odontology</li> <li>Humanities and behavioural sciences</li> <li>Art &amp; Culture, Architecture and urbanism, Didactics &amp; teaching,</li> <li>Education, Philosophy, Psychology, Linguistics &amp; Philosophy</li> <li>Social sciences</li> <li>Communication sciences, Economic sciences, Law and legal</li> <li>sciences, Political sciences, Demographics, Geography, Sociology</li> <li>Agricultural sciences &amp; biotechnology</li> <li>Agronomy, Biotechnology, Fishing, Animal health &amp; production</li> <li>Engineering &amp; technology</li> </ul> |
| Scholarship duration    | Minimum 6 months   |
| Scholarship conditions  | Students must return to Mexico after their studies.  |

## > ISSSTE 2022

| Scholarship type        | Postgraduate Scholarships, Technical Research Stays Abroad in Areas Focused on Medicine,<br>Health Science and Social Security<br>https://conacyt.mx/convocatorias/convocatorias-becas-al-extranjero/convocatoria-conacyt-<br>issste-2022-becas-de-posgrado-estancias-tecnicas-de-investigacion-en-el-extranjero-en-areas-<br>enfocadas-a-la-medicina-ciencia-de-la-salud-y-seguridad-social/<br>Postgraduate courses (hybrid)<br>• Postgraduate courses (hybrid)<br>• Technical research stays abroad<br>• Universities<br>• Hospitals |
|-------------------------|---|
| Funding agency          | <ul> <li>Conahcyt.</li> <li>Coordination:</li> <li>CABI (Coordination of Support for Scholars &amp; Researchers)</li> <li>ISSSTE (Institute of Security &amp; Social Services for State Workers)</li> </ul>   |
| Funding provided (2022) | Tuition:<br>• £2,599 max (research stay)<br>• £10,830 max (university programme)<br>Stipend:<br>• £770 per month (UK)<br>• £880 (London)<br>Return air fare   |
| Priority areas          | <ul> <li>Social security</li> <li>Medicine</li> <li>Biomedicine</li> <li>Clinical chemistry</li> <li>Design, implementation, governance &amp; evaluation of public health programmes &amp; policies</li> </ul>  |
| Scholarship duration    | <ul> <li>University research stays: 10 days - 12 months</li> <li>Hospital research stays: 1 - 12 months</li> <li>Postgraduate programme: Length of course</li> </ul>  |
| Scholarship conditions  | Open to:     Public servants or medical professionals affiliated with the ISSSTE (Institute of Security and Social Services for State Workers)     Mexican nationality     46 students are currently being supported to complete Masters in either health or social security management at a single institution in Spain  |

## > CCINSHAE 2022

| Scholarship type              | Postgraduate and Postdoctoral stays abroad in priority areas of National Health Institutes and<br>High Specialty Hospitals<br>• Masters<br>• PhD<br>• 'Consolidation' scholarships (Postdoctoral research projects)  |
|-------------------------------|--|
| Funding agency                | <ul> <li>CONACYT</li> <li>Coordination:         <ul> <li>CABI (Coordination of Support for Scholars &amp; Researchers)</li> <li>CCINSHAE (Coordinating commission of National Health Institutes &amp; High Specialty Hospitals)</li> </ul> </li> </ul>   |
| Funding provided (2022)       | Masters / PhD:<br>• Tuition: £2,773 max<br>• Stipend: £770 per month (UK) / £880 (London)<br>• Health insurance £150 annual<br>Consolidation<br>• Stipend: US\$ 2,000 per month<br>• Health Insurance: US\$ 715 annually   |
| Priority areas                | <ul> <li>Biomedical engineering</li> <li>Epidemiology, public health &amp; biostatistics</li> <li>Pharmacology</li> <li>Pharmacogenomics</li> <li>Pharmacoegenomics</li> <li>Pharmacoegenomics</li> <li>Critical medicine &amp; intensive therapy</li> <li>Metabolic disorders &amp; obesity</li> <li>Medical education</li> <li>Health services administration</li> <li>Infection control</li> <li>Genetics &amp; molecular medicine</li> <li>Vanguard medical procedures and surgeries</li> <li>Nursing</li> <li>Areas related to health issues</li> </ul> |
| Scholarship duration          | <ul> <li>Masters/PhD: according to the length of the programme and covering the entire programme</li> <li>Research stays: 12 months</li> </ul>   |
| Scholarship conditions        | Open to personnel from:<br>• INS (National health institutes)<br>• HFR (Federal reference hospitals)<br>• HRAE (High specialty regional hospitals)   |
| Number of annual scholarships | Masters / PhD - 25     Consolidation - 25  |

4

## > FUNED Masters Loans

| Scholarship type                 | Masters (face-to-face, online or hybrid)   |
|----------------------------------|--|
| Funding agency                   | <ul> <li>FUNED - 10% scholarship</li> <li>Eduk Pro - 90% education credits</li> </ul>  |
| Funding provided (2022)          | Scholarships are worth USD \$5k - USD \$30k, depending on programme, ranking, duration & students financial need.<br>• 10% scholarship from FUNED<br>• 90% credit from Eduk Pro (financial loan institution)   |
| Priority areas                   | <ul> <li>Executive programmes</li> <li>Business and Administration (MBA)</li> <li>Foreign trade</li> <li>Engineering</li> <li>Data analysis</li> <li>Law</li> <li>Marketing</li> <li>Architecture</li> <li>Economics</li> <li>Public policy</li> <li>Supply chains and logistics</li> <li>Finance</li> <li>International relations</li> <li>Communications</li> <li>Hospitality &amp; tourism</li> <li>Information technology</li> </ul> |
| Scholarship conditions           | <ul> <li>Mexican nationality</li> <li>Candidates must have an offer letter from the university</li> <li>Hold a degree or in process of obtaining</li> <li>Have at least 1 year of verifiable work experience</li> <li>Have good credit history and Mexican guarantor</li> </ul>  |
| Repayment conditions             | <ul> <li>Eduk Pro's 90% credit is granted in US dollars with a fixed interest rate of 7.95%;</li> <li>5-year repayment period after a 6 month grace period.</li> </ul>   |
| Co-fund necessary?               | Universities that have a partnership with FUNED offer tuition discounts ranging from 10 - 50%<br>Examples:<br>• University of York offers 30% tuition discount<br>• University of Strathclyde gives £5k tuition discount   |
| Current UK universities included | There are 35 UK universities (19 Russell Group) among 107 universities listed on the FUNED site (full list in annex 6)   |
| Ranking systems used             | Top 200 universities   QS     Top 100 programmes in the world   FT MBA ranking   |
| Frequency of calls               | Annual.  |
| Further information              | https://www.funedmx.org/funed-maestrias/<br>srodriguez@funedmx.org   |

## > CONAHCYT-FUNED Salud

| Scholarship type        | Masters programmes in various health areas  |
|-------------------------|---|
| Funding agency          | CONACYT Scholarship     International partners (tuition discount)     Eduk Pro finance  |
| Funding provided (2022) | <ul> <li>Max CONACYT Scholarship value of MXN \$300k (£13k approx) annually for tuition along<br/>with subsistence and medical insurance</li> <li>Eduk Pro financing of USD \$1k - \$15k</li> </ul>   |
| Priority areas          | <ul> <li>Virology;</li> <li>Parasitology;</li> <li>Emerging and tropical diseases;</li> <li>Infectious diseases;</li> <li>Medical and theoretical epidemiology;</li> <li>Biomedical engineering;</li> <li>Technology transfer and innovation in drugs, vaccines, equipment and materials or medical implements;</li> <li>Artificial intelligence and computer systems and health;</li> <li>Data science and health;</li> <li>Apriculture and health;</li> <li>Food and health;</li> <li>Food and health;</li> <li>Toxicology;</li> <li>Clinical analysis;</li> <li>Advanced imaging and microscopy;</li> <li>Systems biology, biomedical research and health with emphasis on cardiovascular and chronic degenerative diseases;</li> <li>Molecular and biotechnological approaches to the development of biological and other medicines;</li> <li>health care administration;</li> <li>Public health policy;</li> <li>Family and community negative research with preventive medicine;</li> <li>Medical anthropology;</li> <li>Research molecular preventive diseases;</li> <li>Other disciplines related to health;</li> </ul> |
| Scholarship duration    | Length of masters programme   |
| Scholarship conditions  | <ul> <li>Mexican nationality</li> <li>Candidates must have an offer letter from the university</li> <li>Hold a degree or in process of obtaining one</li> <li>Have at least 1 year of verifiable paid work experience</li> <li>Have good credit history and Mexican guarantor</li> </ul>  |
| Repayment conditions    | <ul> <li>Eduk Pro fixed special interest rate of 5.75% for health related masters programmes</li> <li>Grace period of 6 months, followed by a repayment period of 5 years</li> </ul>  |
| Ranking systems used    | <ul> <li>Top 200 universities   QS</li> <li>Top 100 programmes in the world   Financial Times MBA ranking</li> </ul>  |
| Frequency of calls      | Annual.   |
| Further information     | https://www.funedmx.org/conacyt-funed-salud   |

## > CONAHCYT PECITI Scholarships Abroad

| Funding agency          | CONACYT  |
|-------------------------|--|
| Scholarship type        | Masters and PhD  |
| Funding provided (2022) | Tuition:<br>• PhD all areas / Masters in priority areas: MXN \$300k (£12,760) max annual<br>• Masters / specialties not in priority areas: MXN \$76,800 (£3,250) max annual<br>Stipend:<br>• £770 per month (UK)<br>• £880 London)<br>Health insurance £150 annual |
| Priority areas          | Established in PECITI (Special Programme for Science, Technology & Innovation)<br>• Exact & natural sciences<br>• Engineering<br>• Environmental sciences<br>• Biotechnology & agricultural sciences<br>• Health sciences<br>• Energy                              |
| Scholarship duration    | <ul> <li>Specialties: 9 - 12 months</li> <li>Masters: max of 24 months</li> <li>PhD for Masters holders: max of 36 months</li> <li>PhD for holders of professional bachelor's degree: max of 60 months</li> </ul>  |
| Scholarship conditions  | <ul> <li>Preference given to applications within priority areas</li> <li>Preference given to doctoral studies over masters or speciality studies</li> </ul>  |
| Ranking systems used    | <ul> <li>Destination university must be in top 200 worldwide according to recognized international rankings, or</li> <li>Academic program is one of the best 100 worldwide.</li> </ul>   |

## > CONAHCYT CENTRO REGIONAL 2021

| Scholarship type        | • Masters<br>• PhD  |
|-------------------------|---|
| Funding agency          | CONACYT   |
| Funding provided (2021) | <ul> <li>Tuition: Max of MXN \$300k (£13k approx) annual</li> <li>Stipend: MXN \$770 per month (UK) / \$880 London)</li> <li>Health insurance: \$150 annually</li> </ul>                                      |
| Priority areas          | Depends on the priority of their region (see annex 7)   |
| Scholarship duration    | 24-60 months  |
| Scholarship conditions  | <ul> <li>From Central region of Mexico (Mexico City, Mexico State, Guanajuato, Guerrero, Morelos, Querétaro, San Luis Potosi)</li> <li>Resident in Central Region of Mexico</li> <li>Willing to jo</li> </ul> |

