

Study UK Alumni Awards How to Apply 7 September 2023



What we'll cover...

- Welcome and introduction to the awards – Sarah Berrisford, Study UK Senior Alumni Manager
- What are the awards and why should I apply?
- What are the eligibility criteria and the categories of entry?
- What is the scoring criteria and how do I write a strong application?
- Q+A
- StudyUK.Alumni@BritishCouncil.org

What are the Alumni Awards?

- Now in its tenth year, the Study UK Alumni Awards find and celebrate the significant impact outstanding international UK alumni have made on their professions, communities and countries where they now live within 15 years of completing their studies.
- By identifying the success stories of UK alumni, and their impact upon the countries they're living in, the Alumni Awards raise the profile of a UK education globally and promote the UK as study destination for international students.

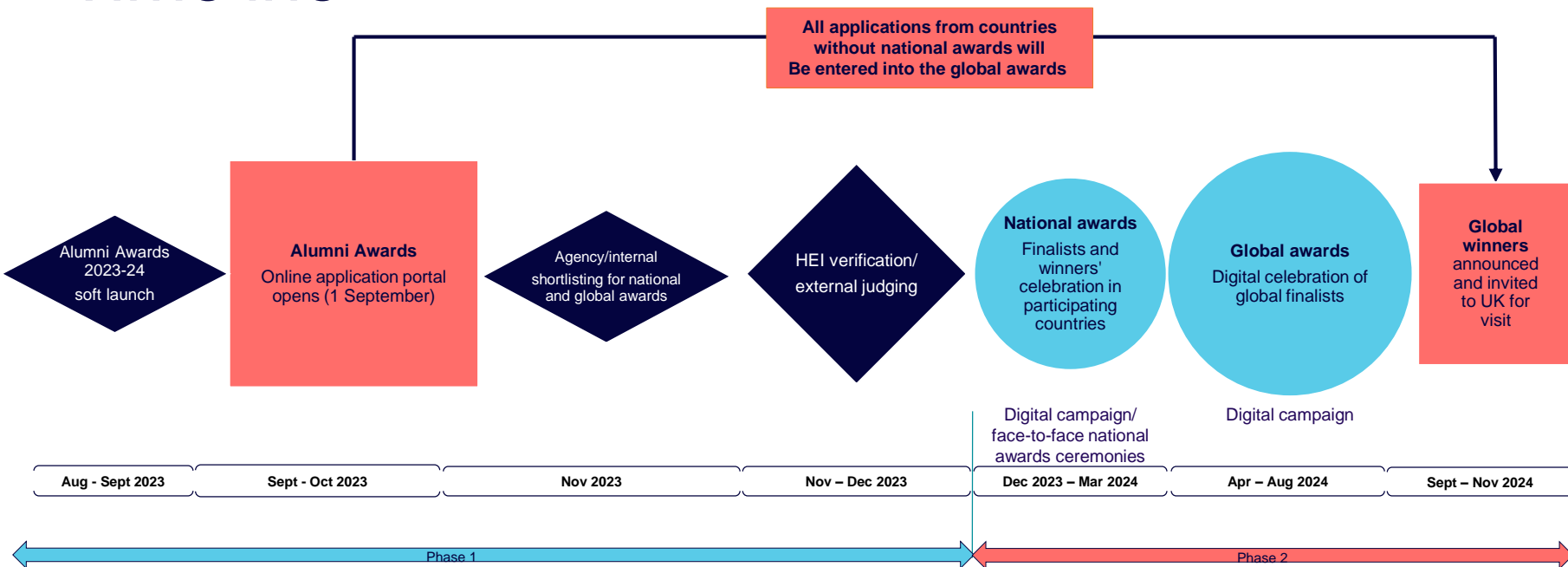




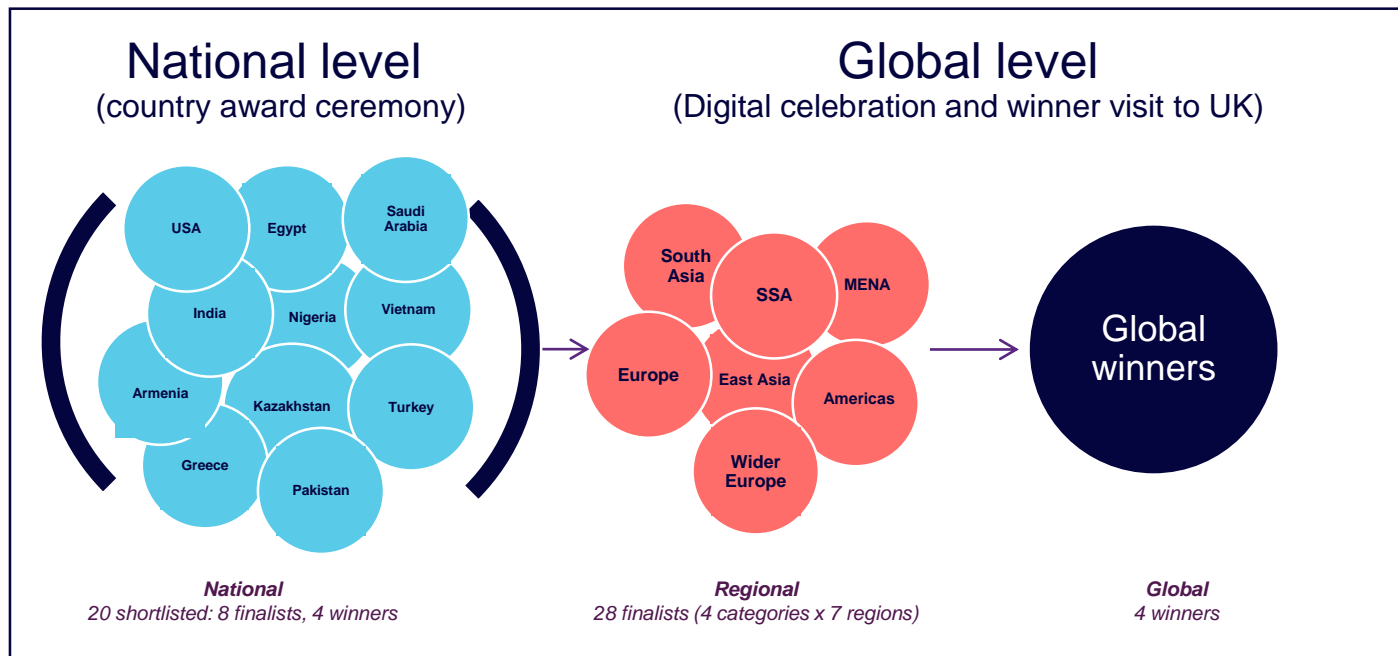
Why should I apply?

- Finalists and winners will attract attention nationally, regionally and/or globally for the significant impact they've been having in their professions, societies and countries where they live.
- National and global finalists and winners will be celebrated at in-person events and all finalists and winners will have opportunities to network with other inspirational alumni.
- All global finalists will have their individual success stories profiled on the Study UK website, across our social media channels and beyond through our promotional campaign.
- Four global winners will be invited to visit the UK in 2024 to develop their relationships with the UK and their former UK university and build their professional networks.
- Alumni Award finalists are professionals, entrepreneurs and community leaders. Through the Alumni Awards, winners are given the opportunity to professionally develop and build their capacity and professional networks, contributing to the overall development of their country.

Timeline



National and global level awards





How does it work?

National awards

- Alumni in countries with national awards* submit their applications via an online platform (live between 1 September and 22 October 2023 on the [Study UK Alumni Awards page](#))
- Shortlisting through an external scoring agency produces 20 applications per country (five from each of the four award categories).
- Everyone shortlisted will then be verified by their HEI.
- A second judging panel (the national judging panel) - based in countries with national awards – will then select the eight finalists and four national winners (one from each award category).
- Finalists and winners are then celebrated digitally through in-country campaigns sharing their individual stories across their website and social media channels and at a face-to-face event.