## > MEXICO - UK Language Assistant Exchange

| Scholarship type              | Programme to teach Spanish in Britain and English in Mexico.<br>• Dissemination of the Spanish language and Mexican culture abroad<br>• Training of Mexican teaching resources in English language teaching<br>• Promoting the exchange of ideas and experiences between teachers from Mexico and<br>Great Britain.   |
|-------------------------------|---|
| Funding agency                | <ul> <li>SEP/ DGRI (General Office for International Affairs)</li> <li>British Council</li> </ul>   |
| Funding provided              | <ul> <li>MXN 15,000.00 Mexican pesos (approx £640) one-off contribution towards airfare</li> <li>MXN 3,000 (approx, £130) for medical insurance and/or medical coverage</li> <li>Monthly stipend</li> </ul>   |
| Priority areas                | <ul> <li>English as a foreign language</li> <li>Spanish as a foreign language</li> </ul>  |
| Scholarship duration          | 8-9 months  |
| Scholarship conditions        | <ul> <li>Mexican nationality;</li> <li>Under 30 years old on 27 April 2022;</li> <li>Holder of an undergraduate degree in an English teaching related subject;</li> <li>Teachers of English as a foreign language in a public Mexican institution with at least one year's experience;</li> <li>Intermediate level of English language proficiency</li> </ul> |
| Number of annual scholarships | No SEP scholarship in the previous 2 cycles   |

## > Elisa Acuña Scholarship

| Scholarship type              | Single semester study abroad for UNAM undergraduate students<br>• Academic credits are validated as part of the primary UNAM degree.                       |
|-------------------------------|--|
| Funding agency                | <ul> <li>UNAM (Universidad Nacional Autónoma de México)</li> <li>SEP / The National Coordination of Benito Juarez Welfare Scholarships (CNBBBJ)</li> </ul> |
| Funding provided              | • MXN127,000 (approx £ 5,400)  |
| Priority areas                | Most academic areas  |
| Scholarship duration          | One semester.  |
| Number of annual scholarships | 109 single semester scholarships (2022), with 35 dedicated to Europe including the UK  |

## **Incoming Scholarships**

## > AMEXCID Excellence Scholarships for Foreigners

| Scholarship type        | Incoming for international students<br>https://www.gob.mx/cms/uploads/attachment/file/734570/Convocatoria_Final_BdEGM_2022.<br>pdf<br>• BA<br>• Masters<br>• PhD<br>• Postdoc   |
|-------------------------|---|
| Funding agency          | AMEXCID   |
| Funding provided (2022) | <ul> <li>Enrollment and tuition depending on receiving university</li> <li>Return air fare</li> <li>Medical insurance</li> <li>Fee waiver to process the Mexican visa</li> <li>Monthly stipend</li> <li>- Undergraduate / Postgraduate: (MXN \$11,700 /£500) - PhD / Postdoc: MXN \$14,600 / £630)</li> </ul>   |
| Priority areas          | All academic areas  |
| Scholarship duration    | <ul> <li>Masters: up to 2 years</li> <li>PhD: 3-4 years</li> <li>Graduate level research &amp; postdoctoral fellowships: 1-12 months</li> </ul>   |
| Scholarship conditions  | <ul> <li>More than 70 Mexican institutions participate as receiving insitutions Open to:</li> <li>Diplomats accredited to Mexico &amp; family members;</li> <li>Foreigners in Mexico;</li> <li>Foreigners wwith Mexican nationality / visa;</li> <li>Former federal scholarship recipients.</li> <li>No scholarships were awarded to students from the UK in 2022.</li> </ul> |

# **Philanthropic Initiatives**

## > Esposos Rodriguez Foundation Excellence Scholarships

| Scholarship type        | Full-time on-campus masters studies at prestigious universities in fields of science or<br>technology in:<br>• United States<br>• Canada<br>• Europe  |
|-------------------------|---|
| Funding agency          | <ul> <li>Esposos Rodriguez Foundation</li> <li>In collaboration with Pitic &amp; Ortega Huerta Families</li> </ul>  |
| Funding provided (2022) | <ul> <li>According to the needs of the scholarship recipient.</li> <li>Max of USD \$40,000 to cover:         <ul> <li>Tuition</li> <li>Travel</li> <li>Medical insurance</li> <li>Living expenses</li> </ul> </li> </ul>        |
| Priority areas          | Funded projects must show an impact on the business, academic or governmental in the State of Sonora.   |
| Scholarship duration    | Length of the master's degree   |
| Scholarship conditions  | <ul> <li>Mexican citizen</li> <li>Under 35 years of age</li> <li>Native of Sonora or a resident of the state for at least 10 years</li> <li>Holds bachelor's degree from a legally recognised Mexican or foreign HEI</li> </ul> |
| Repayment conditions    | No repayment  |
| Number of scholarships  | 3 annually  |
| Further information     | info@fer.org.mx<br>+52 (662) 2592363<br>https://www.fer.org.mx/FERMaestría/   |

## Peru

### > Key Funding Agencies

#### PRONABEC

PRONABEC is the Peruvian National Scholarship and Educational Loan Programme, a public entity attached to the Ministry of Education, which supports students with limited economic resources and high academic performance to access and remain in higher education. This is achieved through the design, planning, management, monitoring and evaluation of scholarships and educational loans for the financing of technical and higher education studies and language studies.

Pronabec finances postgraduate studies in national and international universities, with emphasis on studies related to the Peru's scientific and technological development. In scholarships competitions, additional points are awarded to applicants in prioritised situations and to those who prove they belong to the most vulnerable populations in society. Funding comes from various sources including the Ministry of Education, regional tax takes, donations from former beneficiaries and others.

Of 2,217 scholarships awarded between 2012 & 2021, 168 were for mobility to the UK (8%). However, 15% of Pronabec scholarships in 2022 were UK bound (22 of 150).

#### PRONABEC

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#### SERVIR

SERVIR is the national civil service authority and provides study loans for public sector professionals (any area, except MBA) who wish to carry out on-site master's and doctoral studies abroad.

SERVIR has granted 416 such loans since 2021, with 80 (19%) directed to UK universities.



#### Magali Meza

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- 01 2063370 anexos 2632 / 2630

#### SINACYT / SINACTI

The National System of Science, Technology and Technological Innovation (SINACYT, recently rebranded as SINACTI) refers to the network of Peruvian institutions dedicated to research, development and technological innovation in science and technology and its promotion.

#### PROCIENCIA

Formerly known as FONDECYT, PROCIENCIA is the National Fund for the Development of Science, Technology and Technological Innovation, and executes SINACYT plans, programs and projects.

Prociencia promotes a variety of opportunities for Peruvian students, including the Leaders in Innovation Fund (outlined below), part of the Newton-Paulet Fund (UK Newton Fund and local partner Concytec). Each allocated USD 26 million dollars between 2017 and 2021 for the development of science, technology and research in Peru.

Prociencia promotes a range of non-UK opportunities on its site, including: Fulbright Scholarship Programme to the US; Franco Peruvian Doctoral School of Engineering Sciences and Geosciences (EDFPCIG)

Prociencia figures show that of 1190 scholarships awarded between 2016 & 2019, only 9% (107) were for international studies (the remainder were funded within Peru).

Thirteen scholarships were awarded for doctoral studies in the United Kingdom between 2015-2017 in areas of health (2), agriculture, cardiovascular science, construction, geography and environmental science, civil engineering, environmental research, neurosciences and virology.



#### Juan Martín Rodríguez

- Executive Director
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#### CONCYTEC

Consejo Nacional de Ciencia, Tecnología e Innovación Tecnológica (CONCYTEC), es el órgano rector del SINACYT. Esta institución nacional lidera el sistema peruano de ciencia e innovación, reuniendo a la academia, industria, comunidades y sociedad civil. Concytec trabaja para desarrollar capacidades de investigación e innovación con un enfoque en bienes y servicios que el Perú pueda producir y, cuando sea posible, exportar en línea con el Plan Nacional de Ciencia y Tecnología para la Competitividad y el Desarrollo Humano (PNCTI) 2006 a 2021.



#### APCI

La Agencia Peruana de Cooperación Internacional (Ministerio de Relaciones Exteriores) coordina con PRONABEC promover ofertas de becas y cursos internacionales dirigidos a funcionarios públicos y público en general. APCI alberga una lista de países cooperantes en su sitio. Sin embargo, el Reino Unido no está en la lista. (www.portal.apci.gob.pe)



#### Nancy Magaly Silva Sebastián

- O Directora de políticas y programas
- @ nsilva@apci.gob.pe

## **Peru Funded Mobility**

## > Bicentenary Generation Scholarship

| Scholarship type                 | • Masters<br>• PhD   |
|----------------------------------|--|
| Funding agency                   | Pronabec   |
| Funding provided (2022)          | <ul> <li>Tuition</li> <li>Student services fees</li> <li>Transport</li> <li>Accommodation</li> <li>Living expenses (from 15 days before the course starts util 15 days after the course finishes)</li> <li>Study materials</li> <li>Health insurance</li> </ul>  |
| Priority areas                   | Targets Peruvian students with high academic performance and insufficient financial resources to finance overseas studies.   |
| Scholarship duration             | Length of academic programmes  |
| Scholarship conditions           | <ul> <li>Peruvian national</li> <li>Masters</li> <li>Hold bachelor's / professional / technical degree</li> <li>PhD</li> <li>- Hold bachelor's / professional / technical / masters degree</li> <li>Show high academic performance</li> <li>Letter of acceptance from university</li> <li>Show financial status</li> <li>At least one years work experience since graduating</li> <li>Show good research experience</li> <li>Former beneficiaries are welcome to donate back to the programme, but this is not a requirement.</li> </ul> |
| Number of annual scholarships    | 2022 call - 150 scholarships, of which 15% (22) were awarded for studies in the UK.<br>• 120 masters<br>• 30 PhD<br>Of 2,217 scholarships that were awarded between 2012 & 2021, 8% (168) were for UK bound<br>mobility. (2013 - 8; 2014 - 16; 2015 - 10; 2016 - 4; 2017 - 28; 2018 - 16; 2019 - 19; 2020 - 25;<br>2021 - 20; 2022 - 22)   |
| Ranking systems used             | Open to courses in universities ranked among the top 400 internationally at least once in 5<br>years prior to call in the following rankings:<br>• QS World University Rankings<br>• ARWU Ranking<br>• THE Ranking   |
| Current UK universities included | 58 UK universities are listed among the approved list of 702 universities (8% of approved universities are British). (Full list in annex 8)  |
| Frequency of calls               | Annual.  |

## > Excellence Challenge

| Scholarship type                 | Study loans for public sector professionals (any area) who wish to carry out:<br>• on-site master's<br>• doctoral studies abroad   |
|----------------------------------|--|
| Funding agency                   | SERVIR   |
| Funding provided (2022)          | Up to USD \$150,000 for every 12 months of study (two years for masters / three for PhD) to include:<br>• Tuition<br>• Living expenses cap depending on where they will live (e.g. Aberdeen - USD \$1,527<br>per month / London - USD 42,278 per month) - subsidies payable from 15 days before<br>beginning of course and 15 days after completion<br>• Cap of USD \$1,200 per year for study materials<br>• Round trip economy airfare<br>• Life insurance |
| Priority areas                   | <ul> <li>Public Management</li> <li>Economics</li> <li>Engineering</li> <li>Education</li> <li>Agricultural sciences</li> <li>Environmental sciences</li> <li>Basic sciences</li> <li>Health sciences</li> <li>MBAs are not included</li> </ul>  |
| Scholarship duration             | <ul> <li>Masters - up to two years</li> <li>PhD - three years</li> </ul>   |
| Scholarship conditions           | <ul> <li>Peruvian national</li> <li>Working for the State for two years continuous / four years cumulative</li> <li>Minimum bachelor's degree</li> <li>Letter of offer from approved university</li> <li>Academic degree that will be recognised in Peru</li> <li>Graduates must legalise their title / degree with Ministry of Foreign Affairs</li> <li>Applicant must have a guarantor</li> </ul>  |
| Repayment conditions             | <ul> <li>Loan with annual interest rates of 5% over 10 years</li> <li>Special discounts on repayment schemes, depending on post study engagement in the public service</li> </ul>  |
| Number of annual scholarships    | <ul> <li>411 overall since 2013</li> <li>- 25 in 2020</li> <li>- 66 in 2021</li> </ul>   |
| Percentage to UK                 | <ul> <li>19% (80 scholarships to UK since 2013)</li> <li>15 studied in University College London</li> <li>13 studied in London School of Economics</li> <li>8 studied in King's College London</li> </ul>  |
| Co-fund necessary?               | No.  |
| Current UK universities included | <ul> <li>48 UK universities are listed as SERVIR- approved universities</li> <li>Nearly 10% of the total (500) are UK universities (Full list in annex 9)</li> </ul>   |
| Ranking systems used             | Top 500 from QS International Rankings   |

## > BECA COMETA

| Scholarship type       | Undergraduate full- time, on campus at 8 prestigious U.S Universities.<br>Support includes:<br>• Tuition<br>• Monthly stipend<br>• Medical insurance<br>• On-campus accommodation<br>• Annual return air tickets<br>• A computer |
|------------------------|--|
| Funding Agency         | Intercorp Group (Peruvian business group)  |
| Funding Provided       | 100% tuition & fees, room & board + living expenses (travel, health insurance, textbooks, educational materials)   |
| Priority Areas         | Covers all areas of undergraduate studies, apart from human or veterinary medicine or law.   |
| Scholarship Duration   | 4 years (undergraduate studies)  |
| Scholarship Conditions | <ul> <li>Peruvian Citizen</li> <li>Age between 15 – 18 years old when applying to the scholarship</li> <li>Academic excellence throughout high school</li> <li>Financial need</li> </ul>   |
| Repayment Conditions   | No repayment.<br>This scholarship currently only funds mobility to the US, but there are reports that the<br>orgnaisation will contemplate UK universities from 2024   |
| Number of Scholarships | 20 annual  |
| Further Information    | www.becacometa.com<br>becas@somoscometa.com  |

## **ALL LATAM Scholarships**

## > Beca Desafíos

| Scholarship type                 | Supports LAC students wishing to do a postgraduate degree abroad through scholarships and complementary support in the form of student loans for in-person and virtual studies.  • Undergraduate • Masters • PhDs • Language Courses                              |
|----------------------------------|---|
| Agency                           | Beca Desafios is an agency that coordinates scholarships in partnership with international<br>universiites and Colombian and Mexican companies<br>• The entity does not award scholarships<br>• Students pay a fee to access their services                       |
| Funding provided                 | <ul> <li>Scholarships range from 10% to 50% discounts on tuition fees</li> <li>Beca Desafios' corporate partners provide €500 - €1000 to some selected high potential applicants</li> <li>Partnership with Accede Educación to finance remaining costs</li> </ul> |
| Priority areas                   | Depending on agreement with partner universities (most demand is for engineering marketing, business)   |
| Scholarship duration             | Duration of the programme chosen  |
| Scholarship conditions           | <ul> <li>Open to students from from any Latin American country</li> <li>Loan repayments as per Accede Educación contract agreement</li> </ul>   |
| Number of annual scholarships    | 30-50 per year  |
| Co-fund necessary?               | <ul> <li>Universities need to offer a tuition fee discount of at least €2k equivalent to become<br/>partners</li> </ul>   |
| Current UK universities included | Of 19 international university partners, there is just one from the UK<br>• Bayswater College   |
| Frequency of calls               | Annual.   |
| Further information              | Liliana Carbajal<br>contacto@becadesafios.com<br>Mia Anzola<br>marketing@becadesafios.com<br>+52 56 1867 7144<br>www.becadesafios.com   |

## > FUNDACIÓN BECA A.C.

| Scholarship type        | Undergraduate and masters scholarships for talented youth in Mexico or Europe  |
|-------------------------|--|
| Funding agency          | Mexican non-profit organisation, created in 2005 by a group of entrepreneurs   |
| Funding provided (2022) | Undergraduate funding:<br>• Up to 23-50 % of tuition<br>• 10,000 MXN (GBP 430) for airfare, medical insurance and English certification with<br>Duolingo.<br>Masters funding:<br>• Up to: 65-80 % of tuition<br>• Access to preferential rate for medical expenses<br>• English certificate with Duolingo. |
| Priority areas          | BA in various disciplines     MBA     Masters programmes     Bachelors Bootcamps     Summer programmes   |
| Scholarship duration    | Length of selected programme   |
| Scholarship conditions  | Open to all Latin American nationalities   |
| UK universities         | 50 partner universities include 6 in the UK (others in France, Germany and Mexico)<br>University of Bristol<br>University of Bath<br>University of the West of England<br>Northumbria University<br>Anglia Ruskin University<br>Arden University   |
| Further information     | https://fundacionbeca.net/<br>informes@fundacionbeca.red   |

## > Chevening Scholarships

| Scholarship type                 | Masters at any UK university   |
|----------------------------------|--|
| Funding agency                   | UK Foreign, Commonwealth and Development Office (FCDO)   |
| Funding provided (2022)          | Covers 100% of expenses<br>• Tuition<br>• Accommodation<br>• Transport<br>• Living allowance   |
| Scholarship conditions           | <ul> <li>Hold a higher education degree</li> <li>Have at least two years of work experience</li> <li>Not previously received funding from the UK government to study in the UK.</li> <li>Complete all 4 essays on Leadership, Networking, Study in the UK, and Career Plan.</li> <li>Commit to return home and remain in the country for at least two years after studies</li> </ul> |
| Number of annual<br>scholarships | Peru<br>• 2021 - 15 scholarships<br>• 2022 - 14 scholarships<br>• 2023 - 14 scholarships<br>Mexico<br>• 15 annual scholarships<br>Brazil<br>• 2021 - 46 scholarships<br>• 2022 - 52 scholarships<br>• 2023 - 50 scholarships<br>Colombia<br>• 25 annual scholarships   |
| Percentage to UK                 | <ul> <li>250 Peruvian students have benefited so far (4% of applicants are successful)</li> <li>Around 1500 Brazilians have benefitted in the past 30 years</li> </ul>   |
| Co-fund necessary?               | <ul> <li>Brazil, Colombia, Peru - do not appear to co-fund</li> <li>Mexico - SEP contributes £115k (26%) of annual cost</li> </ul>   |
| Current UK universities included | Most UK universities   |

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## > Leaders in Innovation Fellowships (LIF) in the UK

| Funding provided (2022) | Year-long programme of bespoke support including:<br>• Expert mentoring<br>• On-going support at home institution<br>• Access to an international network of peer innovators & mentors<br>• Access to resources, webinars on LIF online community<br>• In-country and regional events  |
|-------------------------|--|
| Funding agency          | Newton-Paulet Fund Peru<br>Newton fund of the UK Government<br>CONCYTEC (National Council of Science, Technology & Technological Innovation<br>Brazil<br>Newton fund of the UK Government<br>FAPESP (Sao Paulo Research Foundation)<br>CERTI (Technology institution in Santa Catarina)<br>Chile<br>Newton fund of the UK Government<br>FONDEF (Scientific and Technological Development Support Fund)<br>Newton-Carlos Fund Colombia<br>Newton fund of the UK Government<br>Ruta N (publicly funded entity streamlining innovation ecosystem in Medellin)<br>Mexico<br>Newton fund of the UK Government<br>Newton fund of the UK Government |
| Priority areas          | <ul> <li>Agricultural technology</li> <li>Biotechnology</li> <li>Chemical engineering</li> <li>Civil engineering</li> <li>Computer science</li> <li>Design engineering</li> <li>Electrical &amp; electronic engineering</li> <li>Materials science</li> <li>Mechanical engineering</li> <li>Medical engineering</li> </ul>   |
| Scholarship duration    | Max 12 months to include training, mentoring and acceleration during a six months period, with possibility of five days in the UK (2020 call)  |
| Scholarship conditions  | <ul> <li>Open to:</li> <li>Researchers currently in contractual relationships with universities, public or private research institutes</li> <li>Students that are currently enrolled in master's or doctoral programmes in Peruvian universities</li> <li>Entrepreneurs with backing by an entrepreneurship support institution</li> </ul>   |
| Participants supported  | <ul> <li>29 in Peru</li> <li>89 in Brazil</li> <li>52 in Chile</li> <li>78 in Colombia</li> <li>117 in Mexico</li> </ul>   |
| Co-fund necessary?      | Co-fund with the UK Government (Newton Fund)   |

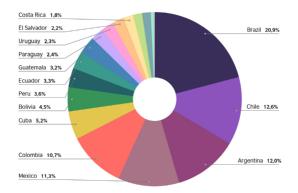
| University of London    | The Center for Latin American and Caribbean Studies of the School of Languages offers two year research scholarships   |
|-------------------------|--|
| Thematic areas:         | <ul> <li>Social sciences</li> <li>Natural sciences</li> <li>Physics</li> <li>Medicine</li> <li>Humanities</li> </ul>   |
| Scholarship includes:   | <ul> <li>Set-up expenses of £3,500</li> <li>Stipend of £30,000 per year</li> <li>£8,000 annually for research-related expenses.</li> </ul>   |
| Scholarship conditions: | Applicants must have:<br>• PhD<br>• Less than 7 years full-time experience in the research area.<br>• Be working outside the UK and not be a British citizen.<br>• Mastery of English<br>• A British co-investigator |
| Further information:    | Charles Burdett<br>charles.burdett@sas.ac.uk<br>research@sas.ac.uk   |

# European Funding for LATAM mobility

#### > ERASMUS+

More than 9,000 people have benefited from mobility between Europe and Latin America under the Erasmus+ programme, which has funded 1,635 staff and student mobility projects in the past 30 years. Budgets invested in Latin America account for 5% of the overall spend to date. With International Credit Mobility, students can study in a partner university for 3-12 months and obtain credits which are recognised as part of their degree.

Brazil commands the lion's share of mobility funding, and accounts for 21% of Erasmus + funding for Latin America, followed by Chile (13%); Argentina (12%); Mexico (11%); and Colombia (9%). Chart 3.



#### > ERASMUS MUNDUS Joint Master Degrees (EMJMD)

The European Union provides full-degree scholarships to Masters students from all around the world, which covers tuition, travel costs as well as a living stipend for 1-2 years, during which time students study in at least two different European countries. On completion, students graduate with joint or multiple degrees. Students browse opportunities on the official Erasmus Mundus online catalogue and apply directly to the programme coordinator.

There are 31 masters programmes listed in the current catalogue that include the UK as project locations (see annex 10). One programme also lists Argentina, Brazil and Mexico (as well as Poland, Singapore, Spain, Germany and India) as locations. Newcastle University is listed as an Awarding Partner for the EuroAquae+ Joint Masters, which is related to smart water I atin management. American consortium members include Universidad Nacional del Litoral (Argentina); Universidade Federal do Rio de (Brazil), and Universidad Nacional Janeiro Autonoma de Mexico.

Thirteen Latin American universities have been involved as full hosting partners in nine EMJMDs between 2014 and 2019 (officially awarding degrees). During this period, 44% of Erasmus Mundus programmes included an associate role for Latin American institutions (meaning they participated, but were not degree awarding).

Brazil and Mexico were the top two countries worldwide for Erasmus Mundus scholarships in 2018 and 2019. Additional scholarships are also available through the European Union's regional programme for Latin America. More than five hundred (525) such scholarships have been awarded to Latin American students, including 116 for Brazil and 91 for Mexico.