*Armenia, Bangladesh, Brazil, China, Cyprus, Egypt, France, Ghana, Greece, India, Indonesia, Jordan, Kazakhstan, Malaysia, Nigeria, Pakistan, Philippines, Saudi Arabia, Sri Lanka, Turkey, UAE, USA and Vietnam

How does it work?

Global awards

- All eligible alumni applicants from countries without awards and winners and finalists from countries with awards are entered into the global Alumni Awards.
- An external scoring agency shortlists 40 applications per region (10 from each of the four award categories, across seven global regions).
- A second round of shortlisting by the Study UK Alumni Awards team produces 20 applications per region.
- A third judging panel (the regional judging panel) then selects the 28 global finalists (four from each region).
- A fourth judging panel (the global judging panel) then selects the four global winners (one from each award category).
- Global finalists and winners are celebrated digitally through a global campaign sharing their individual stories on the Study UK website and social media channels.
- Global winners will be invited to the UK to develop their relationships with the UK and their former UK university and build their professional networks, contributing to the overall development of their country.



Countries hosting a ceremony (December 2023 – March 2024)

Americas	Sub-Saharan Africa	Middle East and North Africa (MENA)	Europe	Wider Europe	South Asia	East Asia
Brazil (15 March)	Ghana (16 Feb)	Egypt (01 Feb)	Cyprus (12/14 March)	Armenia (Feb)	Bangladesh (01 Feb)	China (9 Dec)
USA (16 Feb)	Nigeria (2 Feb)	Jordan (19 Feb)	France (TBC)	Kazakhstan (Feb)	India (09 March)	Indonesia (Dec)
		Saudi Arabia (19/26 Feb)	Greece (Feb/March)	Turkey (Feb)	Pakistan (24 Feb)	Malaysia (24 Feb)
		UAE (TBC)			Sri Lanka (TBC)	Philippines (24 Feb)
						Vietnam (1 March)



Who can apply?

Eligibility Criteria

The Alumni Awards 2023-24 are open to alumni who meet the following criteria:

- Currently residing in any country outside the UK.

Alumni must have studied at **degree level*** or above:

- within the last 15 years (i.e. 2008 – 2023)
- enrolled at an officially [recognised body](#) or received a [recognised awards](#) from a **UK higher education institution**
- at degree level or above (degree level is defined as band 9 and above on the [UK NARIC band framework](#))

- either at a UK university in the UK for a minimum of one term or semester, OR been awarded a full **UK degree level qualification** (or higher), awarded by a recognised **HEI in their home country** (Transnational Education - TNE/long distance).
- professional short courses: alumni are only eligible if the course they studied is at degree level (or above), offered by a recognised UK institution in the UK (and they fulfil the rest of the criteria). **Post-doc researchers are ineligible.**
- all applicants from previous Alumni Awards, **except global award winners**, may re-apply if they meet this year's eligibility criteria. Winners from previous national level awards will be considered for global awards only.
- Post-doc researchers are ineligible.

About the award categories

The national and global awards celebrate carefully selected alumni from professionals and entrepreneurs, to artists and community leaders across four broad categories:

1. **Science and Sustainability**
2. **Culture and Creativity**
3. **Social Action**
4. **Business and Innovation**

Please note: applicants can only submit to ONE of the four awards categories and multiple applications for different award categories will not be considered. Applicants are encouraged to consider which category feels most relevant to their profile and career to date.

Additionally, if applicants are selected as finalists, the judging panel may allocate their application to a different award category, if they feel it better demonstrates the qualities in that category.

Beyond the details we provide in this guide, you can **check out the profiles of the [2022](#) and [2023](#) global award winners and finalists** to get inspired and gain a deeper insight into the wide range of alumni we are currently celebrating.