#### > EMJMD Example: GLOBED

The Master in Education Policies for Global Development (GLOBED) is funded by Erasmus+ for the period 2018-2024, and is offered by a consortium of four European universities (Universitat Autónoma de Barcelona, University of Glasgow, University of Bremen, and the University of Cyprus).

| Number of scholarships | <ul> <li>Fifteen scholarships are offered globally per year to cover tuition, travel, installation costs and a living stipend for 24 months</li> <li>The programme is also open to self-funded students (€9,500 for students from 'programme countries', €14,500 otherwise).</li> </ul> |
|------------------------|---|
| LATAM participation    | <ul> <li>In the most recent call, 832 applications were received for the Masters programme, with 88 applications coming from Latin America (9%).</li> <li>Scholarships were awarded to two students from Brazil, and two from Peru.</li> </ul>  |
| Further information    | Laia Ramia<br>GLOBED Programme Manager<br>Laia.Ramia@uab.cat<br>www.globed.eu   |

**Brexit** - The United Kingdom opted not to take part in the new Erasmus+ programme from 2021-27 as an associated third country, and therefore will not participate as a 'programme country.' Any cooperation projects already in place before 2020 will continue on the basis of pre-existing rules. From 2021, the UK became a 'non-associated country' in Erasmus+. While it is considered that cooperation opportunities will decrease, a limited number remain open to the UK because they are open to institutions and individuals from all over the world.

Funding for Erasmus Mundus joint masters programmes is open to students from all over the world, and participation in the programme by UK nationals is not impacted by Brexit. Similarly, Erasmus Mundus students will still be able to study at UK universities that design and deliver approved programmes. Horizon Europe – Horizon Europe programmes like the European Research Council (ERC) grants for LAC researchers and Marie Sklodowska-Curie Actions (MSCA) for LAC researchers and institutions remain open to the UK, mainly due to their global remit to engage with the world's best talents. independent of national funding contributions, or while Britain negotiates becoming an associated country to the EU. The British government promised safety net funding while negotiations proceed, along with a package of transitional measures to ensure funding stability. A 2022 ERCStarting Grant awarded funds to nine Latin American researchers, with two of those going to the UK (1 from Brazil and 1 from Colombia).

# **Private Education Funding**

# All LAC

#### > Prodigy Finance

South African company Prodigy Finance offers collateral free loans to postgraduate students and works with 850 education institutions in 18 countries. Prodigy lists 14 business schools in the UK on its website. The company boasts that it has provided over USD \$1bn in loans to more than 20,000 students since its inception in 2007, with 80% of their students coming from emerging markets.\* Applicants are evaluated on future creditworthiness.

\* Students from a number of countries are not eligible due to regulatory restrictions, including Trinidad and Tobago, Cuba, Curação.

| How much do they finance?        | <ul> <li>Minimum loans of USD \$10k</li> <li>Whether loans cover just tuition or tuition and living expenses depends on the agreement<br/>in place between the university and Prodigy.</li> </ul>   |
|----------------------------------|---|
| What guarantees are necessary?   | Students must submit:<br>• proof of identity<br>• proof of address<br>• course offer letter<br>• credit report<br>• any job / salary details<br>• savings / family contributions<br>• scholarship details   |
| How long do loan decisions take? | Prodigy matches loan applications with available investment funds on a weekly basis to create a match   |
| Repayments                       | <ul> <li>Loan repayments begin six months after completion of a full time masters programme<br/>(three months for part time students)</li> <li>Repayable for 7 - 20 years at an average rate of 13.23% (minimum APR is 9.54%)</li> <li>Prodigy charges a 5% administration fee</li> </ul>   |
| UK partners                      | Bayes Business School, City University of London     Columbia University Business School     Cranfield University School of Management     Hult International Business School     Imperial College Business School     Lancaster University Management School     London School of Economics & Political Science     University of Edinburgh Business School     University of Bath School of Management     University of Cambridge Judge Business School     ESCP Europe Business School     ESCP Europe Business School     London Business School |
| Further information              | info@prodicyfinance.com<br>+44 20 3900 3535<br>+1 866 533 3304  |

#### > MPower

MPower offers education credit to students in Latin America, between the values of USD 2k - USD 50k, provided the student is within two years of their graduation, and partners with

hundreds of universities. However, their credit offer is currently offered exclusively to support mobility to the US and Canada.



Financial services are highly regulated in Brazil. In general terms, commercial banks in Brazil follow regulations in place for FIES, a public programme for national education funding, operated exclusively through Federal bank Caixa Federal. This limits education loans to R\$30k (around £4,700) per semester, with any additional values necessarily complimented by the student's own resources.

While most Brazilian commercial banks do not offer products specifically for international studies, many do offer credit lines, mediated by education agencies, as a would-be credit card type transaction, with differentiated interest rates, loosely attached to official rates for SELIC (inter institutional loans contract for banking), currently at an annual rate of 13.25%.

#### > CDC Intercâmbio Bradesco Bank

| What do they finance?     | Expenses and costs of international education.   |
|---------------------------|--|
| How much do they finance? | No maximum value is stipulated.  |
| Conditions                | <ul> <li>Loans must have guarantors</li> <li>The credit is granted after a repayment of 30% of total credit in advance.</li> </ul>           |
| Repayments                | <ul> <li>Loans repaid over 48 months</li> <li>No grace period</li> </ul>   |
| Further information       | <ul> <li>https://banco.bradesco/html/classic/produtos-servicos/emprestimo-e-financiamento/<br/>universitario/cdc-intercambio.shtm</li> </ul> |

#### > Itaú Bank

| What do they finance?     | Expenses and costs of local or international education   |
|---------------------------|--|
| How much do they finance? | No maximum value is stipulated   |
| Conditions                | <ul> <li>Students must provide a guarantor with monthly income 2 times superior to amount of the<br/>monthly repayment</li> </ul>  |
| Repayments                | <ul> <li>Loans must be repaid in the equivalent of twice the length of the course.</li> <li>The loan for a three year course would require repayment in six years</li> </ul> |
| Further information       | • www.itau.com.br  |

#### > Pravaler

This fintech company is partially owned (42%) by Itaú Bank, and offers education loans for students to attend private universities in Brazil, allowing students to pay course fees upfront, with interestfree repayments on select courses. The company does offer loans for international studies, generally mediated by education agencies, and guarantors are required for any new contract. Repayments are generally made in 24 installments, with interest rates calculated based on the individual student's score, as calculated by the company.

#### > Financiamento de Intercâmbio

This company works in exclusive partnership with certain English language schools in Ireland and tuition fees are repaid in up to 18 installments. Brazilian students can begin their English language mobility once they have made 30% of the payments.

| $\bigcap$ | Diego Aires                   |  |
|-----------|-------------------------------|--|
|           | Partnership Manager           |  |
|           | @ diego.aires@pravaler.com.br |  |
|           | 📞 +55 11 9 8398 6369          |  |
|           |                               |  |



### > Sufi Bank Colombia

| What do they finance?     | <ul> <li>Undergraduate, postgraduate and technical education programs</li> <li>Loans targeted to local courses but can also finance international education.</li> </ul> |
|---------------------------|---|
| How much do they finance? | Financing up to 22.700.000 pesos (GBP 4,900.00) to study programmes abroad  |
| Conditions                | <ul> <li>Students must contract insurance</li> <li>Letter of offer from the university</li> </ul>   |
| Repayments                | <ul> <li>Loans repaid up to 84 months</li> <li>A 6 month grace period may be offered, depending on the course and the students credit evaluation.</li> </ul>            |
| Further information       | https://sufi.grupobancolombia.com/sufi  |



# > Accede Educación

Accede Educación offers education loans to Mexican students for domestic or international studies. Active in the market since 2015, Accede is the recommended loan partner for Becas Desafios. The company is already in talks with the British Council.

| How much do they finance?        | <ul> <li>Students can request education loans from a minimum of MXN \$15k (around £650), with<br/>the full loan amount depending on the assessment of the students ability to repay the loan<br/>amount.</li> </ul>  |
|----------------------------------|--|
| What guarantees are necessary?   | <ul> <li>Students must have guarantors that are part of their direct family, and share the same surname.</li> <li>For loans up to MXN \$150k, one guarantor is needed, while two are needed for higher loan amounts.</li> </ul>  |
| How long do loan decisions take? | <ul> <li>Accede Educación gives students a pre-authorisation as soon as they have completed<br/>their online registration and authorisation for the credit check.</li> <li>Once the student follows up with required documentation, including that of their<br/>guarantor(s), Accede offers a definitive response within 72 hours.</li> </ul>                      |
| How is the loan paid?            | <ul> <li>Once all contracts are signed, Accede makes the payment for the university programme<br/>either directly to the university or to the agency involved.</li> </ul>  |
| Repayments                       | <ul> <li>Accede offers a fixed annual interest from 17.61%.</li> <li>Advance payments may be made throughout the loan term. If the advance payment is not equivalent to one month's repayment, it will be merely discounted from the next payment, rather than reducing the loan principal.</li> <li>Default interest will be applied to late payments.</li> </ul> |
| UK Partners                      | No current partnerships in the UK  |
| Further information              | Jessica Hernández<br>Commercial Manager<br>contacto@accedeeducacion.com<br>(55) 8295 8106<br>accedeeducacion.com   |

#### > Eduk Pro

This company partners with FUNED to offer education credit to Mexican students, and is the recommended partner in official calls. Loans are given in US dollars, and while regular masters loans are repayable at a rate of 7.95%, certain specific thematic study loans, like in health or education, can be repaid at a reduced rate of 5.75%.

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#### > Laudex

Mexican company Laudex offers finance for all costs relating to international study, including tuition costs, flights, visa processing, accommodation, and other costs related to international study. Laudex works with a range of Mexican education agencies as their preferred education loan partner (eg. EDEX, Dribaly, Education First), and more than 20,000 students have already been offered loans.

| What do they finance?          | Laudex loans cover:<br>• undergraduate programmes<br>• bachelor of business administration<br>• one-year masters programmes<br>• global one-year MBA<br>• Part-time executive MBA<br>• doctorate in business administration |
|--------------------------------|---|
| How much do they finance?      | • MXN \$25k (£1,100) - MXN \$1,725,000 (£75k)   |
| What guarantees are necessary? | <ul> <li>Property needs to be registered as part of the guarantee if the loan is above MXN \$800k<br/>(£35,600)</li> </ul>  |
| UK Partners                    | <ul> <li>Hult international Business School</li> <li>Cranfield School of Management</li> <li>University of Edinburgh</li> <li>University of London</li> </ul>   |
| Further information:           | <ul> <li><u>cumplimiento@laudex.mx</u></li> <li>+55 4040 7940</li> </ul>  |

# Peru

# > Credit Bank of Peru (BCP)

| What do they finance?     | <ul> <li>Financing of up to 100% of the cost of postgraduate, master's or specializations in local and foreign institutions, either part-time or full-time.</li> <li>Depending on the program abroad, BCP offers access to financing for living expenses.</li> </ul> |
|---------------------------|--|
| How much do they finance? | <ul> <li>Up to S/300,000 (around £65k), depending on the master's degree chosen and the<br/>financial evaluation.</li> </ul>   |
| Conditions                | <ul> <li>Students must have an individual income of S/ 1,500 (£325)</li> <li>Minimum financing of 12 months</li> <li>Letter of offer from the university</li> </ul>  |
| Repayments                | <ul> <li>Loans repaid over 144 months, in 12 annual installments</li> <li>A 30 month grace period may be offered, depending on the course and the students credit evaluation.</li> </ul>   |
| Further information       | <u>consultasbcp@bcp.com.pe</u>   |

#### > BBVA Peru (Bank)

| What do they finance?     | Domestic or international education   |
|---------------------------|---|
| How much do they finance? | <ul> <li>Any value is subject to analysis from USD \$1k to the full cost of the programme</li> <li>Up to USD \$20k for living expenses for full-time postgraduate students</li> </ul>                   |
| Conditions                | <ul> <li>Interest rate starting from 13.99% annually</li> <li>If the loan is superior to USD \$30,000.00, a mortgage guarantee is required</li> <li>Minimum monthly income of S/2,400 (£520)</li> </ul> |
| Repayments                | <ul> <li>Repayment up to 10 years for full time overseas studies</li> <li>Grace period of up to 30 months for full time studies / 6 months for part time studies</li> </ul>                             |
| Further information       | https://www.bbva.pe/personas/productos/prestamos/personales/credito-estudios.html   |

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# > Brazil | List of UK universities with individual agreements with FAPESP (State of São Paulo Research Funding Agency)

| Bangor University                                    | https://fapesp.br/acordos-bangor   |
|--|--|
| Brunel University London                             | <u>https://fapesp.br/9995/brunel-university-london</u>                         |
| Cardiff University                                   | <u>https://fapesp.br/11382/cardiff-university</u>                              |
| Coventry University                                  | https://fapesp.br/11605/coventry-university                                    |
| Durham University                                    | <u>https://fapesp.br/8817/durham-university</u>                                |
| Heriot-Watt University                               | https://fapesp.br/8543/heriot-watt-university                                  |
| Imperial College London                              | https://fapesp.br/8098/imperial-college-london                                 |
| Institute of Education, University<br>College London | https://fapesp.br/acordos-ioe  |
| Keele University                                     | https://fapesp.br/7533/keele-university  |
| King's College London                                | https://fapesp.br/14541/kings-college-london     https://fapesp.br/acordos-kcl |
| London School of Economics & Political Science       | https://fapesp.br/9227/london-school-of-economics-and-political-science        |
| Queen Mary University of London                      | https://fapesp.br/13639/queen-mary-university-of-london                        |
| Queen's University Belfast                           | https://fapesp.br/8737/queens-university-of-belfast                            |
| University of Bath                                   | https://fapesp.br/7505/university-of bath                                      |
| University of Birmingham                             | https://fapesp.br/acordos-birmingham   |
| University of Cambridge                              | https://fapesp.br/8076/university-of-cambridge                                 |
| University of East Anglia                            | https://fapesp.br/acordos-eastanglia   |
| University of Edinburgh                              | <u>https://fapesp.br/acordos-edinburgh</u>                                     |
| University of Exeter                                 | https://fapesp.br/15011/university-of-exeter                                   |
| University of Glasgow                                | https://fapesp.br/9049/university-of-glasgow                                   |
| University of Leeds                                  | https://fapesp.br/11801/university-of-leeds                                    |
| University of Manchester                             | https://fapesp.br/8100/university-of-manchester                                |
| University of Nottingham                             | <u>https://fapesp.br/acordos-nottingham</u>                                    |

ANNEX 1

| University of Oxford      | https://fapesp.br/9255/university-of-oxford  |
|---------------------------|--|
| University of Southampton | <u>https://fapesp.br/acordos-southampton</u> |
| University of Surrey      | https://fapesp.br/acordos-surrey             |
| University of Warwick     | https://fapesp.br/8749/university-of-warwick |
| University of York        | <u>https://fapesp.br/acordos-yorkuk</u>      |

#### > Brazil | List of UK bodies with agreements with FAPESP

| British Council  | <u>https://fapesp.br/5362/british-council</u>                    |
|--|--|
| Economic & Social Research<br>Council (Consejo de Investigación<br>Económica y Social) | https://fapesp.br/7227/economic-and-social-research-council-esrc |
| Fondo Newton   | https://fapesp.br/acordos-newtonfund                             |
| Royal College of Engineering   | https://fapesp.br/10424/royal-academy-of engineering             |
| UK Academies   | https://fapesp.br/11861/uk-academies                             |
| UK Research and Innovation   | <u>https://fapesp.br/acordos-ukri</u>                            |

# > Brazil | List of UK companies with individual agreements with FAPESP

| AstraZeneca – Medlmmune | https://fapesp.br/9338/astrazenecamedimmune |
|-------------------------|---|
| GlaxoSmithKline (GSK)   | <u>https://fapesp.br/acordos-gsk</u>        |
| Imprimatur Captial      |   |
| Shell                   | <u>https://fapesp.br/7231/shell</u>         |

# 

| Year      | UK<br>Partner   | Number of<br>participating FAPs | Number of FAPs<br>with approved<br>proposals | Number of<br>approved<br>proposals |
|-----------|---|---------------------------------|--|------------------------------------|
| 2014      |   |                                 |  |                                    |
|           | RCUK  | 24                              | 15   | 71                                 |
|           | UK Academies  | 24                              | 10   | 30                                 |
|           | British Council Researcher Links                          | 3                               | 3  | 3                                  |
| 2015      |   | ÷                               |  |                                    |
|           | Medical Research Council                                  | 16                              | 8  | 13                                 |
|           | ESRC  | 16                              | 6  | 7                                  |
|           | BBSRC   | 16                              | 5  | 2                                  |
|           | UK Academies  | 17                              | 9  | 56                                 |
|           | British Council Researcher Links                          | 17                              | 9  | 22                                 |
|           | British Council Researcher Connect                        | 16                              | 13   | 22                                 |
| 2016      |   |                                 | ·  |                                    |
|           | UK Academies  | 16                              | 7  | 40                                 |
|           | British Council Researcher Links                          | 13                              | 6  | 9                                  |
|           | British Council Researcher Connect                        | 15                              | 13   | 30                                 |
|           | British Council Institutional Links                       | 5                               | 3  | 4                                  |
| 2017      | ·   |                                 | ·  |                                    |
|           | MRC   | 14                              | 10   | 8                                  |
|           | UK Academies  | 11                              | 10   | 57                                 |
|           | British Council Researcher Links                          | 14                              | 6  | 12                                 |
|           | British Council Researcher Connect                        | 16                              | 10   | 24                                 |
|           | British Council Institutional Links                       | 11                              | 7  | 9                                  |
|           | Apoyo a becas   | 3                               | 3  | 11                                 |
| 2018      |   |                                 |  |                                    |
|           | Convocatoria de colaboración en inglés Reino Unido-Brasil | 11                              | -  | 8                                  |
|           | UK Academies  | 16                              | 14   | 79                                 |
|           | British Council Researcher Links                          | 14                              | 4  | 14                                 |
|           | British Council Researcher Connect                        | 16                              | 13   | 24                                 |
|           | Apoyo a becas   | 1                               | 1  | 2                                  |
| 2019      | ·   |                                 |  |                                    |
|           | UK Academies  | 18                              | 8  | 29                                 |
|           | British Council Researcher Links                          | 9                               | 6  | 13                                 |
|           | Newton Fund Impact Scheme (British Council y UKRI)        | 9                               | 4  | 5                                  |
| 2022      |   | ·                               |  | ·                                  |
|           | UK Academies  | 15                              | 11   | 31                                 |
| Data prov | vided by CONFAP via email, November 2022                  |                                 |  | 627                                |

### > Colombia | COLFUTURO partners in the UK

| Bayes Business School, University of London                        |
|--|
| Brunel University  |
| Cranfield University   |
| Durham University  |
| Imperial College London  |
| King's College London  |
| LSE London School of Economics                                     |
| Queen Mary University of London                                    |
| Queen's University Belfast   |
| University College London  |
| University of Bath   |
| University of Bristol  |
| University of East Anglia  |
| University of Edinburgh  |
| University of Essex  |
| University of Exeter   |
| University of Glasgow  |
| University of Leeds  |
| University of Newcastle  |
| University of Nottingham   |
| University of Manchester (Business School) University of Sheffield |
| University of Southampton  |
| University of Sussex   |
| University of York   |
| University of Warwick  |

Source: https://www.colfuturo.org/programas/credito-beca/convenios

#### > Mexico | UK Universities currently hosting CONACYT supported students, by study level

(Highlighted Universities have active agreements with CONACYT, with cofunding)

| University  | Co-fund      | Masters | PhD | Postdoc |
|---|--------------|---------|-----|---------|
| Anglia Ruskin University                            |              |         | 1   |         |
| Architectural Association School Of Architecture    |              |         | 2   |         |
| Aston University                                    |              |         | 1   |         |
| Cardiff University                                  | 30% discount |         | 7   |         |
| Cranfield University                                |              | 3       | 1   |         |
| Durham University                                   | 30% discount | 1       | 32  |         |
| Edinburgh Napier University                         |              |         | 2   |         |
| Goldsmiths University Of London                     |              | 2       | 1   |         |
| Guildhall School Of Music And Drama                 |              | 1       |     |         |
| Heriot-Watt University                              |              |         | 2   |         |
| Imperial College London                             |              | 1       | 3   |         |
| Imperial College Of Science Technology And Medicine |              |         | 2   |         |
| Keele University                                    |              |         | 1   |         |
| King's College London                               | 30% discount | 2       | 8   | 1       |
| Kingston University London                          |              | 1       |     |         |
| Lancaster University                                |              |         | 1   |         |
| London School Of Economics And Political Science    | 30% discount |         |     |         |
| London School Of Hygiene And Tropical Medicine      |              | 2       |     |         |
| Loughborough University                             |              |         | 1   |         |
| Newcastle University                                | 30% discount | 1       | 3   |         |
| Robert Gordon University                            | 30% discount | 4       |     |         |
| Swansea University                                  |              |         | 1   |         |
| Queen Mary University Of London                     | 30% discount |         |     |         |
| Queen's University Belfast                          | 30% discount | 2       | 1   |         |
| "United Kingdom Energy Consortium (Ukec)            | 30% discount |         |     |         |
| Durham University / University Of Leeds"            | 30% discount | 10      | 15  |         |
| University College London                           |              | 11      | 7   |         |
| University Of Aberdeen                              | 15           | 15      | 11  | 31      |
| University Of Bath                                  |              |         | 3   |         |
| University Of Birmingham                            | 30% discount | 1       | 3   | 31      |
| University Of Brighton                              |              |         | 1   |         |
| University Of Bristol                               |              | 1       | 20  |         |
| University Of Cambridge                             | 30% discount | 2       | 17  | 1       |
| University Of East Anglia                           |              |         | 3   |         |

| University   | Co-fund         | Masters | PhD | Postdoc |
|--|-----------------|---------|-----|---------|
| University Ofl East London                                 |                 | 1       |     |         |
| University Of Edinburgh                                    | 30% discount    | 2       | 29  |         |
| University Of Essex  |                 | 1       | 1   |         |
| University Of Glasgow                                      | 30% discount    | 9       | 13  |         |
| University Of Hertfordshire                                |                 |         | 1   |         |
| University Of Huddersfield                                 |                 |         | 1   |         |
| University Of Leeds  | 30% discount    |         | 46  |         |
| University Of Lincoln                                      |                 | 1       |     |         |
| University Of Liverpool                                    |                 | 1       | 10  |         |
| University Of London                                       |                 | 10      | 26  |         |
| University Of London / Royal Holloway-University Of London |                 |         | 1   |         |
| University Of Nottingham                                   | 30% discount    | 1       | 24  |         |
| University Of Manchester                                   | 25-30% discount |         | 16  |         |
| University Of Oxford                                       |                 |         | 13  |         |
| University Of Reading                                      |                 |         | 2   |         |
| University Of Saint Andrews                                |                 |         | 1   |         |
| University Of Sheffield                                    | 30% discount    |         | 28  |         |
| University Of Southampton                                  |                 | 5       | 9   |         |
| University Of Strathclyde                                  |                 |         | 1   |         |
| University Of Sussex                                       | 30% discount    | 2       | 10  |         |
| University Of The Arts London                              |                 | 4       |     |         |
| University Of Warwick                                      | 30% discount    |         | 4   |         |
| University Of York   | 30% discount    | 8       | 24  |         |
| Queen's University Belfast                                 |                 |         |     |         |
| "United Kingdom Energy Consortium (Ukec)                   | 30% discount    |         |     |         |
| Total within partnership agreements                        |                 | 45      | 280 | 2       |
| Total outside partnership agreements                       |                 | 45      | 120 | 0       |