Award categories

Science and Sustainability Award

- Recognising alumni who have distinguished themselves through their career and achievements in the world of science and sustainability, and who can demonstrate the impact and scale of their achievements in their profession, and beyond.
- Areas of work could include, but are not limited to: climate action, clean energy, medicine, sustainable cities and communities, engineering, industry and construction.

Culture and Creativity Award

- Recognising alumni who have carved a career for themselves in arts and culture. We are looking for individuals who can demonstrate their artistic ingenuity, influence and creativity.
- Areas of work could include, but are not limited to: arts, design, humanities, traditional media, music, video, TV, sports and online content and audiovisual media creation (e.g blogging, vlogging including for YouTube and social media).

Alumni can select the category they wish to apply for, however judging panels may re-assign to a different category during the judging process if more appropriate





Award categories

Social Action Award

- Recognising alumni who have made an exceptional contribution and commitment to creating positive social change and improving the lives of others.
- Areas of work could include, but are not limited to: education, peace and justice and reducing inequality, poverty and hunger and broader humanitarian work or work for social good.

Business and Innovation Award

- Recognising alumni who are active in initiating and contributing to innovative or creative new ideas, solutions or business opportunities, that have the potential for growth.
- Areas of work could include, but are not limited to: entrepreneurship, business, technology and finance.

Alumni can select the category they wish to apply for, however judging panels may re-assign to a different category during the judging process if more appropriate



How to apply

- Before applying, applicants must ensure they [meet the eligibility criteria](#) for the awards.
- All eligible alumni are invited to submit through the application portal, which will be live **between 1 September and 22 October 2023** on the [Study UK Alumni Awards page](#).
- Paper applications will not be accepted.

Call closes on 22 October 2023 at 23:59 (BST).

- HEI involvement
- Remember, applicants can only submit to ONE of the four awards categories and are advised to submit to the one that is most relevant to their profile and career to date.
- Partial applications. Keep your link
- For further advice, contact StudyUK.Alumni@BritishCouncil.org

A man with short dark hair and a goatee, wearing a white button-down shirt and a black lanyard with a badge, is speaking and gesturing with his hands. He is looking towards the left. In the background, other people are blurred, including a woman with blonde hair and a man with glasses in the foreground on the left. The setting appears to be a conference or meeting.

Scoring and Shortlisting

Shortlisting and judging criteria

Applications for all awards will be assessed on the extent to which they meet the following 5 criteria:

- **Impact** (by category): evidence of tangible impact, and scale of impact, of your work (inspired by your UK education) in your profession/ community/ society.
- **UK influence:** evidence of how your UK education has played a key influence in your success and impact.

- **Media traction:** Extent to which your story is likely to resonate with local/regional/national media in their country of entry, or beyond (global media).
- **Potential to influence and inspire:** Extent to which (including capacity and willingness) you and your story are likely to influence and inspire the next generation of prospective internationally mobile students in their country of entry to choose the UK as their study destination.
- **Quality of application**

Quality applications:

Do

- Tell your unique stories in a narrative form, based on the assessment criteria.
- Mention relevant and specific details and experiences to help tell your story.

Do Not

- Lists your achievements without context or a storytelling element
- Use web links as judges will not consider these when assessing applications.

Three long-form questions

1. Please describe your success and achievements in a story format, the impact of your achievements upon your community, profession, industry and country of entry.
2. What was it about studying at a UK university that helped you to achieve your success? What made it different to studying elsewhere?
3. Please tell us about any examples of how you've shared your experiences of studying at a UK university and how you have inspired others.

What happens after I submit my application?

- All applicants will receive an immediate, automatic confirmation that their application has been submitted and received.
- In November and December 2023, following the application deadline, shortlisting will take place.
- Between December 2023 and 31 March 2024, winners and finalists of any national level awards will be announced in their countries.
- From April 2024 onwards, the 28 finalists, followed by the four winners of the global awards will be announced across our social media channels.

Q+A

- I assume there is no age condition?
- When is the deadline?



Thank you

Please get in touch if you have any questions or require additional support
StudyUK.Alumni@BritishCouncil.Org