Source (beneficiaries) Source (agreements)

# > Mexico | List of FIDERH UK university partners

| •   |  |  |  |
|---|--|--|--|
| Cardiff University                                  | 10% scholarship in the total cost of any postgraduate program.   |  |  |
| Newcastle of Newcastle                              | 15% discount on the total cost of any graduate program.  |  |  |
| Queen Mary University of London                     | 10% discount on graduate and master's programs   |  |  |
| London School of Economics and Political<br>Science | 10% discount on tuition in selected postgraduate programmes  |  |  |
| The University of Edinburgh                         | 10 scholarships per year of 10% in the total cost of any postgraduate program.   |  |  |
| University of Liverpool                             | 20% scholarship in the total cost of programs in certain areas   |  |  |
| University of Sheffield                             | 20% discount on the total cost of any Master's program and 10% on Doctorates.  |  |  |
| University of Warwick                               | <ul> <li>50% discount for full-time master's studies in the areas of business, finance, management,<br/>technology, innovation, engineering and health in the departments of WMG (Warwick<br/>Manufacturing Group) and WBS (Warwick Business School). 20% discount for full-time<br/>master's studies in any other department and for doctoral studies.</li> </ul> |  |  |
| University of Birmingham                            | 20% scholarship in the total cost of any postgraduate program.   |  |  |
| University of Bristol                               | 10% scholarship in any postgraduate program, 15% scholarship with average greater than 9.0   |  |  |
| University of Exeter                                | 10% scholarship in the cost of the first year of any postgraduate program.   |  |  |
| University of Glasgow                               | <ul> <li>15% scholarship on the total cost of any master's program, 15% scholarship on the cost of<br/>the first year of any doctoral program.</li> </ul>  |  |  |
| University of Leeds                                 | 25% on the total cost of any graduate program.   |  |  |
| University of Nottingham                            | 25% discount in any master's program and 10% for doctoral programs.  |  |  |
| University of Southampton                           | <ul> <li>20% scholarship on the total cost of previously selected postgraduate programs in Campus<br/>Winchester School of Art, Campus Southampton and Campus Winchester.</li> </ul>   |  |  |
| University of York                                  | <ul> <li>30% scholarship in any postgraduate program (except those offered at Medical School,<br/>Erasmus Courses and virtual programs).</li> </ul>  |  |  |
| Brunel University London                            | <ul> <li>15% discount on postgraduate programs in: College of Engineering, Design and Physical<br/>Sciences; College of Business Arts and Social Sciences and College of Health and Life<br/>Sciences.</li> </ul>  |  |  |
| Cranfield University                                | 30% scholarship in the total cost of all postgraduate programs.  |  |  |
| Heriot-Watt University                              | 10% scholarship on the total cost of face-to-face and exclusive graduate programs.   |  |  |
| King's College London                               | 10% scholarship in the total cost of any postgraduate program.   |  |  |
| University College London                           | 10% discount on the total cost of any graduate program.  |  |  |
| University of Aberdeen                              | 15% scholarship in the total cost of the indicated postgraduate programs.  |  |  |
| University of Bath                                  | <ul> <li>15% scholarship on the total cost of any master's program 25% scholarship on the total cost<br/>of any PhD and MPhil program.</li> </ul>  |  |  |
| Royal Holloway University of London                 | <ul> <li>10% scholarship in the total cost of any on-site postgraduate program; 10% scholarship for<br/>each year in doctorates.</li> </ul>  |  |  |
| University of Dundee                                | <ul> <li>15% scholarship in the total cost of any postgraduate program, except Medicine, Dentistry<br/>and Nursing.</li> </ul>   |  |  |
| University of Glamorgan                             |  |  |  |
| University of Kent                                  | 15% scholarship in the total cost of any postgraduate program.   |  |  |
| University of Leicester                             | 20% scholarship in the total cost of any postgraduate program.   |  |  |
| University of Reading                               | <ul> <li>15% scholarship in the total cost of any postgraduate program for students with an average of more than 9 and 10% for students with more than 8.</li> </ul>   |  |  |
| University of South Wales                           | Up to an 18% discount on the total cost of any postgraduate program in Cardiff, Newport and<br>Pontypridd Campuses   |  |  |
| University of St Andrews                            | 20% scholarship in the total cost of any postgraduate program.   |  |  |
| University of Strathclyde                           | 15% scholarship on the total cost of tuition to postgraduate students.   |  |  |

Source: https://www.fiderh.org.mx/convenios.html#uk

### > Mexico | FUNED university partners in the UK

| Durham University                              |
|--|
| King's College London                          |
| Queen Mary University of London                |
| Queen's University Belfast                     |
| University College London                      |
| University of Birmingham                       |
| University of Bristol                          |
| University of Edinburgh                        |
| University of Exeter                           |
| University of Glasgow                          |
| University of Leeds                            |
| University of Liverpool                        |
| University of Manchester                       |
| University of Nottingham                       |
| University of Sheffield                        |
| University of Southampton                      |
| University of Warwick                          |
| University of York                             |
| University of Glasgow                          |
| Cranfield University                           |
| University of East Anglia                      |
| ESCP Europe Business School (London)           |
| LSE London School of Economics                 |
| Robert Gordon University                       |
| Royal Holloway University of London            |
| University of Aberdeen                         |
| University of Bath                             |
| Universidad de Bradford                        |
| University of Dundee                           |
| University of East Anglia                      |
| University of Essex                            |
| University of Leicester                        |
| University of St Andrews                       |
| University of Strathclyde                      |
| University of Sussex                           |
| Source: https://www.funedmx.org/universidades/ |

#### > Mexico | Priority areas for CONACYT Scholarships Abroad for Central Region

|   | Priority Areas                      |                                     |  |  |
|---|-------------------------------------|-------------------------------------|--|--|
|   | Masters                             | PhD                                 |  |  |
|   | Water                               | Water                               |  |  |
|   | Climate change                      | Climate change                      |  |  |
|   | Cancer                              | Cancer                              |  |  |
| Mexico City                                       | Diabetes                            | Diabetes                            |  |  |
| Government of Mexico City                         | Clean energy                        | Clean energy                        |  |  |
| Subsecretary of Science, Technology               | Aging                               | Aging                               |  |  |
| & Innovation (SUBSECTI)<br>www.sectei.cdmx.gob.mx | Epidemiology                        | Epidemiology                        |  |  |
|   | Obesity                             | Obesity                             |  |  |
|   | Solid waste                         | Solid waste                         |  |  |
|   | Security                            | Security                            |  |  |
|   | Food sustainabiity                  | Food sustainabiity                  |  |  |
|   | HIV & sexually transmitted diseases | HIV & sexually transmitted diseases |  |  |

|   | Priority Areas                               |                                    |  |
|---|--|------------------------------------|--|
|   | Masters                                      | PhD                                |  |
| Maria Chata   | Agribusiness                                 | Agricultural sciences              |  |
| Mexico State  | Water  | Health sciences                    |  |
| Mexican Councio of Science &<br>Technology (COMECYT)<br>www.comecyt.edomex.gob.mx | Biotechnology                                |                                    |  |
|   | Environmental sciences and natural resources | Physics applied to the environment |  |
|   | Health sciences                              |                                    |  |
|   | Pharmaceutical                               |                                    |  |

|  | Priority Areas                          |   |  |
|--|---|---|--|
| <b>Guanajato State</b><br>Institute of Innovation, Science and<br>Entrepreneurship for Competitiveness | Masters                                 | PhD                                     |  |
|  | Agribusiness                            | Agribusiness                            |  |
|  | Biotechnology and agricultural sciences | Biotechnology and agricultural sciences |  |
| (IDEA GTO)   | Energy & sustainability                 | Energy & sustainability                 |  |
|  | Medicine & health sciences              | Medicine & health sciences              |  |

|   | Priority Areas               |                              |  |
|---|------------------------------|------------------------------|--|
|   | Masters                      | PhD                          |  |
|   | Agronomy                     | Agronomy                     |  |
| Guerrero State  | Environmental sciences       | Environmental sciences       |  |
| Science, Technology & Innovation<br>Council (COCYTIEG)<br>www.cocytieg.gob.mx | Health sciences              | Health sciences              |  |
|   | Life sciences                | Life sciences                |  |
|   | Soil sciences                | Soil sciences                |  |
|   | Medicine and human pathology | Medicine and human pathology |  |
|   | Envinronmental technology    | Envinronmental technology    |  |

|   | Priority Areas              |                             |  |
|---|-----------------------------|-----------------------------|--|
| Morelos State   | Masters                     | PhD                         |  |
| Science, Technology & Innovation<br>Council (CCYTEM)<br>www.ccytem.morelos.gob.mx | Medical devices & cosmetics | Medical devices & cosmetics |  |
|   | Clean energy (engineering)  | Clean energy (engineering)  |  |
|   | Pharmaceutical              | Pharmaceutical              |  |

|   | Priority Areas                      |                                     |  |
|---|-------------------------------------|-------------------------------------|--|
|   | Masters                             | PhD                                 |  |
| Querétaro   | Biotechnology                       | Biotechnology                       |  |
| Science, Technology & Innovation<br>Council (CONCYTEQ)<br>www.concyteq.edu.mx | Health science & technology         | Health science & technology         |  |
|   | Agricultural development            | Agricultural development            |  |
|   | Pharmaceutical                      | Pharmaceutical                      |  |
|   | Natural resources & the environment | Natural resources & the environment |  |

|   | Priority Areas                               |  |  |
|---|--|--|--|
|   | Masters                                      | PhD  |  |
| San Luis Potosi State   | Food (food engineering, nutirition & health) | Food (food engineering, nutirition & health) |  |
| Science, Technology & Innovation<br>Council (COPOCYT)<br>www.slp.gob.mx/copocyt | Biotechnology & biomedical engineeering      | Biotechnology & biomedical engineeerir       |  |
|   | Environmental sciences                       | Environmental sciences                       |  |
|   | Health sciences                              | Health sciences                              |  |
|   | Earth sciences                               | Earth sciences                               |  |
|   | Energy                                       | Energy                                       |  |

# > Peru | List of approved UK universities for Bicentenary Generation Scholarship

| Ranking | UK University                                    |
|---------|--|
| 3       | University of Oxford                             |
| 5       | University of Cambridge                          |
| 12      | Imperial College London                          |
| 14      | University College London                        |
| 28      | University of Edinburgh                          |
| 38      | London School of Economics and Political Science |
| 39      | University of Manchester                         |
| 45      | King College London                              |
| 83      | University of Bristol                            |
| 92      | University of Warwick                            |
| 115     | University of Glasgow                            |
| 128     | Durham University                                |
| 131     | University of Birmingham                         |
| 137     | University of Southampton                        |
| 138     | University of Leeds                              |
| 141     | University of Sheffield                          |
| 143     | University of St Andrews                         |
| 147     | University of Nottingham                         |
| 606     | Aberystwyth University                           |
| 607     | Anglia Ruskin University                         |
| 608     | Aston University                                 |
| 609     | Bangor University                                |
| 610     | Birkbeck University of London                    |
| 611     | Brighton and Sussex Medical School               |
| 612     | Brunel University of London                      |
| 613     | Cardiff University                               |
| 614     | City University de London                        |
| 615     | Goldmsiths University of London                  |
| 616     | Heriot-Watt University                           |

| Ranking | UK University                                     |
|---------|---|
| 617     | Lancaster University                              |
| 618     | London School of Hygiene and Tropical<br>Medicine |
| 619     | Loughborough University                           |
| 620     | Newcastle University                              |
| 621     | Nothumbria University                             |
| 622     | Oxford Brookes University                         |
| 623     | Queen Mary University of London                   |
| 624     | Queen's University Belfast                        |
| 625     | Royal Holloway University of London               |
| 626     | Real Colegio Veterinario                          |
| 627     | Soas, University of London                        |
| 628     | St Georges University of London                   |
| 629     | Swansea University                                |
| 630     | University of Aberdeen                            |
| 631     | University of Bath                                |
| 632     | University of Dundee                              |
| 633     | University of Este Anglia                         |
| 634     | University of Essex                               |
| 635     | University of Exeter                              |
| 636     | University of Kent                                |
| 637     | University of Leicester                           |
| 638     | University of Liverpool                           |
| 639     | University of Plymouth                            |
| 640     | University of Reading                             |
| 641     | University of Stirling                            |
| 642     | University of Strathclyde                         |
| 643     | University of Surrey                              |
| 644     | University of Sussex                              |
| 645     | University of York                                |

Source: https://www.pronabec.gob.pe/beca-generacion-bicentenario/

### > Peru | UK Universities approved by SERVIR Excellence Challenge Scholarships

| Ranking | UK University                                    |
|---------|--|
| 2       | University of Oxford                             |
| 4       | University of Cambridge                          |
| 9       | University College London                        |
| 16      | University of Edinburgh                          |
| 29      | University of Manchester                         |
| 35      | King's College London                            |
| 50      | London School of Economics and Political Science |
| 61      | University of Warwick                            |
| 62      | University of Bristol                            |
| 73      | University of Glasgow                            |
| 77      | University of Southampton                        |
| 82      | Durham University                                |
| 91      | University of Birmingham                         |
| 92      | University of St. Andrews                        |
| 93      | University of Leeds                              |
| 96      | University of Sheffield                          |
| 104     | University of Nottingham                         |
| 119     | Queen Mary University of London                  |
| 134     | Lancaster University                             |
| 136     | Newcastle University                             |
| 150     | University of Exeter                             |
| 152     | Cardiff University                               |
| 154     | University of York                               |
| 168     | University of Bath                               |

| Baultur |                                     |
|---------|-------------------------------------|
| Ranking | UK University                       |
| 190     | University of Liverpool             |
| 203     | University of Reading               |
| 206     | University of Aberdeen              |
| 218     | Queen's University Belfast          |
| 229     | University of Sussex                |
| 232     | Loughborough University             |
| 239     | University of Leicester             |
| 273     | Heriot-Watt University              |
| 276     | University of Surrey                |
| 303     | University of Strathclyde           |
| 308     | University of East Anglia           |
| 323     | University of Dundee                |
| 331     | City, University of London          |
| 333     | Birkbeck University of London       |
| 338     | Royal Holloway University of London |
| 352     | Brunel University of London         |
| 386     | University of Kent                  |
| 392     | Soas, University of London          |
| 428     | Oxford Brookes University           |
| 438     | University of Essex                 |
| 439     | Swansea University                  |
| 462     | Goldmsiths University of London     |
| 473     | University of Stirling              |
| 484     | Aston University                    |

Source 1, Source 2

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# > ERASMUS MUNDUS JOINT MASTERS PROGRAMMES WITH UK PARTNERS, NOVEMBER 2022

| Acronym      | Masters Programme  | More Information                                  | Project Locations  |
|--------------|--|---|--|
| EDUMaH       | Education in Museums and<br>Heritage   | https://www.edumah-erasmusmundus.eu/              | United Kingdom, Estonia,<br>Netherlands, Malta                             |
| IMFSE        | International Master of Science in Fire<br>Safety Engineering  | imfse.be/   | Belgium, Sweden, United<br>Kingdom, Spain                                  |
| Magma        | Managing Art and Cultural<br>Heritage in Global Markets  | https://www.magma-erasmusmundus.eu/               | United Kingdom, Portugal,<br>Netherlands                                   |
| CHOREOMUNDUS | Choreomundus - International Master in<br>Dance Knowledge, Practice and Heritage                       | www.emecs.eu                                      | France, Hungary, Norway,<br>United Kingdom                                 |
| EMECS        | European Master in Embedded Computing<br>Systems   | www.emecs.eu                                      | Germany, Italy, Norway,<br>United Kingdom                                  |
| ILGSPD       | International Law of<br>Global Security, Peace and Development   | https://globalsecuritylaw-erasmusmundus.<br>eu/   | United Kingdom, Belgium,<br>Estonia, Germany,<br>Netherlands, Spain        |
| IMAESC       | International Master in Adult Education for Social Change  | http://www.adulteducation-<br>erasmusmundus.eu/   | United Kingdom, Estonia,<br>Malta, Italy, Cyprus                           |
| IMSISS       | International Master in Security,<br>Intelligence and Strategic Studies                                | http://securityintelligence-erasmusmundus.<br>eu/ | United Kingdom, Czechia,<br>Ireland, Italy                                 |
| KEM          | Kino Eyes - The European Fiction Master  | www.kinoeyes.eu/                                  | Portugal, Estonia, Ireland,<br>United Kingdom                              |
| MAiSI        | Erasmus Mundus Joint Master Degree in<br>Sports Ethics and Integrity                                   | http://www.maisi-project.eu/                      | Belgium, Czechia, Spain,<br>Germany, United Kingdom,<br>Greece             |
| MER2030      | European MSc in Marine<br>EnviRonment 2030   | merconsortium.eu/                                 | Spain, France, United<br>Kingdom, Belgium                                  |
| GLOCAL       | Global Markets, Local Creativities   | http://globallocal-erasmusmundus.eu/              | United Kingdom,<br>Netherlands, Japan, Spain,<br>Sweden, Germany           |
| GLOBED       | EDUCATION POLICIES FOR<br>GLOBAL DEVELOPMENT   | globed.eu/  | Spain, Germany, United<br>Kingdom, Cyprus                                  |
| GENIAL       | GrEen NetworkIng And cLoud computing   | http://genial.univ-lorraine.fr/                   | France, United Kingdom,<br>Sweden  |
| GEMMA        | Erasmus Mundus Master's<br>Degree in Women's and Gender Studies  | masteres.ugr.es/ gema/                            | Spain, Italy, United Kingdom,<br>Netherlands, Poland                       |
| MUrCS15      | Master of Urban Climate and<br>Sustainability1.5   | www.murcs.eu/                                     | United Kingdom, Spain,<br>Germany, Finland                                 |
| EUROSUD      | South European Studies   | www.southeuropeanstudies.eu/                      | United Kingdom, Italy,<br>Greece, Spain, France                            |
| EPH+         | European Master in Public Health  <br>Europubhealth+   | www.europubhealth.org/                            | France, Netherlands, Spain,<br>Poland, Ireland, Belgium,<br>United Kingdom |
| STEPS        | Erasmus Mundus Joint<br>Master Degree in Sustainable<br>Transportation and Electrical Power<br>Systems | www.emjmdsteps.eu/                                | Spain, Portugal, United<br>Kingdom, Italy                                  |
| SUFONAM      | EMMC in Sustainable Forest and Nature<br>Management  | https://em-sufonama.eu/                           | Denmark, Italy, United<br>Kingdom, Germany, Sweden                         |

| Acronym | Masters Programme   | More Information                                   | Project Locations  |
|---------|---|--|--|
| EMMA    | Erasmus Mundus Masters<br>Journalism, Media and<br>Globalisation (Mundus<br>Journalism) | www.mundusjournalism.com                           | Denmark, Czechia,<br>Netherlands, United<br>Kingdom, Germany,<br>Australia, United States,<br>South Africa, Chile, China |
| TourDC  | Tourism Development and<br>Culture  | tourdc.eu  | United Kingdom, Sweden,<br>Malta, Portugal   |
| TRIBOS+ | Joint European Master in<br>Tribology of Surfaces and<br>Interfaces                     | https://www.master-tribos.eu/                      | Slovenia, United Kingdom,<br>Sweden, Portugal  |
| EMIMEO  | Erasmus Mundus on Innovative Microwave<br>Electronics and Optics                        | http://www.erasmus-master.emimeo.eu/               | France, United Kingdom,<br>Spain, Italy  |
| EMHRPP  | Erasmus Mundus Human Rights Policy and Practice   | www.emhrpp.com/                                    | Sweden, United Kingdom,<br>Spain, Norway   |
| EMGS    | Erasmus Mundus Master in<br>Global Studies - A European Perspective                     | http://www.globalstudies-masters.info/             | Germany, Denmark, South<br>Africa, Poland, Ethiopia,<br>China, India, Austria, United<br>Kingdom, Austria, Belgium       |
| EM TTI  | Technology for Translating and<br>Interpreting  | https://em-tti.eu/                                 | United Kingdom, Bulgaria,<br>Spain, Belgium  |
| EA+     | EuroAquae+  | master.euroaquae.eu                                | France, United Kingdom,<br>Poland, Singapore, China,<br>Argentina, Brazil, Mexico,<br>Spain, Germany, India              |
| CLMC    | Children's Literature, Media and Culture  | www.gla.ac.uk/postgraduate/<br>Erasmusmundus/CLMC/ | United Kingdom, Denmark,<br>Netherlands, Poland, Spain   |
| CEERES  | Central and East European, Russian and Eurasian Studies                                 | http://ceeres-erasmusmundus.eu/                    | United Kingdom, Bosnia<br>and Herzegovina, Russia,<br>Kazakhstan, Georgia, Poland,<br>Estonia, Hungary                   |
| AVANCES | MA Advanced Development in Social Work<br>(ADVANCES)                                    | www.socialworkadvances.aau.dk                      | Denmark, United Kingdom,<br>France, Poland, Portugal   |

Source: https://www.eacea.ec.europa.eu/scholarships/erasmus-mundus-catalogue\_en

# UK Alumni Networks in Latin America



# **Overview**

Following intensive searches online, across social media and outreach to university networks (both in the UK and across Latin America) and British Embassies and Consulates, a number of alumni networks were identified. There was considerable evidence of alumni networks, especially on Facebook, but many of these are now inactive.

As well as group administrators, researchers identified many individual alumni, who will not be identified in this mapping document, but who will be invited to participate in a follow up survey of alumni attitudes, and invited to sign up for the Alumni UK platform.

More than thirty groups of British alumni were identified as part of this research, accounting for more than 7,800 alumni, according to numbers offered by representatives. Of particular note are the groups MexScot in Mexico and RedBritin Colombia, both representing large and active alumni groups, eager to engage with the British Council.

However, many groups are not active, and several representatives noted that they have not yet restarted activity since the pandemic, or that they have plans for activities in 2023. This non-activity also means that some representatives are slow to respond to email contact.

Administrators in universities both in the UK and in Latin America have agreed to share follow-up messaging, and that this will help generate further alumni contacts in the region as this project continues.

#### > LATAM Alumni Groups

| UK University /<br>Alumni Group                 | Representative      | Email                   | Group<br>Members | Active |
|---|---------------------|-------------------------|------------------|--------|
| LSE Alumni<br>Association<br>LATAM Lead         | Felipe de<br>Gamboa | felipe@degamboa.com_    | 4,000            | -      |
| Latin America<br>Centre Alumni<br>Lead - Oxford | Anouk Moser         | anouk.moser90@gmail.com | -                | -      |

**Anouk Moser** is administrator of a private group of alumni of the Latin America Centre at Oxford University, and while not all are from LATAM, they receive frequent new requests from alumni to join the group. The group, managed by Anouk and the former director of the Latin America Centre, is not currently very active.

**Felipe de Gamboa** overseas LSE groups in Argentina, Brazil, Colombia, Chile, Mexico, Peru, and says there are at least 400 in each, with 2000 in the Brazil group.

#### > Argentina

| UK University /<br>Alumni Group                        | Representative                      | Email   | Group<br>Members | Active |
|--|-------------------------------------|---|------------------|--------|
| King's College<br>London Alumni<br>Lead                | Maria Gimena<br>Rabinad             | mariagimena.rabinad@gmail.com   | 30               | -      |
| University College<br>London Alumni<br>Argentina Group | Pilar Kusel<br>Sebastian<br>Dieguez | uclalumniargentina@gmail.com<br>pilarkusel@gmail.com<br>sebastian.dieguez@gmail.com | 4 volunteers     | -      |
| Chevening Alumni<br>Argentina                          | Marina Ponce<br>Matilde Budano      | comision.directiva.acha@gmail.com<br>matilde.budano@fcdo.gov.uk                     | 600+             | Yes    |
| LSE Alumni<br>Association                              | Romi                                | lsearg@gmail.com  | -                | -      |
| Oxbridge Alumni  | Alan Arnsten                        | aa@pagbam.com   | _                | -      |
| Manchester<br>University Alumni                        | Augusto<br>Mengelle                 | amengelle@gmail.com   | 50               | Yes    |

**Matilde Budano** is Chevening Officer based at the British Embassy in Buenos Aires. She maintains an alumni contact list of more than 600 names, which include Chevening scholars, as well as alumni from London School of Economics and Political Science. She reports arranging ad hoc events for alumni, and plans to organise an event at the Ambassador's residence in Buenos Aires in early 2023.

**Pilar Kusel** is one of 4 University College London alumni volunteers in Argentina. UCL has alumni volunteers in various markets, who organise group activities for locally based alumni.

**Alan Arnsten** is the local representative for Cambridge University and lead for Oxbridge Alumni in Argentina - an informal group that meets annually for a formal dinner.

**Augusto Mengelle** is the alumni point of contact in Argentina for Manchester University. While the group is described as active, they have not had a reunion since 2015. There were plans to host an event in partnership with the British Embassy in 2019, but it did not happen. The group hopes to plan a gathering in 2023. Augusto helps prospective students prepare for university life in Manchester and advises alumni that wish to move to Argentina.

#### > Bahamas

| UK University /<br>Alumni Group | Representative | Email               | Group<br>Members | Active |
|---------------------------------|----------------|---------------------|------------------|--------|
| King's College<br>London        |                | bngriffin@gmail.com | _                | -      |

#### > Brazil

| UK University /<br>Alumni Group  | Representative        | Email                           | Group<br>Members | Active |
|--|-----------------------|---------------------------------|------------------|--------|
| CCLS Alumni<br>Brazil<br>Queen Mary,<br>University of<br>London                  | Cassio Mosse          | cassio@mosse.com.br             | 40 +             | Yes    |
| Warwick Alumni<br>Brazil   | Fernando<br>Locatelli | fernando@grupolocatelli.com.br_ | 8                | -      |
| Science without<br>Borders Alumni<br>Federal University<br>of Santa<br>Maria     | Leonardo Nunes        | sai.comunicacao@ufsm.br         | 11               | No     |
| Science without<br>Borders Alumni<br>Fluminense<br>Federal University            |                       |                                 | 139              | No     |
| Science without<br>Borders Alumni<br>State University<br>of Feira de<br>Santanaa |                       |                                 | 11               | No     |

**Cassio Mosse** set up this group of alumni from the Centre for Commercial Law Studies of Queen Mary University of London some years ago. He is connected with 40 alumni via a WhatsApp group, and the groups began organising events in 2021. They have had some informal drinks meetups and are planning others, as well as some academic events.

**Leonardo Nunes** works in the Federal University of Santa Maria, and has contacts for 11 students who completed mobility in the UK during the Science without Borders programme. The group is not active, but Leonardo is happy to forward messaging to alumni.

Fluminense Federal University (Rio de Janeiro), State University of Feira de Santana (Bahia) and others maintain lists of UK alumni that participated in Science without Borders, and the international offices will forward messaging to their networks.

#### > Cayman Islands

| UK University /<br>Alumni Group | Representative | Email                         | Group<br>Members | Active |
|---------------------------------|----------------|-------------------------------|------------------|--------|
| King's College<br>London        |                | kingsforevercayman@gmail.com_ | _                | _      |

#### > Chile

| UK University /<br>Alumni Group                                 | Representative    | Email                         | Group<br>Members | Active |
|---|-------------------|-------------------------------|------------------|--------|
| King's College<br>London Alumni<br>(administrador del<br>grupo) | Daniela Buscaglia | kingsforevercayman@gmail.com_ | _                | _      |

**Daniela Buscaglia** is the International Alumni Representative in Chile for King's College London. The group has not been active since 2019.

# > Colombia

| UK University /<br>Alumni Group                 | Representative                  | Email  | Group<br>Members           | Active           |
|---|---------------------------------|--|----------------------------|------------------|
| Colombian<br>Cambridge<br>Society               | John Correa                     | jjcorea@jcorrealegal.com_                                | 30                         | Not<br>currently |
| Chevening Alumni<br>Association<br>Colombia     | Pilar Medina                    | cheveningco@gmail.com<br>mdpmedina@gmail.com             | 300                        | Yes              |
| University College<br>London Alumni<br>Colombia | Andrea Niño<br>Carolina Ramírez | andrea.nino.gonzalez@gmail.com<br>caroramirezb@gmail.com | 3 exalumnos<br>voluntarios | Yes              |
| King's College<br>London Alumni<br>Colombia     | Juan Camilo Roncanio            | jcroncanciom@gmail.com_                                  | 30                         | -                |
| Redbrit Network                                 | Luis Patiño                     | redbritcolombia@gmail.com                                | 1500                       | Yes              |

Pilar Medina is President of the Board of the Chevening Alumni Association in Colombia

**Andrea Nino González** is an alumni volunteer for University College London in Colombia. UCL has alumni volunteers in various markets, who organise group activities for locally based alumni.

**Juan Camilo Roncanio** reports that there are 30 members in the KCL alumni group, while there are 95 following their alumni page on Facebook.

**John Correa** manages the Colombian Cambridge Society, and said they are starting to reorganise postpandemic, and planning activities for 2023. Previously, the group has organised events in partnership with Oxford alumni in Colombia.

**Luis Patiño** is President of the Redbrit network in Colombia, founded in 2013, which engages with alumni from various UK universities in Colombia. The organisation is registered as an official non profit association by the British Embassy in Colombia, and they are very interested in engaging with the British Council.

There are 1500 professionals in the RedBrit network and 372 members in their private LinkedIn group. Alumni are from the following universities: Oxford University, London School of Economics, Cambridge University, University College of London, London Business School, Southampton, Chevening, York, Sussex, Queen Mary, Durham, Bath, Essex, Birmingham. www.redbrit.co

#### > Costa Rica

| UK University /<br>Alumni Group | Representative | Email                   | Group<br>Members | Active |
|---------------------------------|----------------|-------------------------|------------------|--------|
| King's College<br>London        |                | mcastrosotela@gmail.com | -                | -      |

#### > Dominican Republic

| UK University /<br>Alumni Group | Representative | Email           | Group<br>Members | Active |
|---------------------------------|----------------|-----------------|------------------|--------|
| King's College<br>London        |                | mpena@jcpdr.com | _                | _      |



#### > Jamaica

| UK University /<br>Alumni Group                 | Representative | Email                      | Group<br>Members | Active           |
|---|----------------|----------------------------|------------------|------------------|
| Alumni<br>Ambassador<br>University of<br>London | Kerreen Wilson | kerreen.wilsona6@gmail.com | -                | -                |
| Cambridge<br>Society of<br>Jamaica              | Shazeeda Ali   | shazeedaali@gmail.com      | 20               | Not<br>currently |

**Shazeeda Ali** leads the Cambridge Society of Jamaica, which has not been very active since the pandemic. The group hopes to resume activities soon.

#### > Peru

| UK University /<br>Alumni Group                          | Representative           | Email                   | Group<br>Members | Active           |
|--|--------------------------|-------------------------|------------------|------------------|
| London School of<br>Economics Alumni<br>Association Peru | María Fe Sánchez         | mariafesm@gmail.com     | 400              | Yes              |
| King's College<br>London                                 | Eric Francore            | ericfrancore@gmail.com_ | 40               | Yes              |
| Alumni Peru  | Enrique Velarde Meléndez | enriquevm81@gmail.com   | 254              | Not<br>currently |

**Enrique Velarde Meléndez** is a member of the Board of directors of the Peru Chevening Alumni Association. Activities stalled due to the pandemic, and the group are currently re-organising to elect a new Board of Directors - they hope to recommence activities soon.

#### > Mexico

| UK University /<br>Alumni Group                       | Representative                    | Email                                     | Group<br>Members | Active |
|---|-----------------------------------|---|------------------|--------|
| MexScot Alumni<br>Association                         | Hugo Santillán                    | communication@mexscot.net                 | 150              | Yes    |
| Manchester<br>University Alumni                       | Juan Valverde<br>Gerardo Vigueras | juancav@me.com<br>gerardo.vigueras@me.com | 20               | -      |
| The University of<br>Sheffield Mexico<br>Alumni Group | Owen Jones                        | owen.jones@sheffeild.ac.uk                | 125              | Yes    |
| University College<br>London Mexican<br>Alumni Group  | Tonatiuh Anzures                  | toneitor@hotmail.com                      | 40+              | Yes    |

MexScot Alumni Association is run by founder Hugo Santillan, with an objective to promote Scottish universities to Mexican students. Currently, the group has 543 followers on Facebook, more than 150 subscribers to their mailing list, 140 likes on LinkedIn, and more than 50 members in a MexScot WhatsApp group. The association is active and seeking new members. www.mexscot.net

Some activities include:

- St Andrews Ball in collaboration with the St Andrews Society of Mexico.

- MexScot with a pint - an online initiative during the pandemic linked to Sustainable Development Goals, inviting group members to share research

- Burns Supper - virtual whisky tasting in partnership with Diageo Mexico in 2021 with participation by 15 members.

- Online seminars during COP in 2021.

- The group plans to have a reunion before the end of 2022, and to host an event in 2023 in collaboration with high school The Edron Academy in Mexico City.

### > Trinidad & Tobago

| UK University /<br>Alumni Group | Representative   | Email                      | Group<br>Members | Active |
|---------------------------------|------------------|----------------------------|------------------|--------|
| AJ Academy                      | Vanarrise Jagdeo | ajacademicagency@gmail.com | -                | -      |

Vanarrise Jagdeo runs an agency in Trinidad & Tobago and held an event in late November 2022, with UK alumni.





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